



LU — KING

SEPAS MOHAMMADPOUR

Portfolio

SEPAS MOHAMMADPOUR

Born in Rasht – Iran
Grew up in Pescara – Italy
Based in Stuttgart – Germany



CARRIER

During my childhood, I had always nurtured a strong passion for the arts and graphic design. However, as a student, I was encouraged to pursue economics. It wasn’t until I reached the age of 25 and gained independence that I made the courageous choice to entirely redirect my career path and follow my genuine passion: design.

Being primarily self-taught, I was fortunate to immerse myself in the realms of graphic and digital design. Along my journey, I accumulated valuable experience while collaborating with skilled design teams and creative directors.

EDUCATION

Economics – Università degli Studi G. D’Annunzio Pescara – Italy
Chinese Language and Culture, Xi’an Foreign Languages – China

WORKING EXPERINECES

- 1999-2001** Graphic designer, Local Bus, Pescara – Italy
- 2001-2003** Art director, FIBA – International Federation of Basketball Switzenland
- 2003-2005** Art director Oiko Design agency, Pescara – Italy
- 2006-2008** Art director Design Hoch Drei agency, Stuttgart – Germany
- 2009-2024** Freelancer art director / UI-UX designer
- Clients: AKQA Berlin, Designplus, Design Hoch Drei, Milla & Partner, Liganova, Oddity, ON Running Switzerland, Seidldesign, Siegelwerk, Siemens Healthineers, Strichpunkt, 711media, Internet Value.

SOFTWARES

- Figma
- Sketch
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Principle app
- Adobe After Effects
- Adobe Indesign

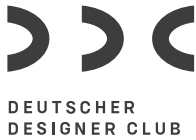
LANGUAGES

- Italian
- Persian
- English
- German
- Chinese





reddot award





Mercedes-Benz



SELECTED PROJECTS

UI/UX, Editorial, Exhibition, Identity

SIEMENS HEALTHINEERS

Healthcare solutions and services

DESCRIPTION

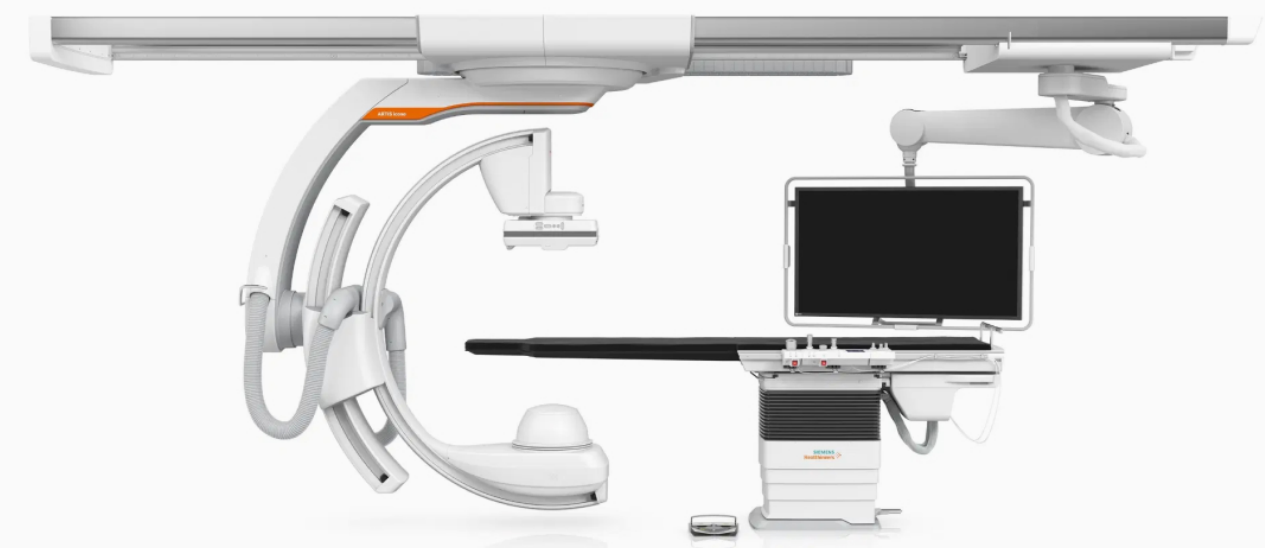
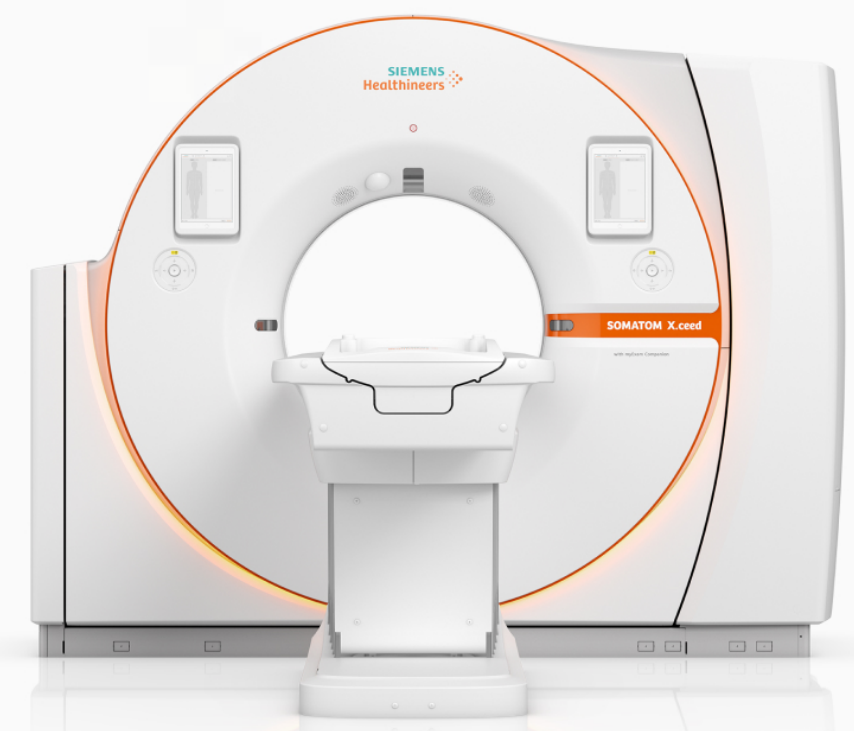
Software design system
Icon design

SCOPE

User interface design
Animation concept
Art direction

SOFTWARES

Figma
Illustrator
Photoshop
Principle prototype animation app

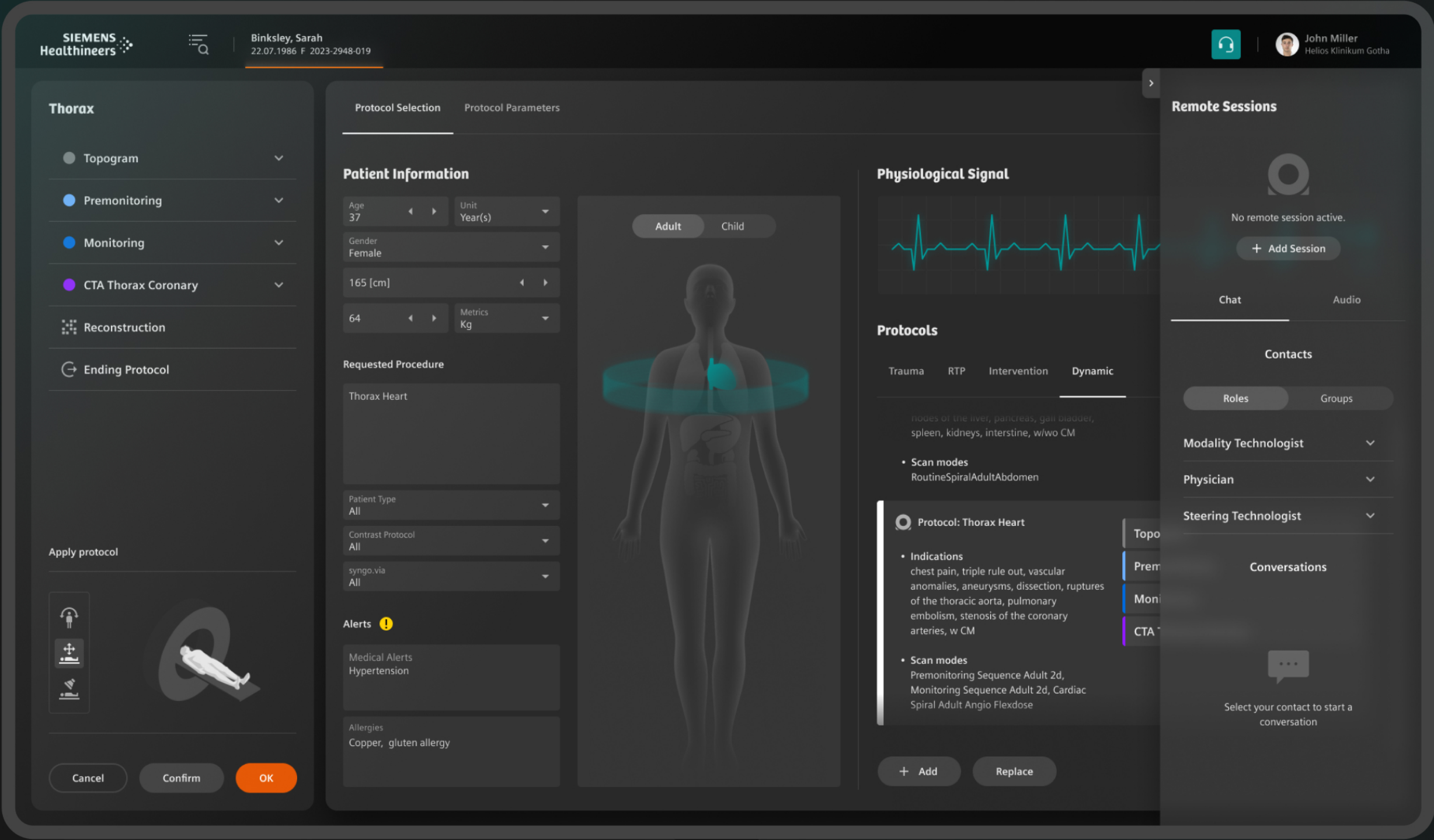




Hello Jane,

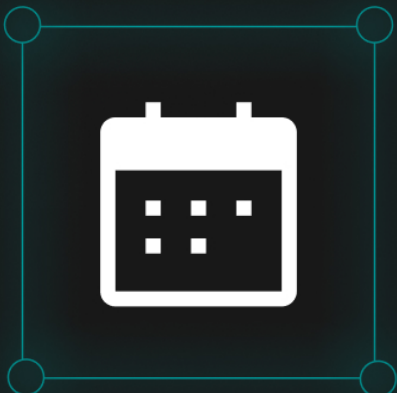
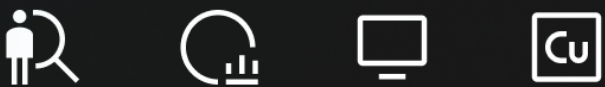
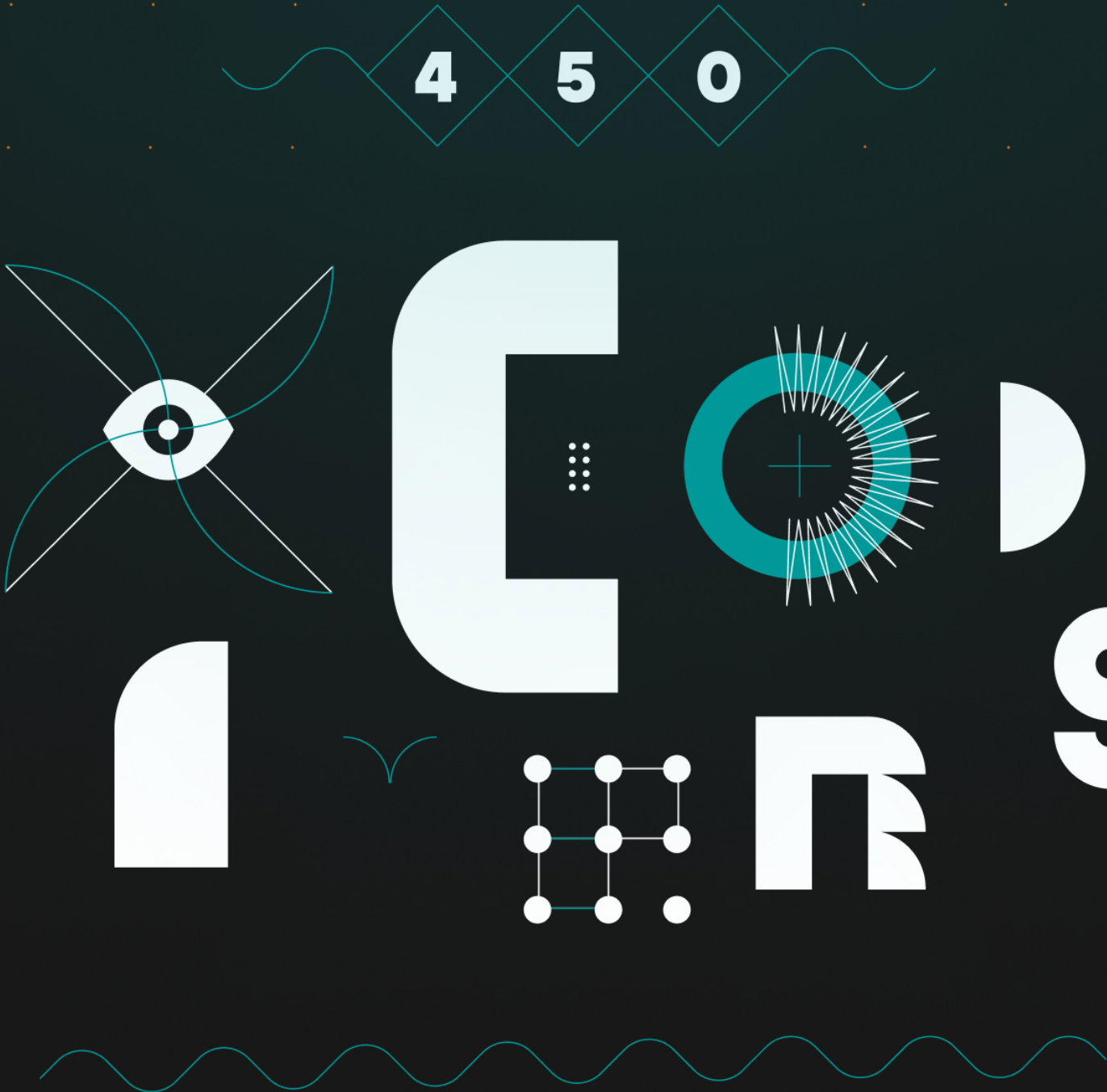
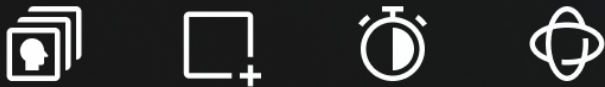
Loading your profile and preferences ...







| | | | | |
|--------------------------|--|---------------|--------|--|
| 1983-05-19, M, 87616301 | | | | |
| <input type="checkbox"/> | | Schmidt, Hans | Thorax | |
| 1983-05-19, M, 87616301 | | | | |
| <input type="checkbox"/> | | Miller, John | Head | |
| 1983-05-19, F, 87616301 | | | | |
| <input type="checkbox"/> | | Smith, Peter | Head | |
| 1983-05-19, M, 87616301 | | | | |
| <input type="checkbox"/> | | Brown, George | Thorax | |
| 1983-05-19, M, 87616301 | | | | |
| <input type="checkbox"/> | | White, John | Thorax | |
| 1983-05-19, M, 87616301 | | | | |



S T Y L E : G U I D E

INTERNET VALUE

Financing and scaling innovative startups

DESCRIPTION

Brand Identity

SCOPE

Art direction
UX/UI design

SOFTWARES

Figma
Illustrator
Photoshop
Indesign



Internet Value

Agile

Supporting dynamic business models
with strategic initiatives and growth
financing.



Supporting dynamic business models
with strategic initiatives and growth
financing.

Clear vision for our strategic business growth.

90%
↑

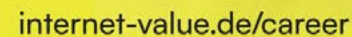
Supporting dynamic business models
with strategic initiatives and growth
financing.

We are specialized in
the development and
building of internet and
technology companies.
Our top priority is
to let companies grow
and establish stable
intersections and
partnerships with



United Ecosystem





Shape your future with Internet Value. Explore opportunities for growth, learning, and success. Your journey begins now.



Mark Harper
Marketing Manager at
Internet-value.com

HR

Internet Value



Dive deep,
grow further.

Building fast
growing
and scalable
companies



Passion-Driven Energy

Striving for success, we prioritize our customers and take ownership of impactful solutions.



Empolyees say



“It is important to me that a company acts sustainably and



“As a p
involve

ultra-performant ecosystem by developing and building internet and technology companies, fostering stable intersections and partnerships with skilled and motivated teams.

Numbers that Define
Internet Value

Growing since

2011

Employees

50

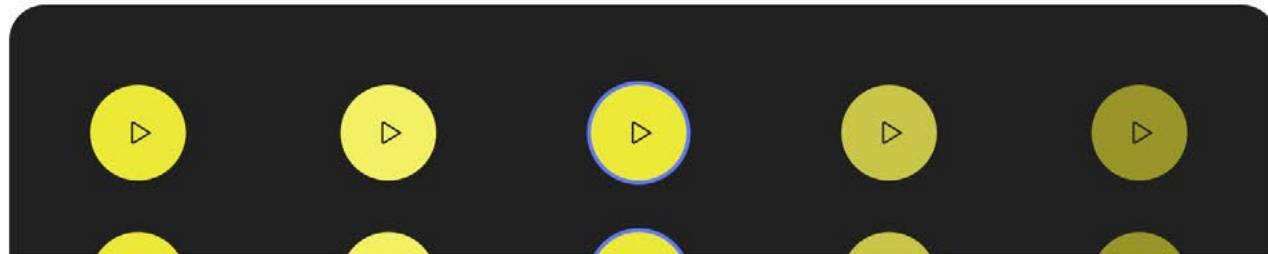
Companyies

10

Mid-term million Euro valuation

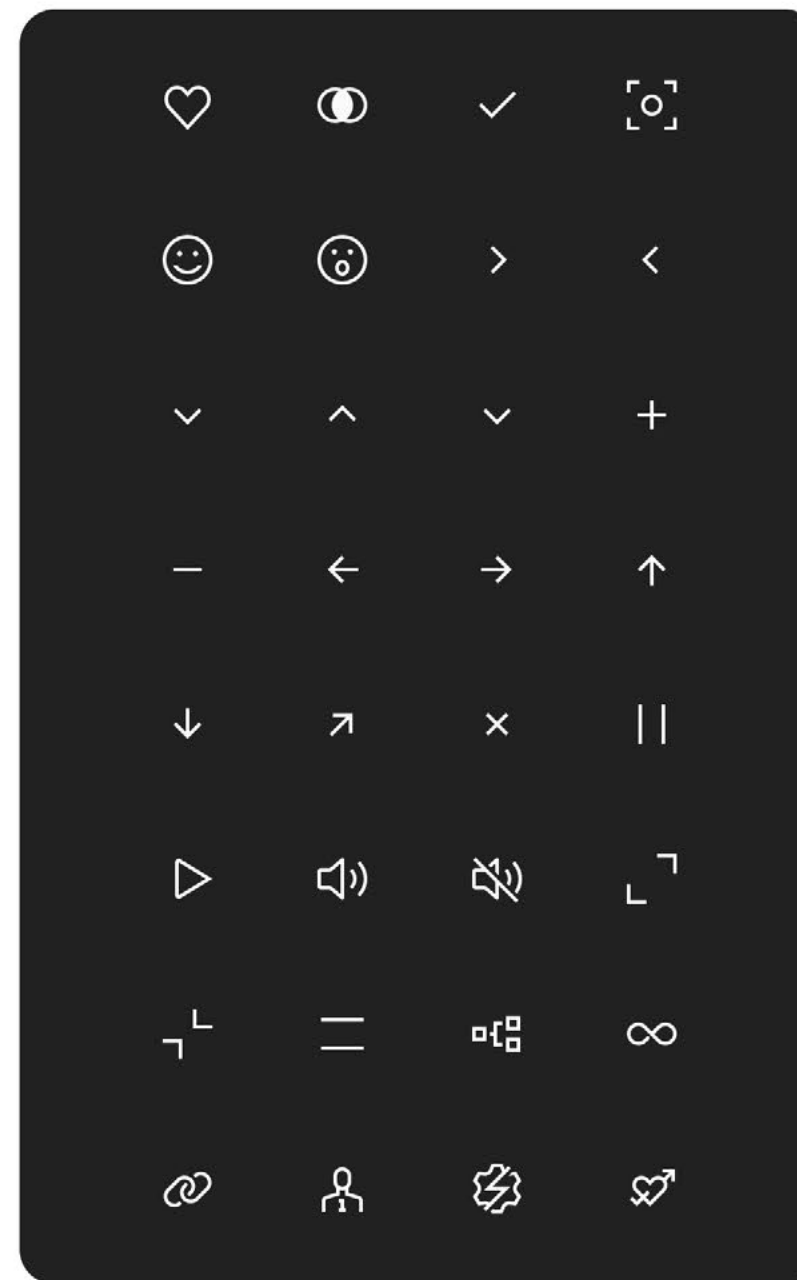
35





Allowed text color on background color combinations.

| Black | Yellow | Anthracite | Dark Grey | Grey | Light Grey | Super Light Grey | White |
|------------------------|------------------|------------------------|------------------------|-------------|------------------|------------------|------------------|
| Aa Yellow* | Aa Black | Aa Yellow* | Aa Yellow* | Aa White | Aa Black | Aa Black | Aa Black |
| Aa White | Aa Anthracite | Aa White | Aa White | | Aa Anthracite | Aa Anthracite | Aa Anthracite |
| Aa Super Light Grey | Aa Dark Grey | Aa Super Light Grey | Aa Super Light Grey | | | Aa Dark Grey | Aa Dark Grey |
| Aa Light Grey | | Aa Light Grey | | | | | Aa Grey |



H1 — size 32 / line-height 40

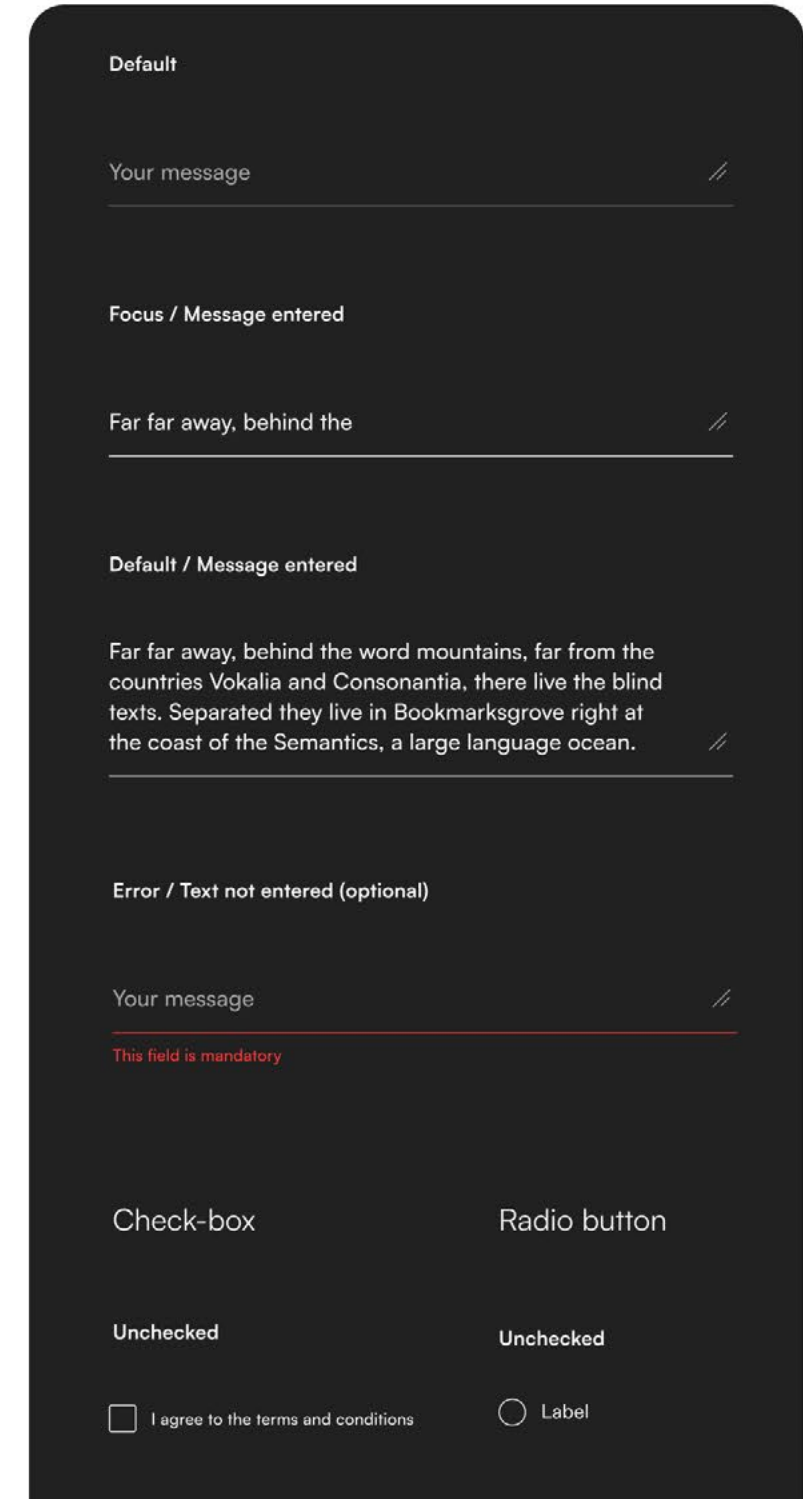
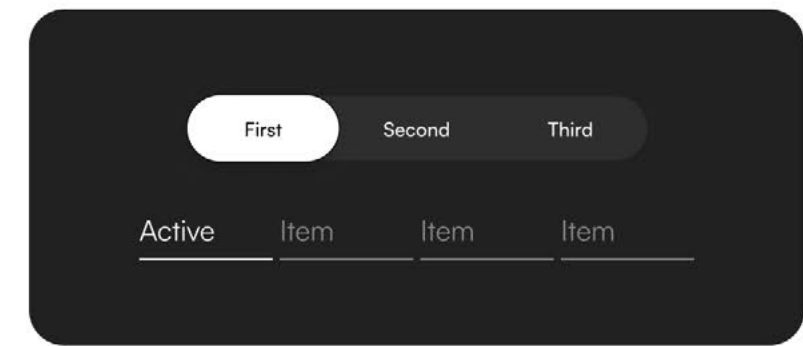
Building fast growing and scalable companies

H2/Regular — size 32 / line-height 40

Building fast growing and scalable companies

H2/Bold — size 32 / line-height 40

Building fast growing and scalable



ON RUNNING

Professional running shoes and apparel

DESCRIPTION


website relaunch

SCOPE




UI/UX
Animation concept
Design sytem

SOFTWARES

Figma
Illustrator
Photoshop
Principle prototype animation app
Keyshape svg animation



ShopActivitiesExplore




Everyday comfort

The new Roger collection

Discover the products →

NEW



The Roger Clubhouse

The third tennis-inspired sneaker to join the collection co-created with Roger Federer.

\$179.99





Everyday comfort

The new Roger collection

Discover the products →





Tim Don
TRIATHLON
+



Chloe Abbott
TRACK
+



David Hauss
TRIATHLON
+



Carmela Cardama Báez
TRACK
+



Jesper Svensson



Sage Hurta
TRACK
+



Nicola Spirig
TRIATHLON
+



Allie Mc
TR



Morgan M
TRIATHLON



Rachel Cliff
ROAD
+



David Brown & Jerome Avery
TRACK
+



Rachel Cliff
ROAD



Tim Don

DISCIPLINES

Triathlon & Duathlon

COUNTRY

England

HIGHEST ACHIEVEMENT



- ✂ 3 Time Olympian
- ✂ WR Ironman 7:40:23
- ✂ Triathlon & Duathlon World Champ

When switched On, the human spirit knows no limits.

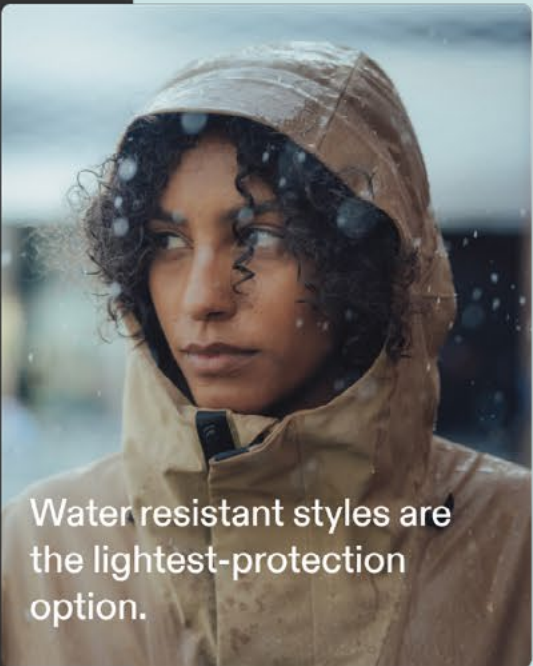


Waterproof.
Water resistant.
Water repellent.

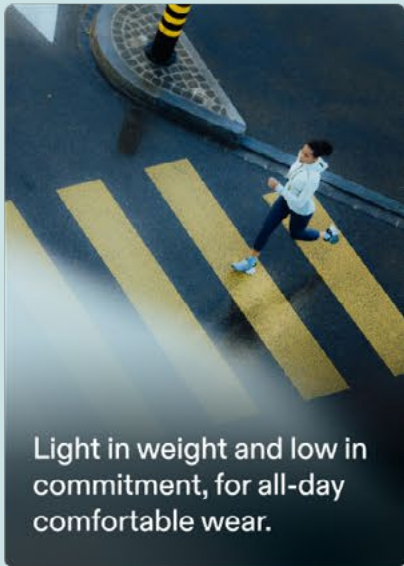
What's the difference?

 Dive into the tech 

Waterproof offers the very highest protection. Our three-layer membrane technology keeps water out without sacrificing breathability.




Water resistant styles are the lightest-protection option.




Light in weight and low in commitment, for all-day comfortable wear.


— High-tech materials meet design in the On waterproof




Sustainable performance
100% recyclable, bio-based




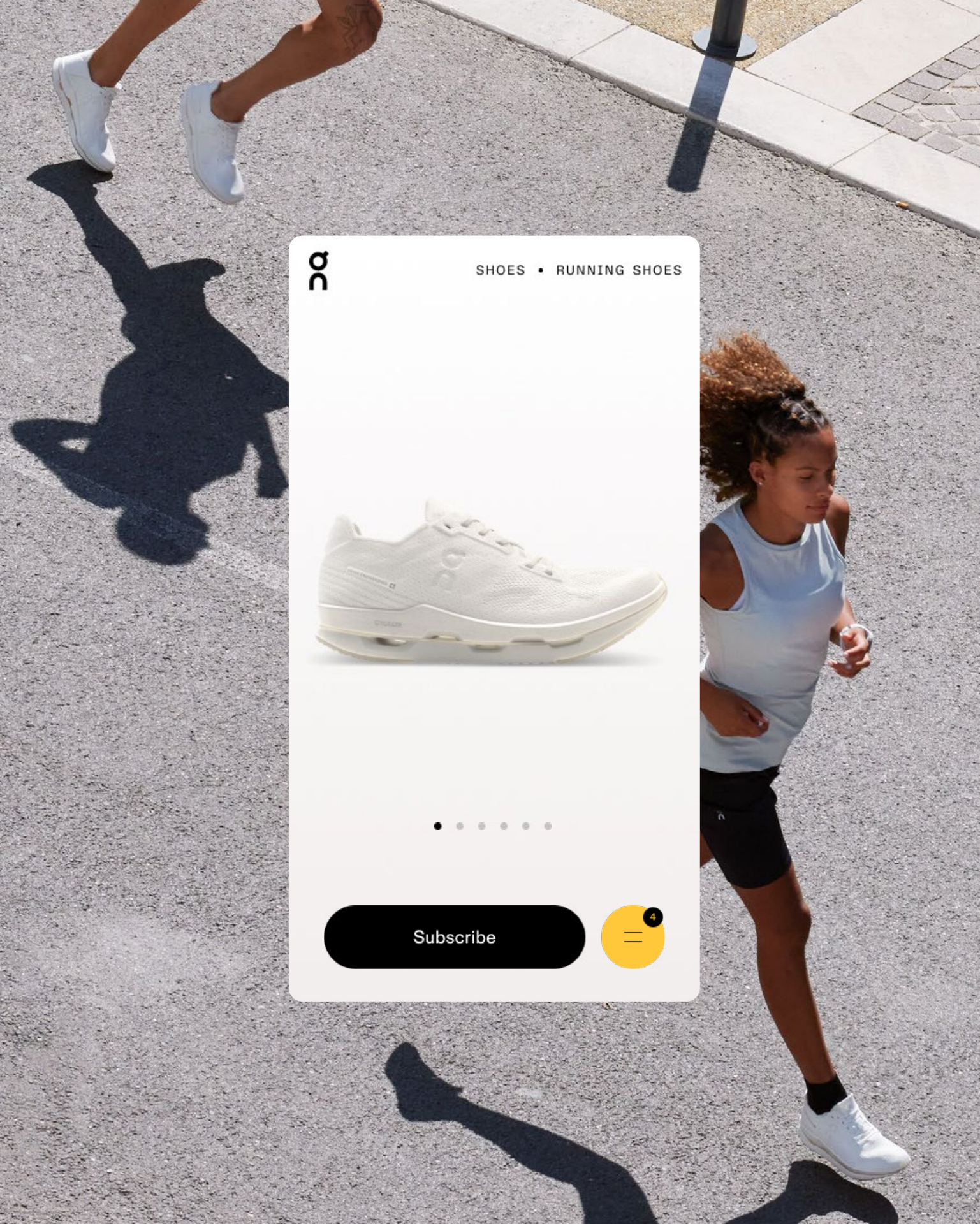
Cyclon products are designed to be reincarnated into new products. Pretty cool, huh? We recycle 100% of each product to make a new one.






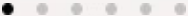
Zero waste
The running revolution starts with you






SHOES • RUNNING SHOES





Subscribe

⁴



< Shop

Women

Shoes

Clothing

Accessories

New arrivals

Shop all

Men

Featured

Best for

By weather

Running³⁸
Trail running¹⁸
Active life²⁴
Hiking & outdoor⁶
Travel¹²

Our mission

Ignite the power of the Human Spirit through movement

Learn more

+

● ACTIVE

Cloudneo

ID: 39499403-2020

Undyed
Mens US 11



Start date: 10.09.2022
Recommended recycle date: 10.03.2022

Left before recycle

170 days

Your subscription has been active for x days. In x days you can send them in to be recycled by clicking the button below.

Recycle

FAQs

Order status

Shipping address

Mark Bloomberg
Bahnhofstrasse 2, 8001 Zurich

Cloudstratus

Men's

Lake | Flare

44.5

—

1

+

Shipping FREE
Total CHF 240.00

Free shipping on all orders and extended 30 days return

Available payment methods

PayPal Mastercard VISA Apple Pay

Checkout

1

=

NEW

Product title

All-weather exploration, trail running and other

4 colors

\$159.99

NEW

Product title

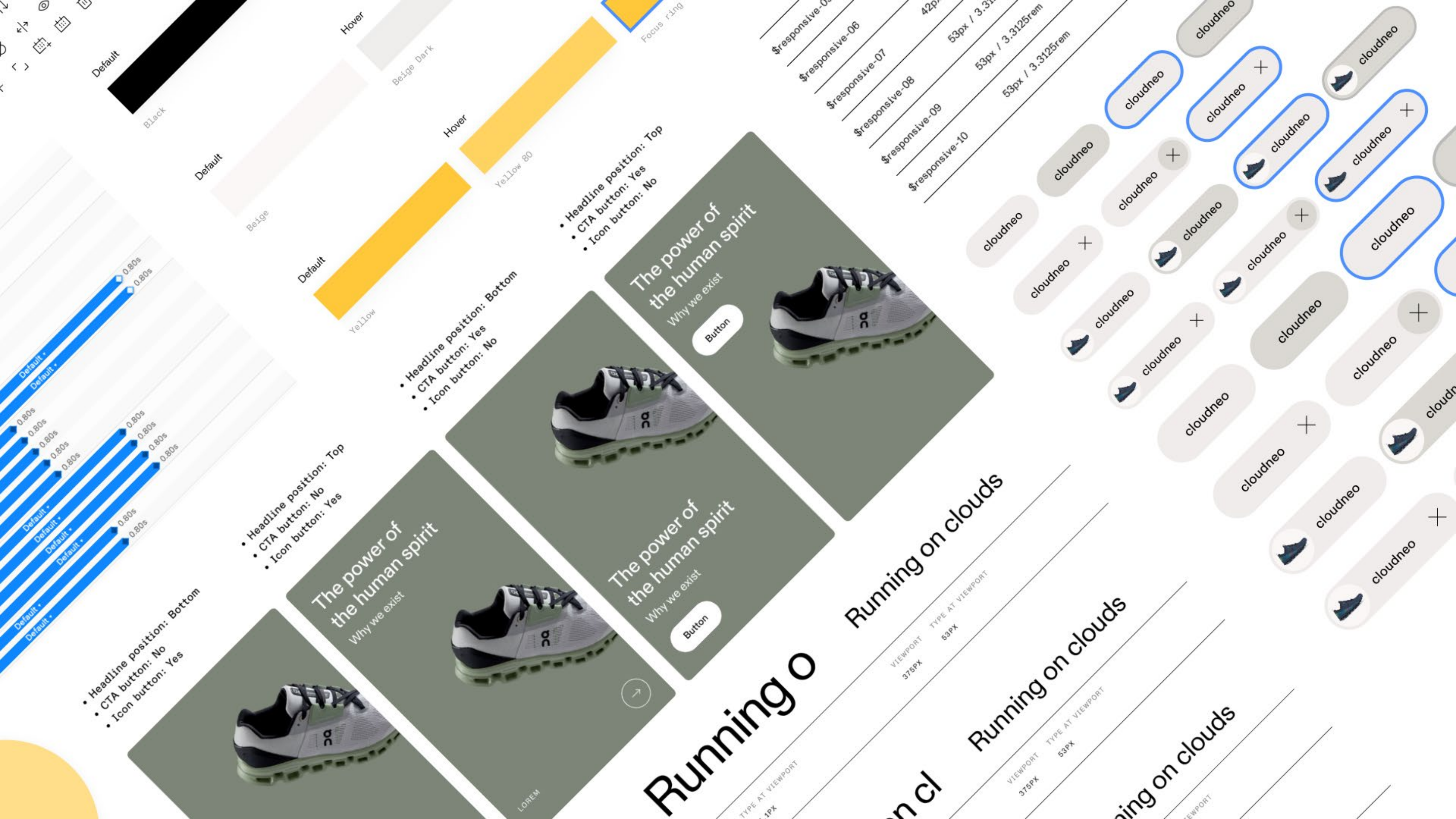
All-weather exploration trail running and other

4 colors

\$159.99

Chat

Feedback



ROSENSTEIN-QUARTIER

Stuttgart's new district

DESCRIPTION

website


SCOPE

UI
Illustration and animation
concept

SOFTWARES


Sketch
Illustrator
Photoshop
Principle app


STUTTGART




R O S E
S
T E I N


Für alle.
Für morgen.





EN





Das
Rosenstein-Quartier

Mehr lesen →

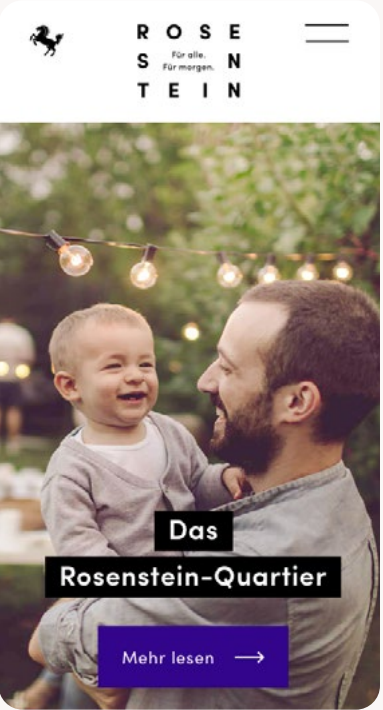
Entdecken
Das Rosenstein-Quartier

Erleben
Unser Image-Film

Erfahren
Unsere interaktive Karte



ROSENSTEIN- QUARTIER PROTOTYPE VIDEO






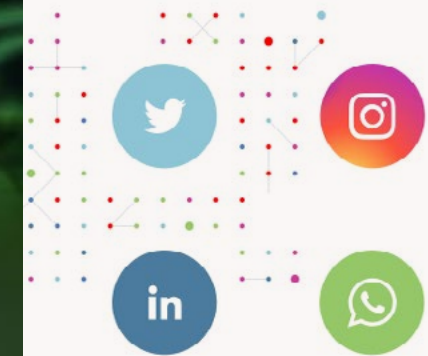
Green Gardening

Mit Gärten unsere Stadt verändern

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

[Mehr lesen](#) →

 Nachhaltigkeit |  Europa-Quartier |  Bauabschnitt C1



01/10

**Duis autem vel eum iriure
Dolor in hendrerit**

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren justo duo dolores et ea rebum.

[Mehr lesen](#) →

Aktuell

09/10

**Duis autem vel eum iriure
Dolor in hendrerit**

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren justo duo dolores et ea rebum.

[Mehr lesen](#) →



**Zukunftsfähige Mobilität,
Fuß- und Radwege**

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren.

[Mehr lesen](#) →

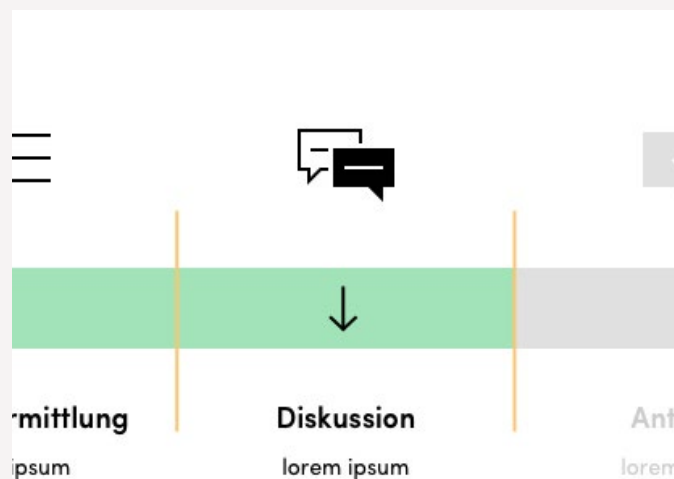
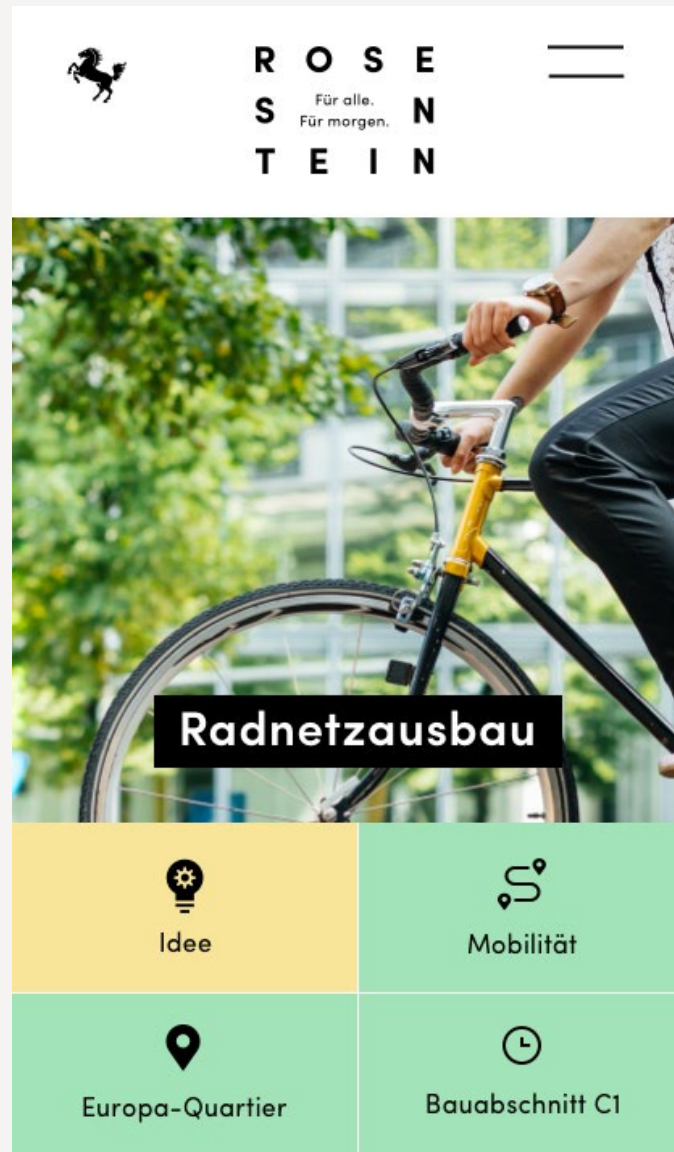


**Ein nachhaltiger und
klimaneutraler Stadtteil**

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren.

[Mehr lesen](#) →





18 Kommentare

Relevanz ▾

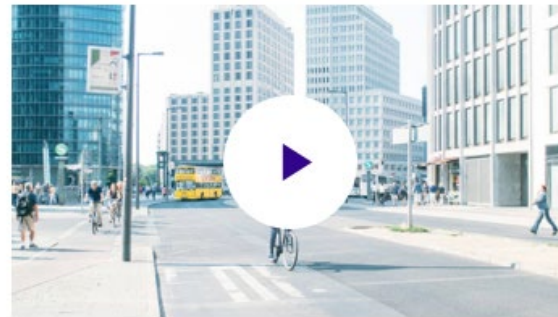


Leonard B.

19. Oktober 2020 13.00 Uhr

Ich finde die Idee Super

Hier steht ein Beitrag der maximal 3 zeilig sein Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren

[Mehr zeigen ▾](#)

16

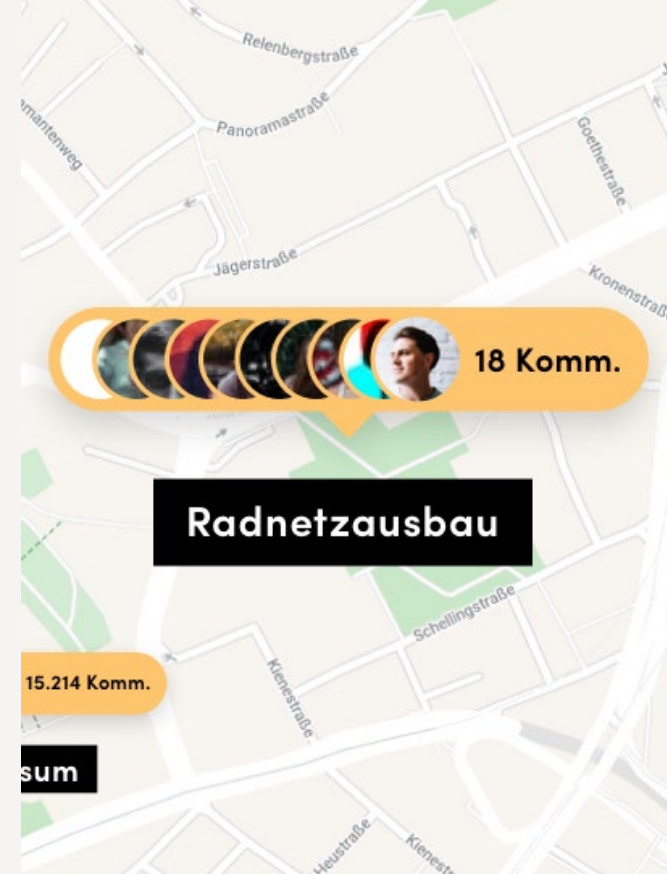


5

[Kommentar schreiben](#)**Newsletter**

Bleiben Sie jederzeit informiert über News, Events oder Bürgerbeteiligungen.

Ihre E-Mail

**Ihr Ansprechpartner**

Wenn Sie Fragen haben, können Sie sich sehr gerne an mich wenden.

Peter Maier

☎ +49 711 42657

@ peter.maier@rosenstein-quartier.de

**Bürgerbeteiligung**

Werden Sie aktiv und schreiben Sie eine Bürgerbeteiligung.

[Bürgerbeteiligung schreiben →](#)

13/10 Online 21.00 Uhr

„StadtPalais Digital“ Festival geht in die nächste Runde

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

[Mehr lesen →](#)[Termin Speichern](#)[Teilen](#)

DURAVIT

Manufacturer of porcelain bathroom fittings

DESCRIPTION

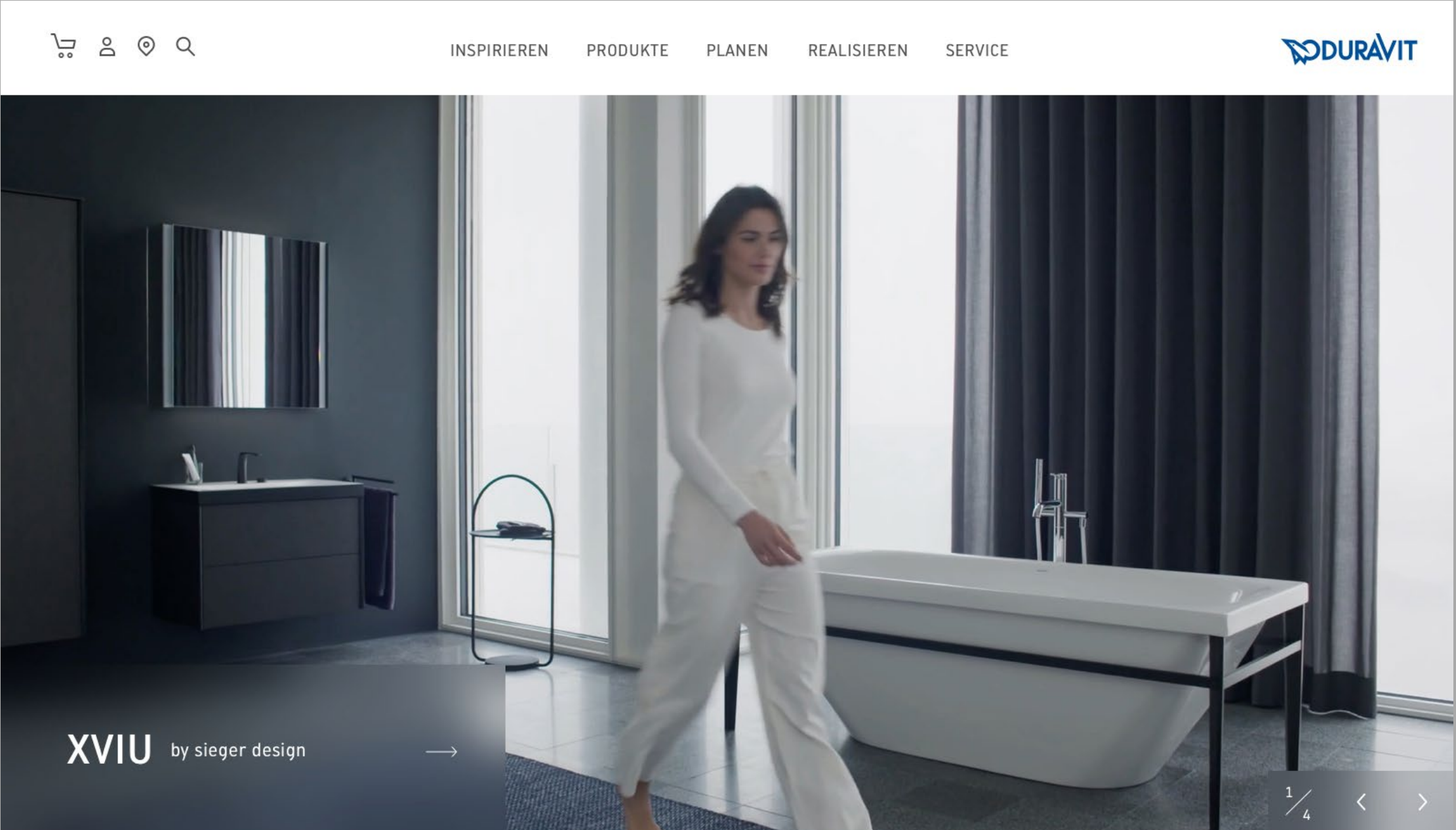
website relaunch
On progress.

SCOPE

UX-UI
Illustration and animation
concept

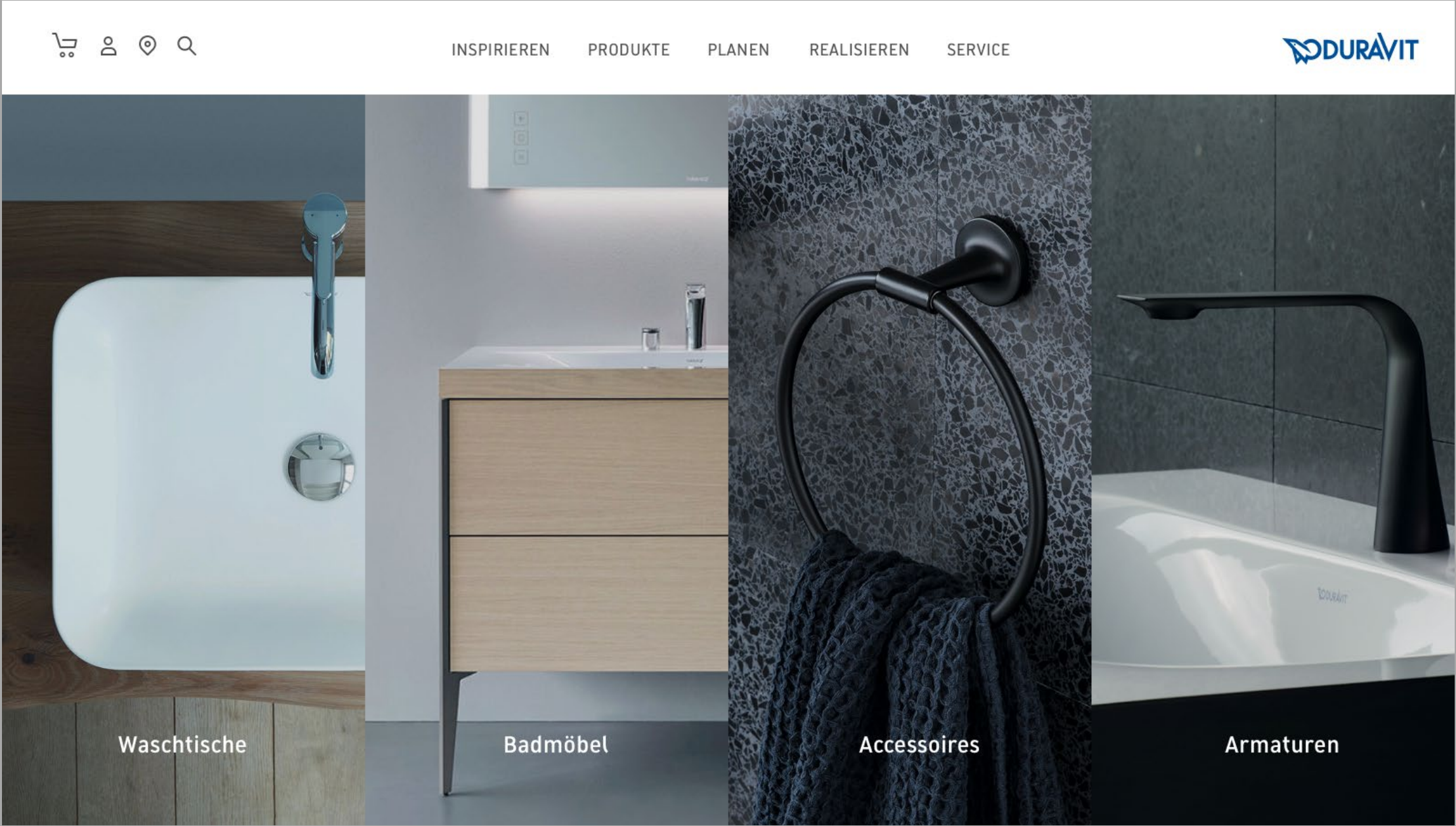
SOFTWARES

Sketch
Photoshop
Principle app







DURAVIT HOME PAGE PROTOTYPE VIDEO





DURAVIT PRODUCT PAGE PROTOTYPE VIDEO




INSPIRIEREN

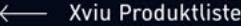
PRODUKTE


PLANEN

REALISIEREN

SERVICE







Xviu Möbelwaschtisch


- Feste Verbindung von Waschtisch und Rahmen (c-bonded)
- Für Wandarmaturen geeignet
- Inklusive nicht verschleißbaren Ventils mit keramischer Abdeckung

Listenpreis ab

699 €

inkl. 19% MwSt. und Versand

PRODUKT KONFIGURIEREN



DURAVIT PRODUCT DETAIL PAGE PROTOTYPE VIDEO

LK

OPEN X-CHANGE CHAT OVER IMAP

Open source chat software

DESCRIPTION

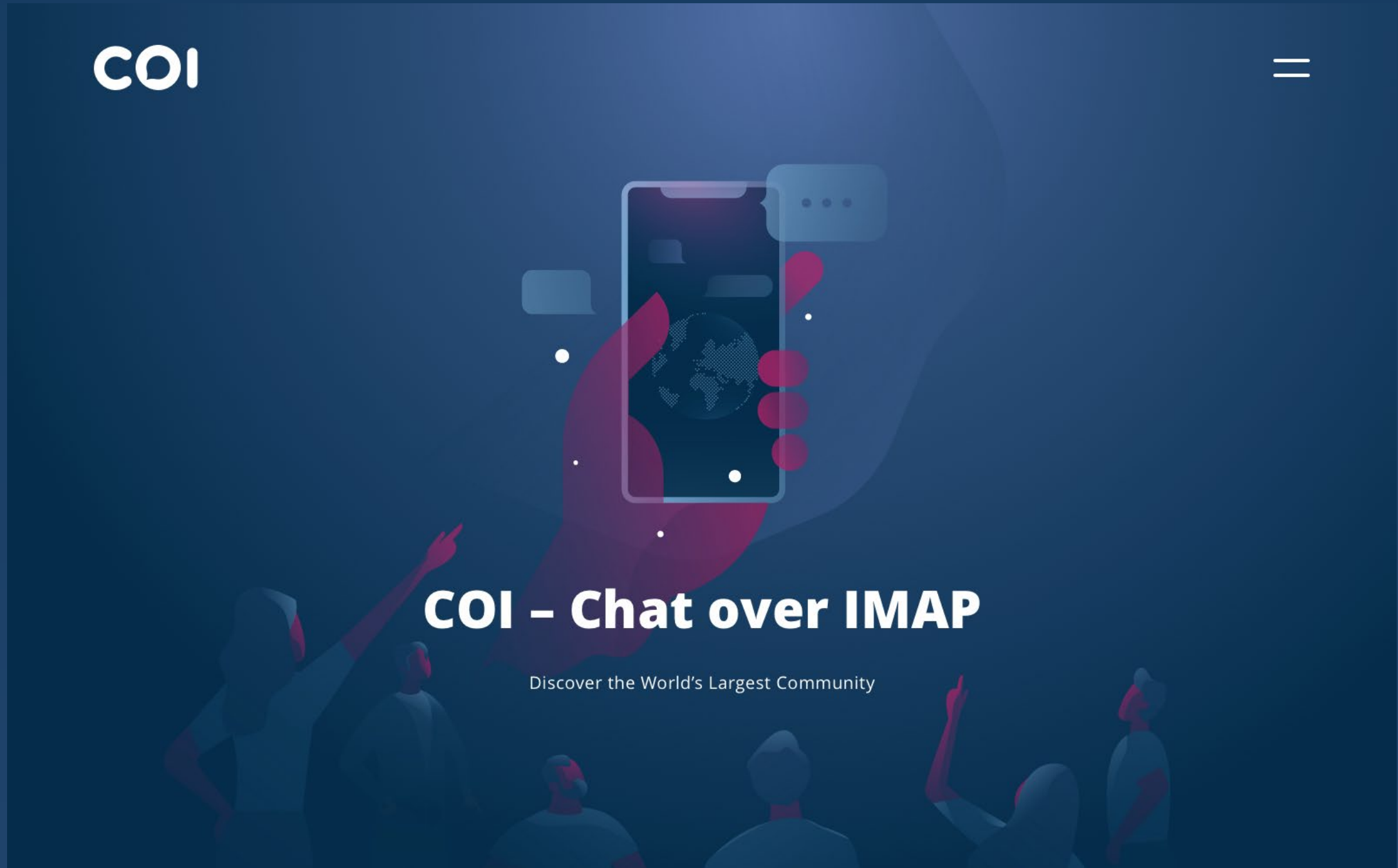
Identity and webdesign of the new product – onepager website

SCOPE

UX - UI
Illustration and animation concept

SOFTWARES

Sketch
Illustrator
Principle app
After Effects



COI PROTOTYPE VIDEO



711 MEDIA

Digital agency

DESCRIPTION

Identity and website
relaunch

SCOPE

User interface design
animation concept

SOFTWARES

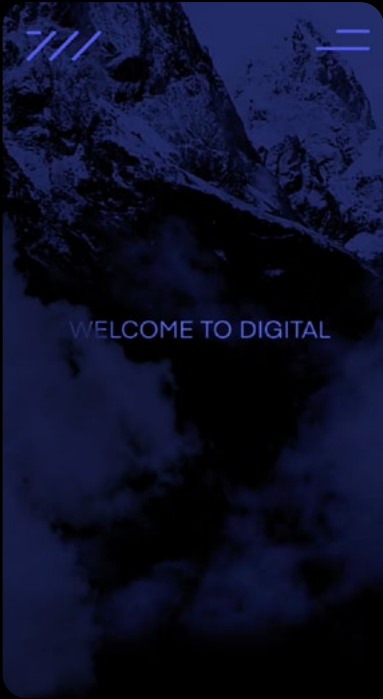
Sketch
Illustrator
Photoshop
Principle app

ISSUES

After developing, I was not
supervising the design.
Unresolved bugs and design
issues.



711 HOME PAGE PROTOTYPE VIDEO



Target Audience-specific
Data Analysis

Target Audience-specific Data Analysis

With our tracking Lead Xperience software, you can accurately track which companies visit your website and use this information directly for your lead acquisition process.

We are constantly expanding our expertise and technology stack to assist our customers on the way to their success.

Google
Others

20%

20% of marketing sector data say on-page content development was the most effective SEO tactic.

43%

43% of households are predicted to own a smart speaker by 2022

31%

31% of marketers say improving SEO and growing their organic presence is their top inbound marketing priority.

2020

2019

By 2021, nearly 75% of internet users will access the internet solely via mobile devices. More than 1.3 million businesses, website publishers, and nonprofits nationwide benefited from using Google's advertising solutions.

Actionable SEO

Interested parties visit your website every day. You look at your products and services, find out about your offer. Only, Between 90 and 98 percent of these B2B visitors leave your website without having made any concrete contact. They remain anonymous. With LeadLab, you can close this gap confidently. Our intelligent B2B software provides you with company names, facts, backgrounds of your website visitors. 100 percent high-relevance knowledge.

Target Audience-specific Data Analysis

Always show your B2B customers the relevant information and provide the sales department with important customer-related data.

LXP customizes the content of your website in real time. Receive more inquiries through their website.

THEO MÜLLER GRUPPE

Food & logistics

DESCRIPTION

New Brand Identity

SCOPE

Graphic Design

SOFTWARES

Figma
Illustrator
Photoshop

Die Milch macht's.

Weiterlesen



200

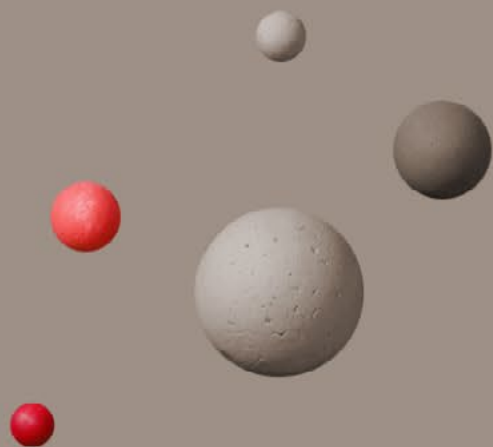
Ausbildungen und Berufe -
international und national



Vegane Ernährung im Fokus

2025

Innovationen



Neu

Arbeitgeber

Viel mehr als Du
denkst.





Fisch Produktion



2018 **2019** 2020 2021

| Produkt | Typ | Export |
|---------|-------|---------------|
| Nordsee | Fisch | 45.000 Tonnen |

Vereinigte Staaten

Unser größter Markt, der 40 % der Gesamtexporte ausmacht. Es wurde eine hohe Nachfrage nach Garnelen, Thunfisch und Lachs festgestellt.

Europäische Union



32.000

Beschäftigte



BEI DIR

BRANDING & CD LABEL

DESCRIPTION

Identity for Bei Dir group

SCOPE

Art Direction
Graphic Design

SOFTWARES

Illustrator
Photoshop



RAMP MAGAZINE

Design culture

DESCRIPTION

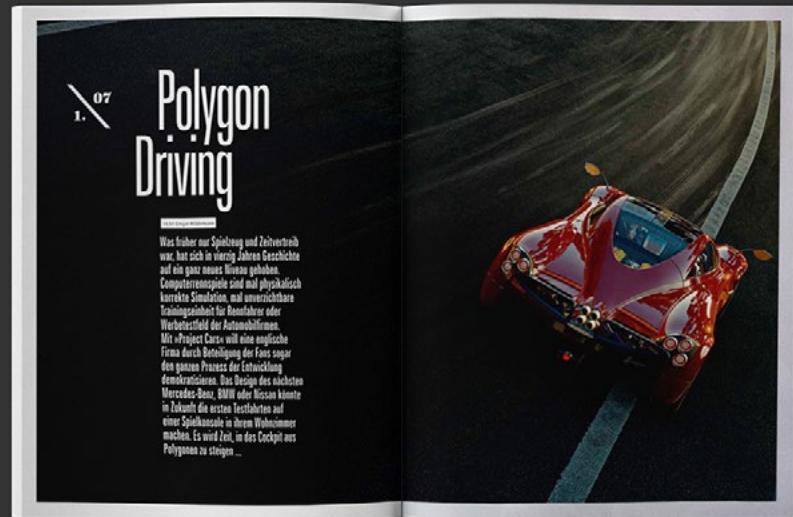
Editorial Design

SCOPE

Art Direction
Graphic Design

SOFTWARES

Indesign
Photoshop
Illustrator



SIEGELWERK BROCHURE

Event and Design Agency

DESCRIPTION

Editorial Design

SCOPE

Art Direction
Graphic Design

SOFTWARES

Indesign
Photoshop
Illustrator



AUDI R8 BOOK

Automotive Industry

DESCRIPTION

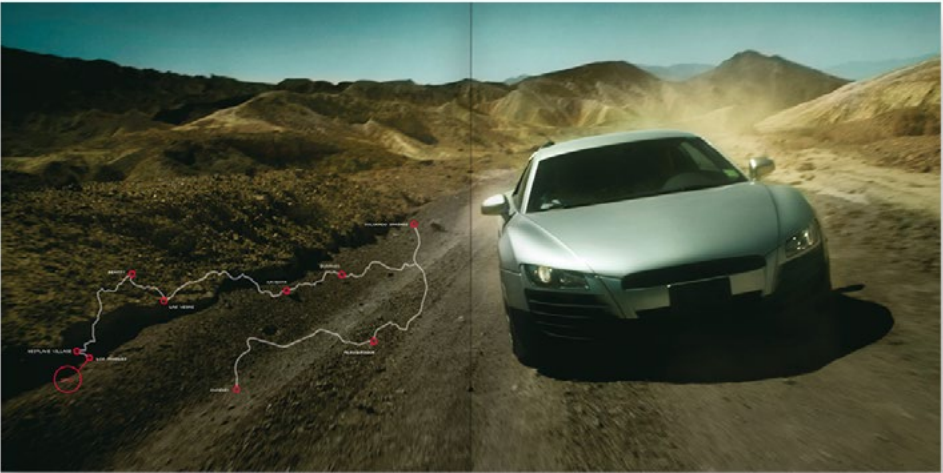
Editorial Design

SCOPE

Art Direction
Graphic Design

SOFTWARES

Indesign
Photoshop



MAHLE MUSEUM

Automotive industry supplier

DESCRIPTION

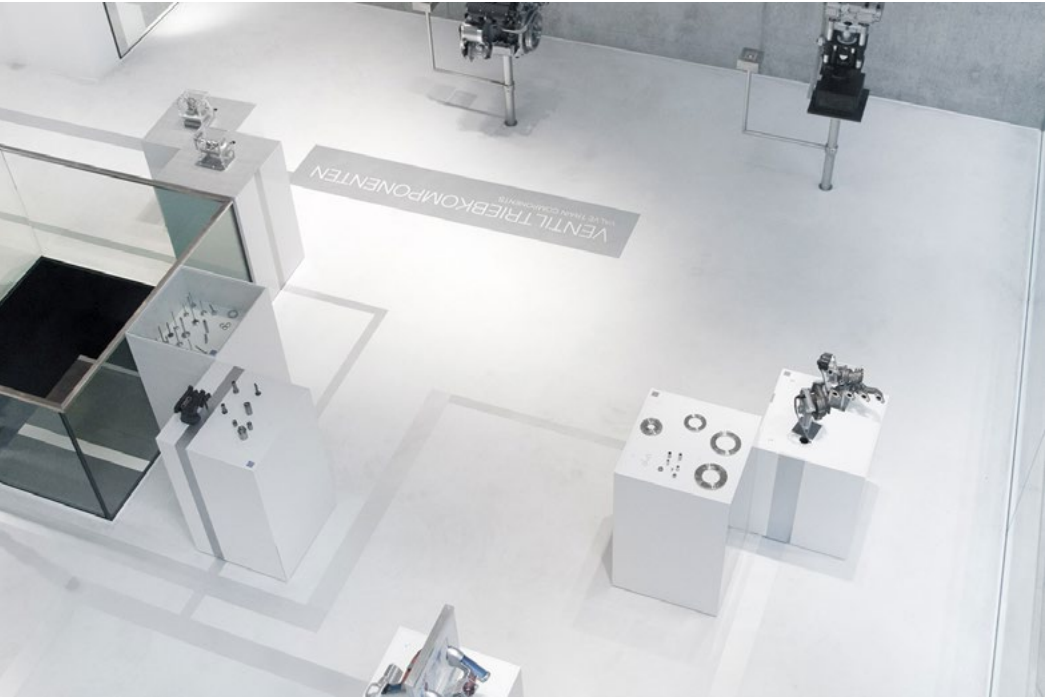
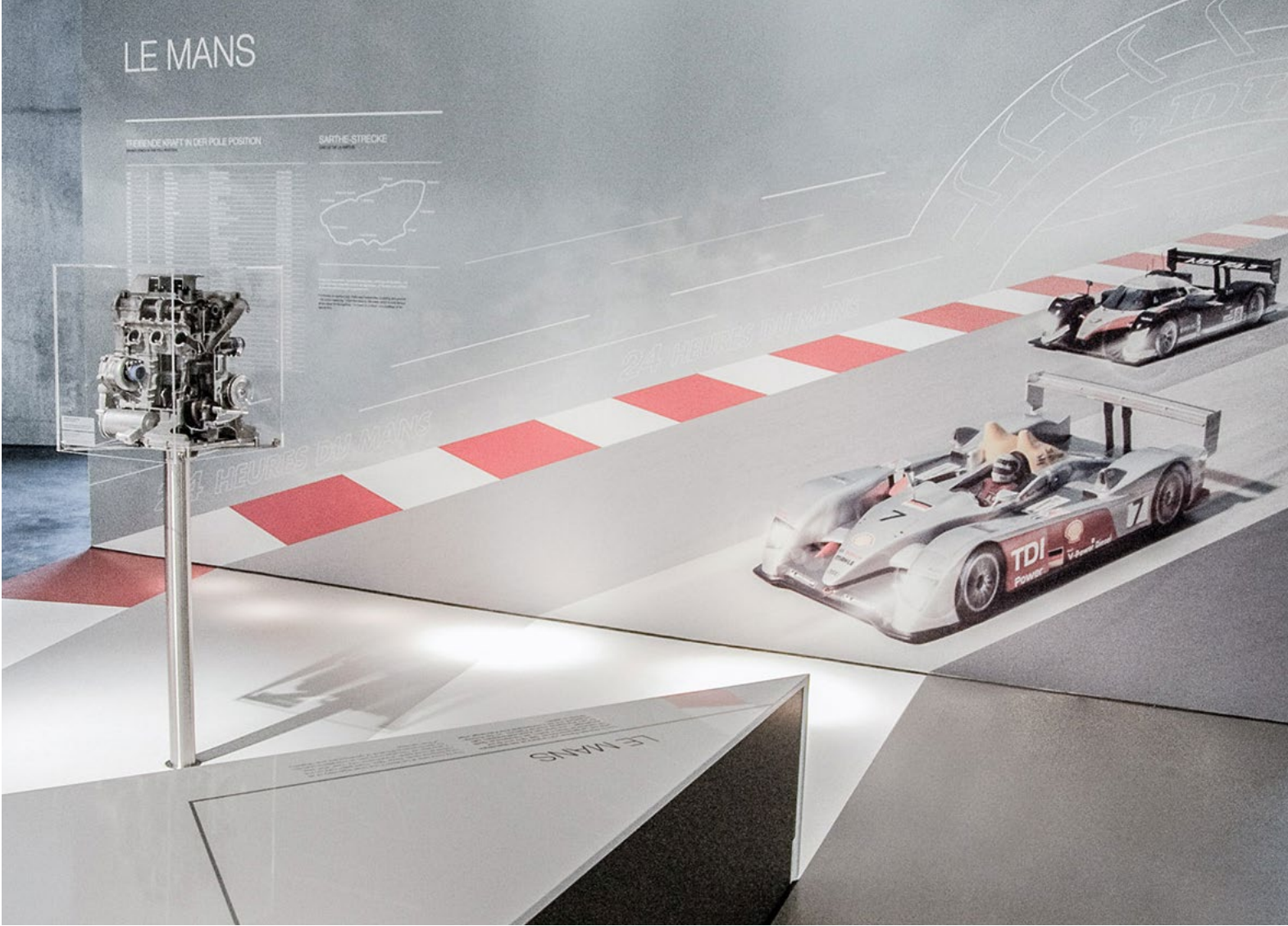
Exhibition Design

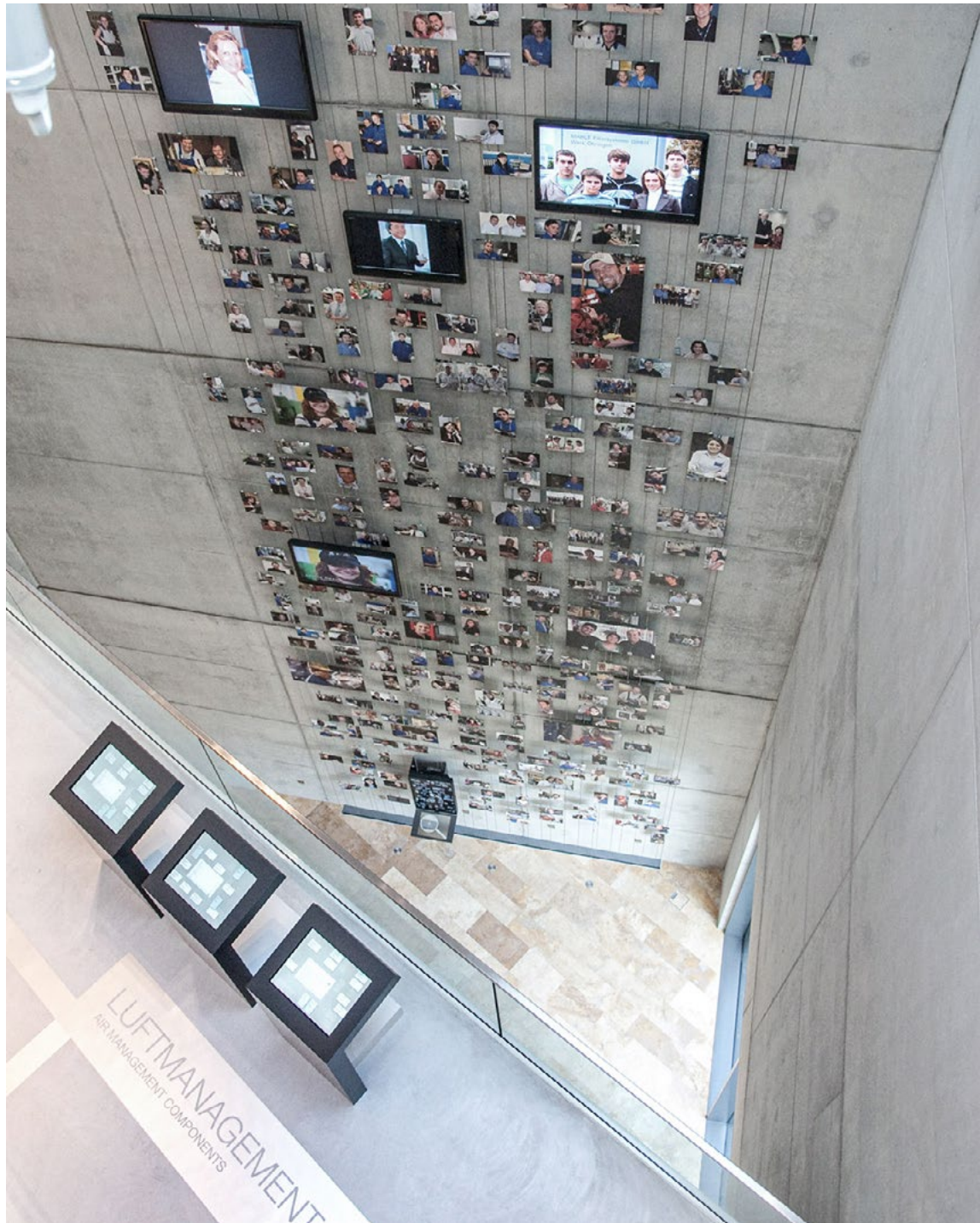
SCOPE

Art Direction
Graphic Design

SOFTWARES

Illustrator
Photoshop





SIEMENS ISH

Home technic

DESCRIPTION

Illustration
Exhibition Design

SCOPE

Art Direction
Graphic Design

SOFTWARES

Illustrator
Photoshop





SELECTED IDENTITIES

Automotive Industry

DESCRIPTION

Corporate Identity

SCOPE

Art Direction
Graphic Design

SOFTWARES

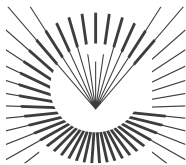
Illustrator
Indesign



123
invest
Group



SHOES
BY SABINEH



COI



THANK YOU FOR YOUR ATTENTION

Sepas Mohammadpour

ADDRESS

Frankenthalerstr. 8
70499 Stuttgart
Germany

CONTACTS

+49 178 5354142
sepas@luki.de
luki.de

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