



LU — KING

SEPAS MOHAMMADPOUR

Portfolio

SEPAS MOHAMMADPOUR

Born in Rasht, Iran
Raised in Pescara, Italy
Based in Stuttgart, Germany



CARRIER

During my childhood, I had always nurtured a strong passion for the arts and graphic design. However, as a student, I was encouraged to pursue economics. It wasn’t until I reached the age of 25 and gained independence that I made the courageous choice to entirely redirect my career path and follow my genuine passion: design.

Being primarily self-taught, I was fortunate to immerse myself in the realms of graphic and digital design. Along my journey, I accumulated valuable experience while collaborating with skilled design teams and creative directors.

EDUCATION

Economics – Università degli Studi G. D’Annunzio Pescara – Italy
Chinese Language and Culture, Xi’an Foreign Languages – China

WORKING EXPERINECES

1999-2001 Graphic designer, Local Bus, Pescara – Italy
2001-2003 Art director, FIBA – International Federation of Basketball – Switzerland
2003-2005 Art director Oiko Design agency, Pescara – Italy
2006-2008 Art director Design Hoch Drei agency, Stuttgart – Germany
2009-2026 Freelancer art director / UI-UX designer
Clients: AKQA Berlin, Designplus, Design Hoch Drei, Milla & Partner, Liganova, Oddity, ON Running Switzerland, Seidl design, Siegelwerk, Siemens Healthineers, Strichpunkt, 711media, Internet Value.

APPS

Figma	•	•	•	•	•
Adobe Photoshop	•	•	•	•	•
Adobe Illustrator	•	•	•	•	•
Adobe Indesign	•	•	•	•	•
Principle app	•	•	•	•	•
Keyshape SVG animation	•	•	•	•	
Hype HTML 5 animation	•	•	•		

AI

Claude	•	•	•	•	•
Midjourney	•	•	•	•	•
Firefly	•	•	•	•	•
ChatGPT	•	•	•	•	•
Gemini	•	•	•	•	•

LANGUAGES

Italian	•	•	•	•	•
Persian	•	•	•	•	
English	•	•	•	•	
German	•	•	•	•	
Chinese	•	•			





reddot award





Sepas really saved us. We were severely understaffed and needed a freelancer to come in and hit the ground running. Sepas did just that – he needed very little hand-holding and immediately made an impact. Over the 7 months he “permalanced” for us, he raised the bar for our designs – he’s extremely analytical and will examine every edge case and suggest clever solutions to tricky problems. He’s also very quick and proactive, which I really appreciated – I could throw any problem at him and he’d have solutions ready by the end of the day. Sepas also fit in well with our culture. We all miss him and would welcome him back any time.



KRISTOFFER HEDSTROM
Head of UI/UX at On-running.com

Sepas is a designer that every creative director loves to work with. Always on-brief without needing to explain things more than once. I’ve had the chance to work with him on a variety of design projects with different scopes and we’ve always obtained excellent results. He brings a great balance of creativity, reliability, and a strong understanding of the bigger picture.



FERDINANDO SERPICO
Creative Director at Liganova.com

Sepas is a high professional and outstanding visual designer. He was very reliable and never stopped to push the visual quality to a next level. Thanks for your great support! Looking forward to the next project we can do together.



FRANZISKA KUEBANDNER
Head of UI Design at Siemens Healthineers

We work together since many years and we are very satisfied by the expertising he brought to our team.



TIM ROMBACH
Managing Director at 711media

Sepas is reliable and works professionally and creatively. It’s a pleasure to work with him, even when tackling complex requirements, as he quickly and efficiently finds the right approach to achieve the desired result. In addition to appreciating his professional expertise, I value the friendly and straightforward collaboration with him.



SHAHRAM SHAHANGI
Managing Director at Bedrock Films

Sepas is a fantastic designer and a wonderful person. Reliable and highly creative. Always a pleasure to work with.



ERIC BRENDEL
Managing Director Siegelwek

We have worked with Sepas for over 10 years. He consistently turns complex content and processes into modern, engaging designs. His creative, customer-focused approach makes him a highly valued partner, and we gladly recommend him.



DIETMAR BECKER
CEO Entwicklungszentrum Gut altwerden GmbH

It was a pleasure to work with Sepas. He’s a great designer, very versatile and reliable, he was very committed to the project during the whole process and he is a great team player too.



ANIANA HERAS
Associate Creative Director at AKQA.com

SELECTED PROJECTS

UI/UX, Editorial, Exhibition, Identity

SIEMENS HEALTHINEERS

Medical technology solutions and services

DESCRIPTION

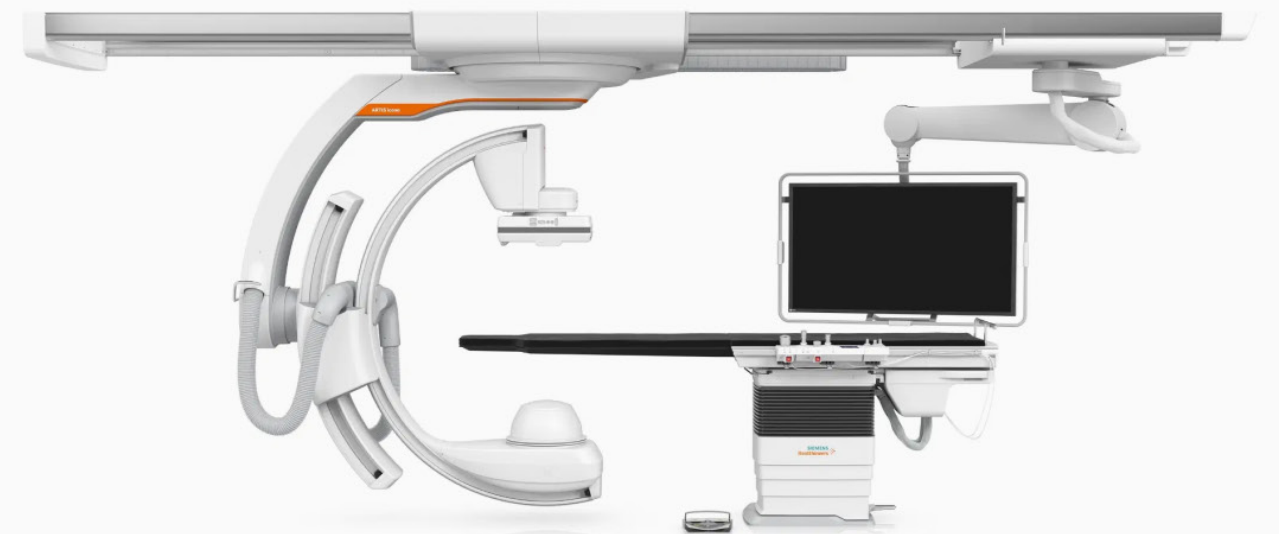
Software design system
Icon design

SCOPE

User interface design
Animation concept
Art direction

SOFTWARES

Figma
Illustrator
Photoshop
Principle prototype animation app

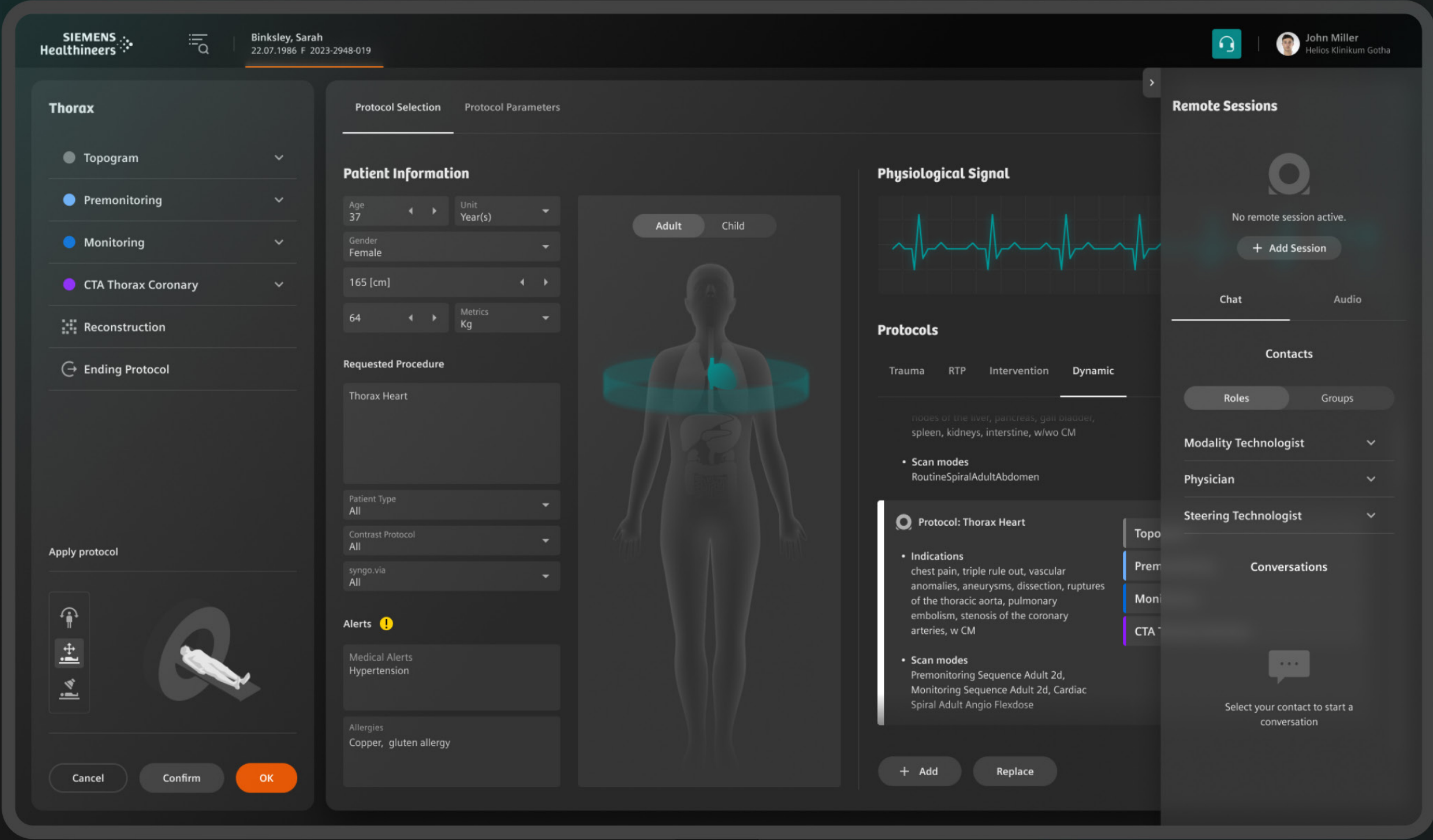




Hello Jane,

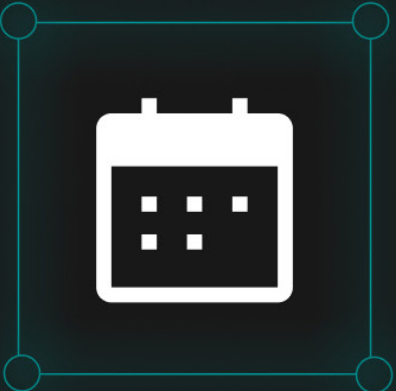
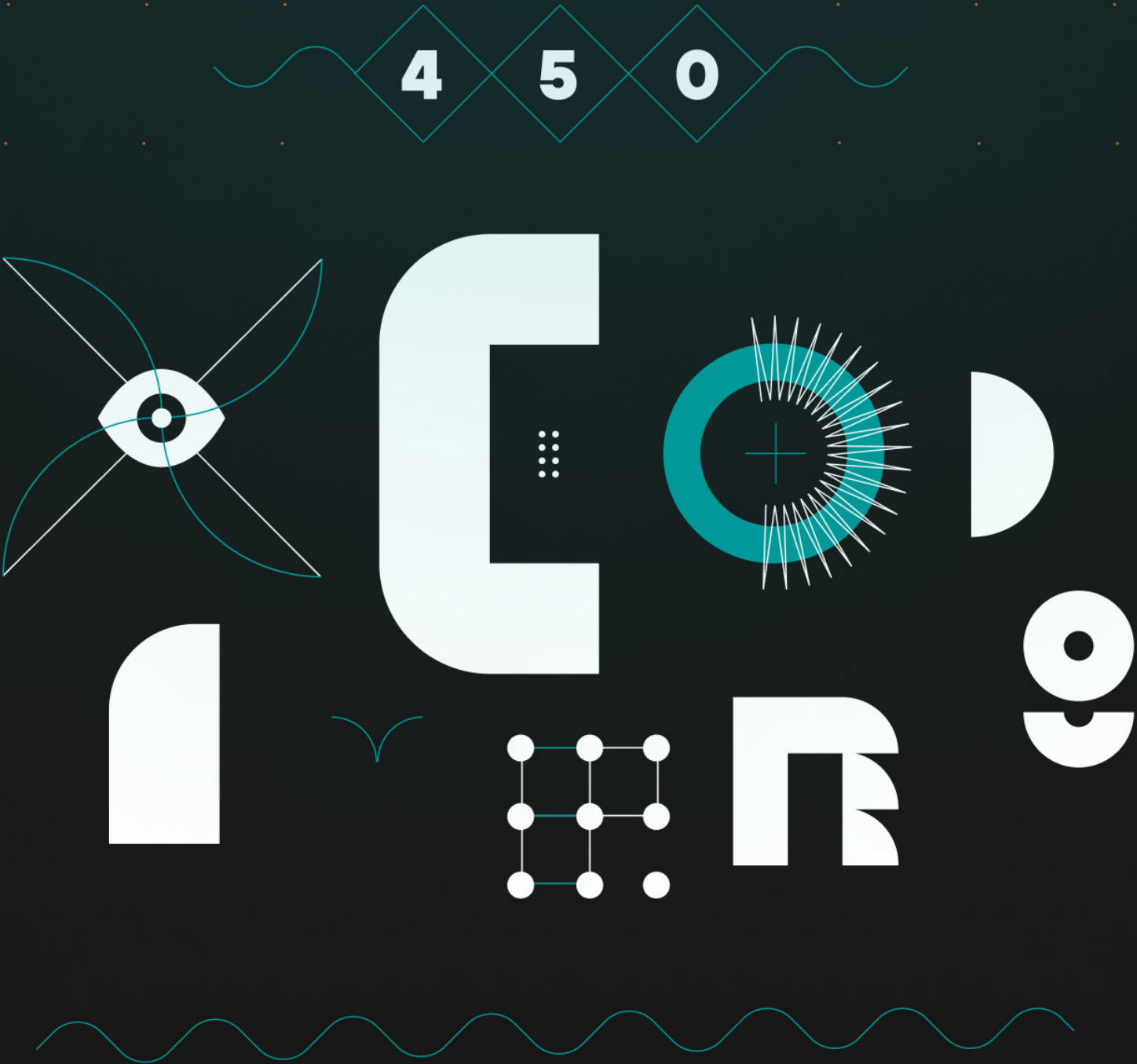
Loading your profile and preferences ...







1983-05-19, M, 87616301			
☐		Schmidt, Hans	Thorax
1983-05-19, M, 87616301			
☐		Miller, John	Head
1983-05-19, F, 87616301			
☐		Smith, Peter	Head
1983-05-19, M, 87616301			
☐		Brown, George	Thorax
1983-05-19, M, 87616301			
☐		White, David	Thorax
1983-05-19, F, 87616301			



INTERNET VALUE

Financing and scaling innovative startups

DESCRIPTION

Brand Identity

SCOPE

Art direction
UX/UI design

SOFTWARES

Figma
Illustrator
Photoshop
Indesign



Internet Value

Agile

Supporting dynamic business models
with strategic initiatives and growth
financing.



Clear vision for our strategic business growth.

90%
↑

Supporting dynamic business models
with strategic initiatives and growth
financing.

We are specialized in
the development and
building of internet and
technology companies.
Our top priority is
to let companies grow
and establish stable
intersections and
partnerships with



United Ecosystem





Your future starts here. Your future starts here. Your future starts here. Your future starts here. Your future starts here. Your future starts here. Your future starts here. Your future starts here. Your future starts here. Your future starts here.



internet-value.de/career

Explore opportunities for growth, learning, and success. Your journey begins now.

Meet Mark

Mark Harper

Marketing Manager at Internet-value.com

Excitedly embracing new role at



As
Digital Marketing Manager



HR

Dive deep, grow further.

Building fast
growing and scalable
companies



Passion-Driven Energy

Striving for success, we prioritize our customers and take ownership of impactful solutions.



Empolyees say



“It is important to me that a company acts sustainably and



“As a p
involve

performant ecosystem by developing and building internet and technology companies, fostering stable intersections and partnerships with skilled and motivated teams.

Numbers that Define
Internet Value

Growing since

2011

Employees

50

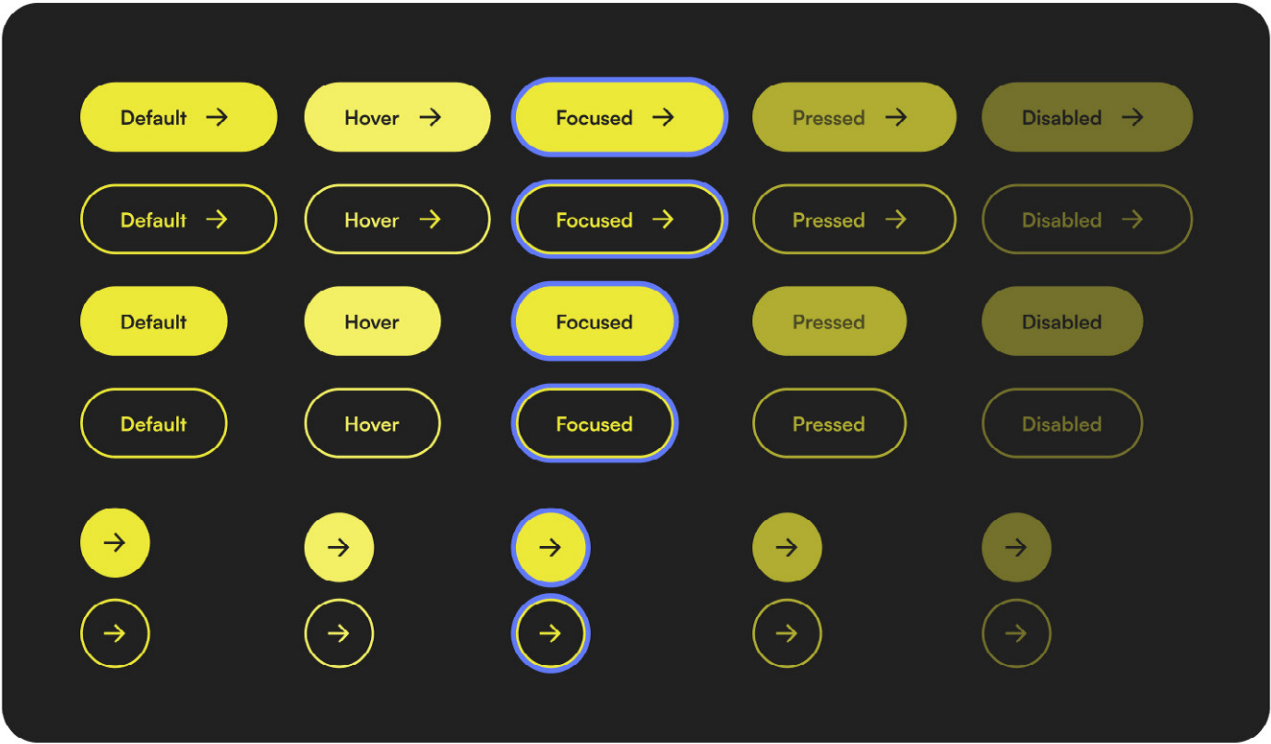
Compaynies

10

Mid-term million Euro valuation

35

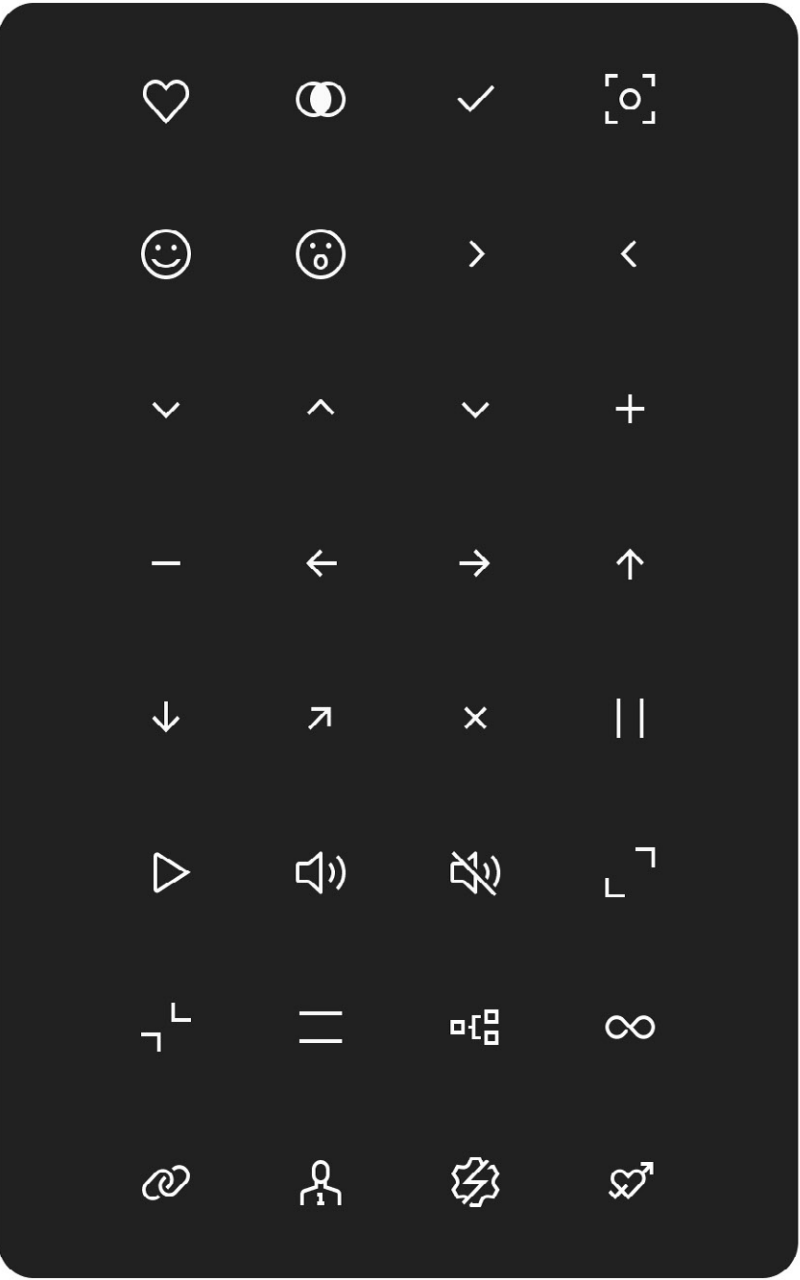
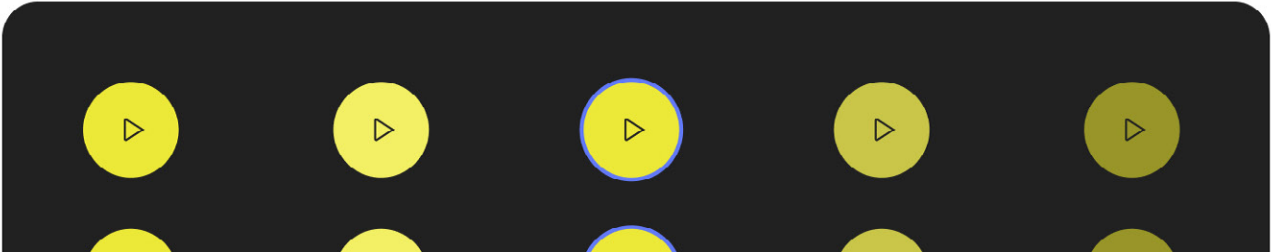




Colors — Accessibility contrast

Allowed text color on background color combinations.

Black	Yellow	Anthracite	Dark Grey	Grey	Light Grey	Super Light Grey	White
Aa Yellow*	Aa Black	Aa Yellow*	Aa Yellow*	Aa White	Aa Black	Aa Black	Aa Black
Aa White	Aa Anthracite	Aa White	Aa White		Aa Anthracite	Aa Anthracite	Aa Anthracite
Aa Super Light Grey	Aa Dark Grey	Aa Super Light Grey	Aa Super Light Grey			Aa Dark Grey	Aa Dark Grey
Aa Light Grey		Aa Light Grey					Aa Grey



H1 — size 32 / line-height 40

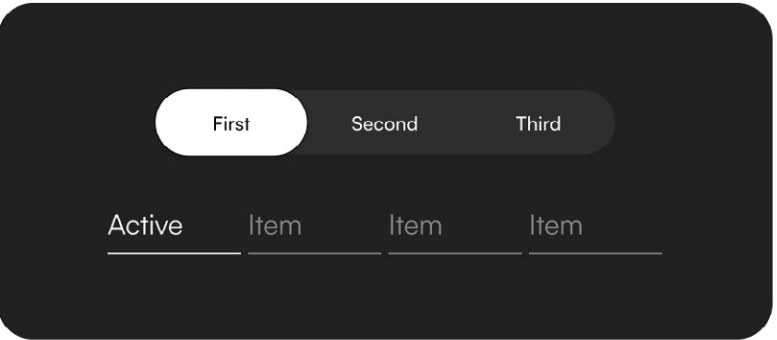
Building fast growing and scalable companies

H2/Regular — size 32 / line-height 40

Building fast growing and scalable companies

H2/Bold — size 32 / line-height 40

Building fast growing and scalable companies



Default

Your message

Focus / Message entered

Far far away, behind the

Default / Message entered

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right at the coast of the Semantics, a large language ocean.

Error / Text not entered (optional)

Your message

Check-box

Radio button

Unchecked

Unchecked

☐ I agree to the terms and conditions

☐ Label

ON RUNNING

Professional running shoes and apparel

DESCRIPTION

website relaunch

SCOPE

UI/UX
Animation concept
Design system

SOFTWARES

Figma
Illustrator
Photoshop
Principle prototype animation app
Keyshape svg animation



[Shop](#) [Activities](#) [Explore](#)



Everyday comfort

The new Roger collection

Discover the products →



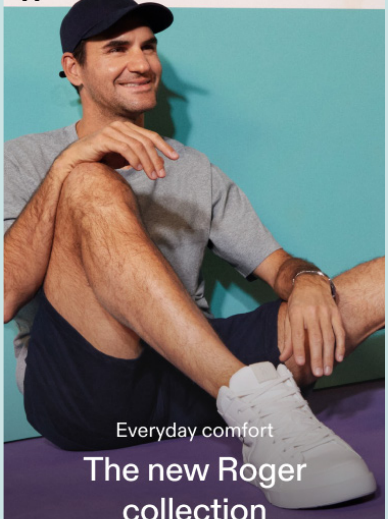
NEW

The Roger Clubhouse

The third tennis-inspired sneaker to join the collection co-created with Roger Federer.

\$179.99





Everyday comfort

The new Roger collection

Discover the products →



Tim Don
TRIATHLON
+



Chloe Abbott
TRACK
+



David Hauss
TRIATHLON
+



Carmela Cardama Báez
TRACK
+



Jesper Svensson



Sage Hurta
TRACK
+



Nicola Spirig
TRIATHLON
+



Allie Mc
TR



Morgan M
TRIATHLON



Rachel Cliff
ROAD
+



David Brown & Jerome Avery
TRACK
+



Rachel Cliff
ROAD



Tim Don

DISCIPLINES

Triathlon & Duathlon

COUNTRY

England

HIGHEST ACHIEVEMENT

- ✂ 3 Time Olympian
- ✂ WR Ironman 7:40:23
- ✂ Triathlon & Duathlon World Champ

When switched On, the human spirit knows no limits.



Waterproof.
Water resistant.
Water repellent.

What's the difference?



Dive into the tech



Waterproof offers the very highest protection. Our three-layer membrane technology keeps water out without sacrificing breathability.

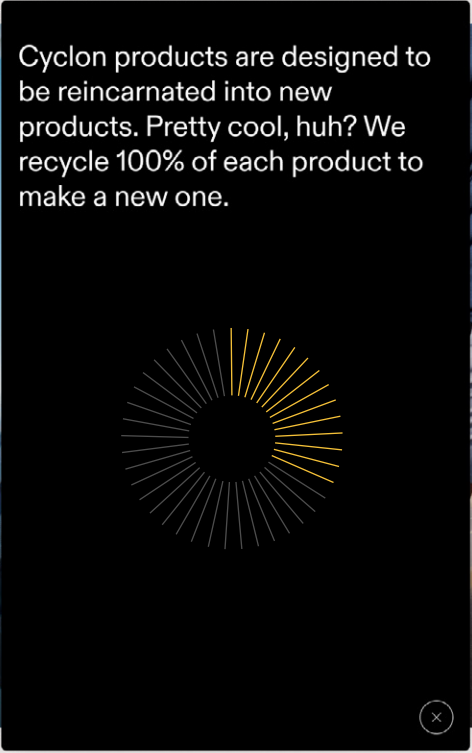


Light in weight and low in commitment, for all-day comfortable wear.

— High-tech materials meet design in the On waterproof



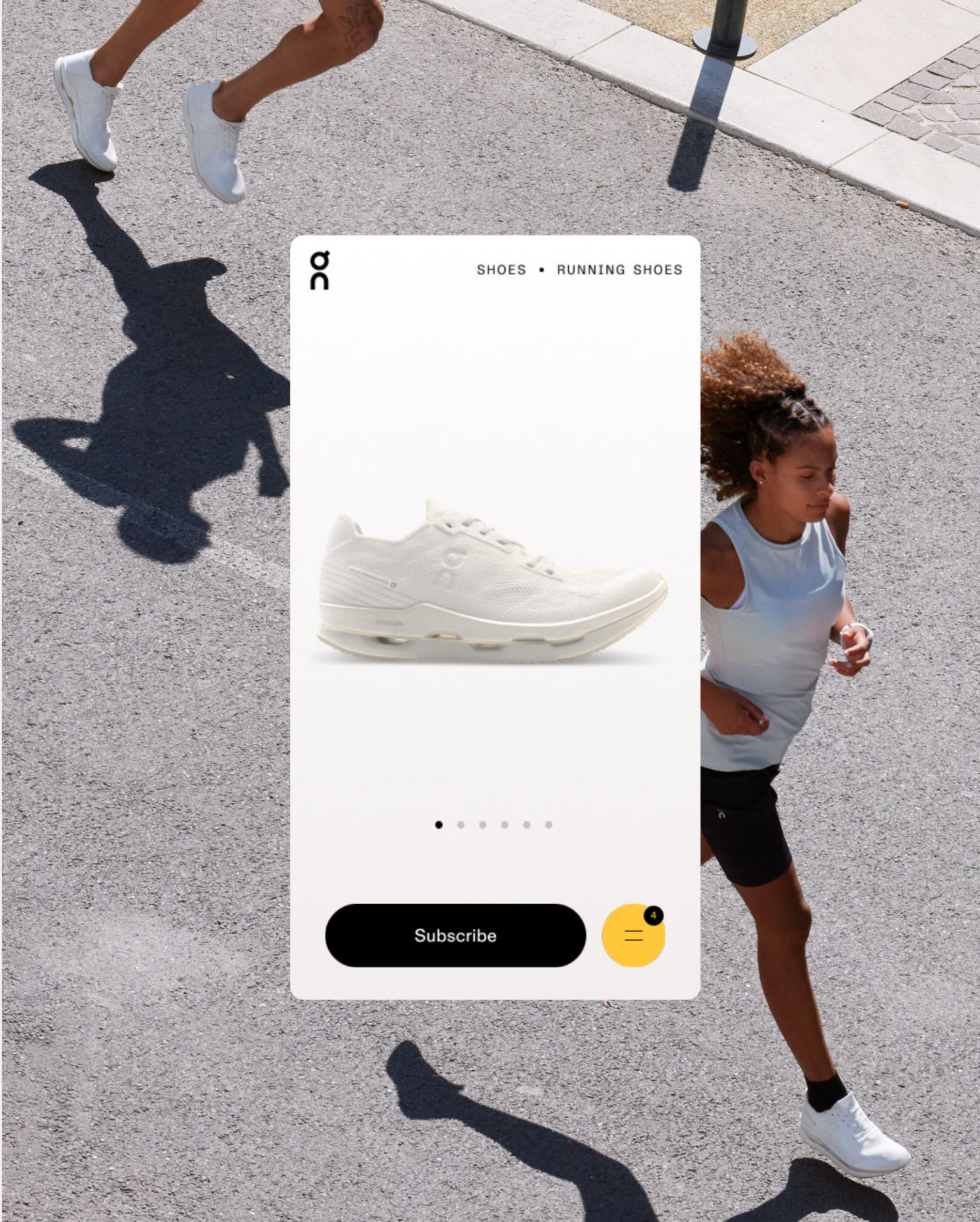
Sustainable performance
100% recyclable, bio-based



Cyclon products are designed to be reincarnated into new products. Pretty cool, huh? We recycle 100% of each product to make a new one.



Zero waste
The running revolution starts with you





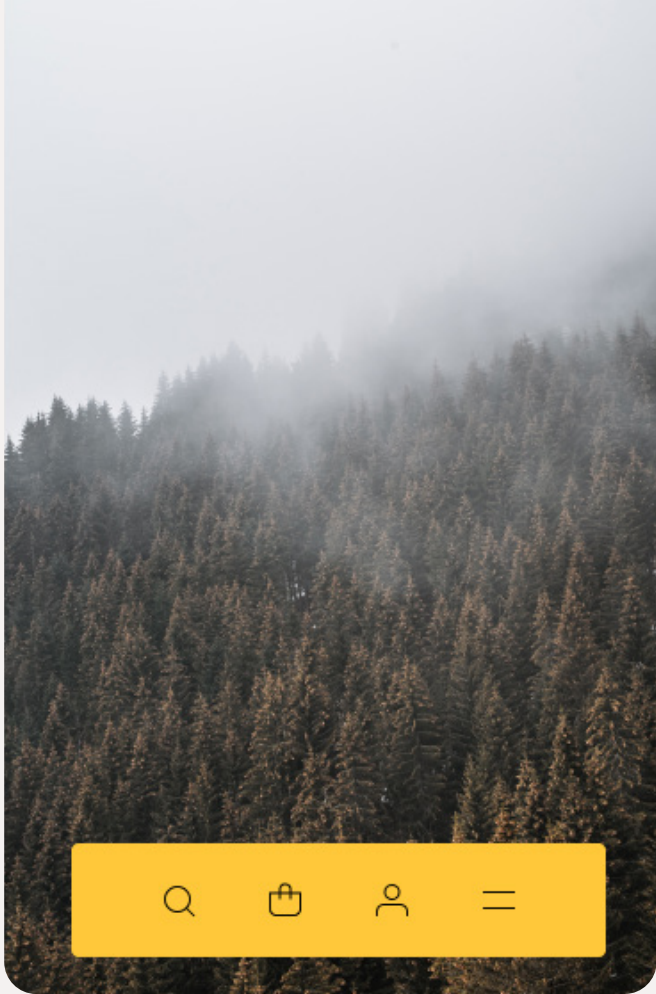
SHOES • RUNNING SHOES



● ● ● ● ● ● ●

Subscribe





< Shop

Women

Shoes

Clothing

Accessories

New arrivals

Shop all

Men

Featured

Best for

By weather

Running³⁸
Trail running¹⁸
Active life²⁴
Hiking & outdoor⁶
Travel¹²

Our mission

Ignite the power of the Human Spirit through movement



Learn more

+

● ACTIVE

Cloudneo

ID: 39499403-2020

Undyed

Mens US 11



Start date: 10.09.2022

Recommended recycle date: 10.03.2022

Left before recycle

170 days

Your subscription has been active for x days. In x days you can send them in to be recycled by clicking the button below.

Recycle

FAQs

Order status

Shipping address

Mark Bloomberg

Banhofstrasse 2, 8001 Zurich



Cloudstratus

Men's

Lake | Flare

44.5

—

1

+



Shipping FREE

Total CHF 240.00

Free shipping on all orders and extended 30 days return

Available payment methods

PayPal Mastercard VISA Apple Pay

Checkout

1

NEW



Product title

All-weather exploration, trail running and other

4 colors

\$159.99

NEW



Product title

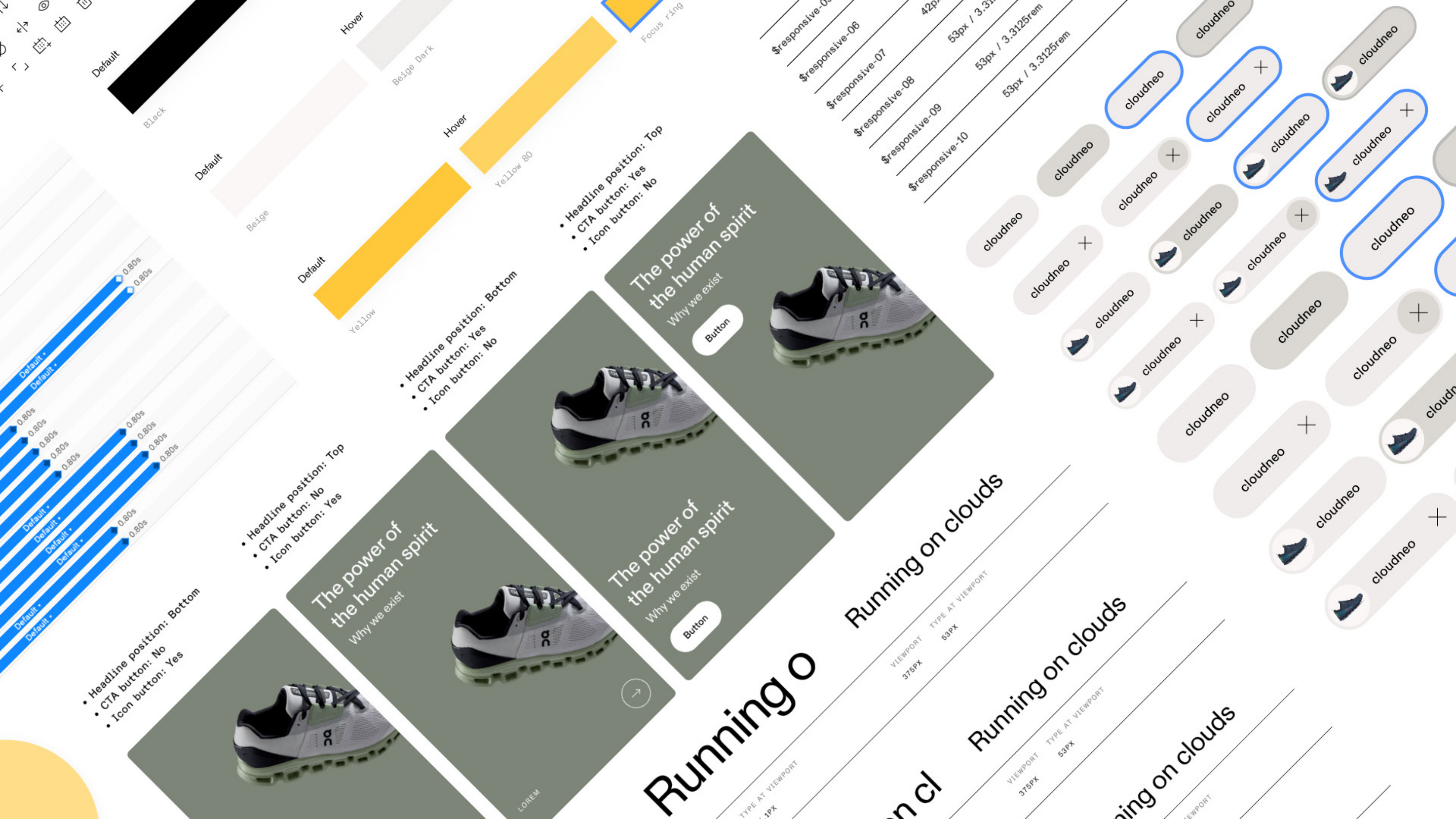
All-weather exploration trail running and other

4 colors

\$159.99

Chat

Feedback



ROSENSTEIN-QUARTIER

Stuttgart's new district

DESCRIPTION

website

SCOPE

UI
Illustration and animation
concept

SOFTWARES

Sketch
Illustrator
Photoshop
Principle app

STUTTGART

R O S E
S
T E I N

Für alle.
Für morgen.

EN



Das
Rosenstein-Quartier

Mehr lesen →

Entdecken
Das Rosenstein-Quartier

Erleben
Unser Image-Film

Erfahren
Unsere interaktive Karte



ROSENSTEIN- QUARTIER PROTOTYPE VIDEO



R O S E
S
T E I N

Für alle.
Für morgen.





Das
Rosenstein-Quartier

Mehr lesen →

Green Gardening

Mit Gärten unsere Stadt verändern

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

[Mehr lesen](#) →

 Nachhaltigkeit |  Europa-Quartier |  Bauabschnitt C1



01/10

Duis autem vel eum iriure
Dolor in hendrerit

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren justo duo dolores et ea rebum.

[Mehr lesen](#) →

Aktuell

09/10

Duis autem vel eum iriure
Dolor in hendrerit

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren justo duo dolores et ea rebum.

[Mehr lesen](#) →



Zukunftsfähige Mobilität,
Fuß- und Radwege

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren.

[Mehr lesen](#) →



Ein nachhaltiger und
klimaneutraler Stadtteil

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren.

[Mehr lesen](#) →





R

S

T

O

Für alle.

E

N

Für morgen.

I

N

N



Radnetzausbau



Idee



Mobilität



Europa-Quartier



Bauabschnitt C1

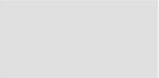




ermittlung
ipsum



Diskussion
lorem ipsum



Ant
lorem

18 Kommentare

Relevanz ▾



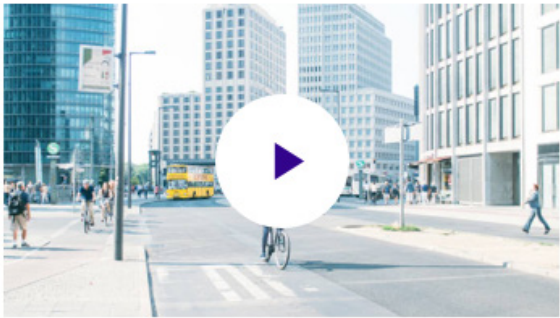
Leonard B.

19. Oktober 2020 13.00 Uhr

Ich finde die Idee Super

Hier steht ein Beitrag der maximal 3 zeilig sein Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren

Mehr zeigen ▾



16  5  Kommentar schreiben

Newsletter

Bleiben Sie jederzeit informiert über News, Events oder Bürgerbeteiligungen.

Ihre E-Mail



Ihr Ansprechpartner

Wenn Sie Fragen haben, können Sie sich sehr gerne an mich wenden.

Peter Maier

+49 711 42657

peter.maier@rosenstein-quartier.de



Bürgerbeteiligung

Werden Sie aktiv und schreiben Sie eine Bürgerbeteiligung.

Bürgerbeteiligung schreiben →

13/10 Online 21.00 Uhr

„StadtPalais Digital“ Festival geht in die nächste Runde

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

Mehr lesen →

 Termin Speichern  Teilen

DURAVIT

Manufacturer of porcelain bathroom fittings

DESCRIPTION

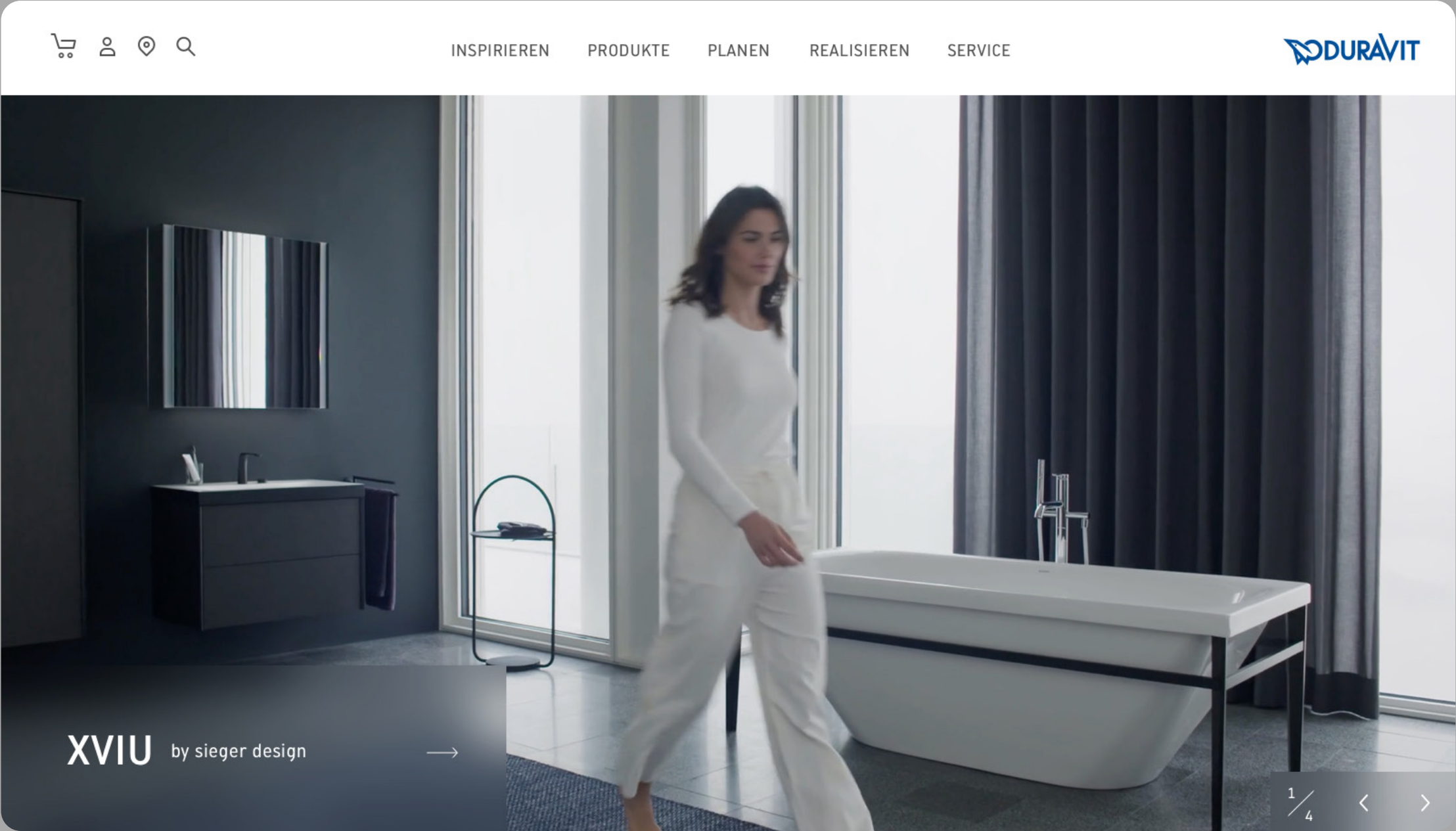
website relaunch
On progress.

SCOPE

UX-UI
Illustration and animation
concept

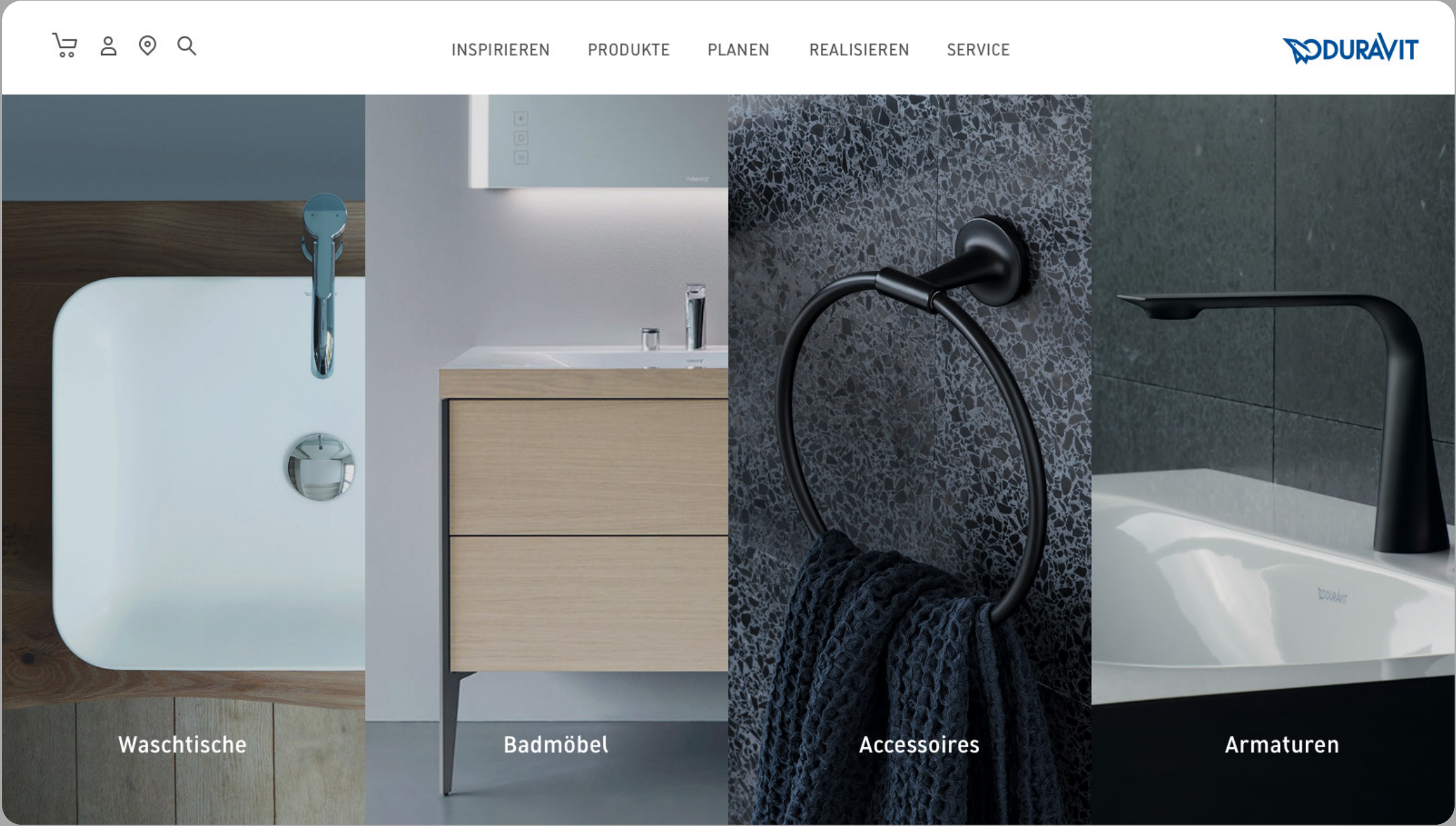
SOFTWARES

Sketch
Photoshop
Principle app



DURAVIT HOME PAGE PROTOTYPE VIDEO





DURAVIT PRODUCT PAGE PROTOTYPE VIDEO



INSPIRIEREN

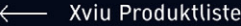
PRODUKTE

PLANEN

REALISIEREN

SERVICE







Xviu Möbelwaschtisch

- Feste Verbindung von Waschtisch und Rahmen (c-bonded)
- Für Wandarmaturen geeignet
- Inklusive nicht verschleißbaren Ventils mit keramischer Abdeckung

Listenpreis ab

699 €

inkl. 19% MwSt. und Versand

PRODUKT KONFIGURIEREN



DURAVIT PRODUCT DETAIL PAGE PROTOTYPE VIDEO

LK

711 MEDIA

Digital agency

DESCRIPTION

Identity and website
relaunch

SCOPE

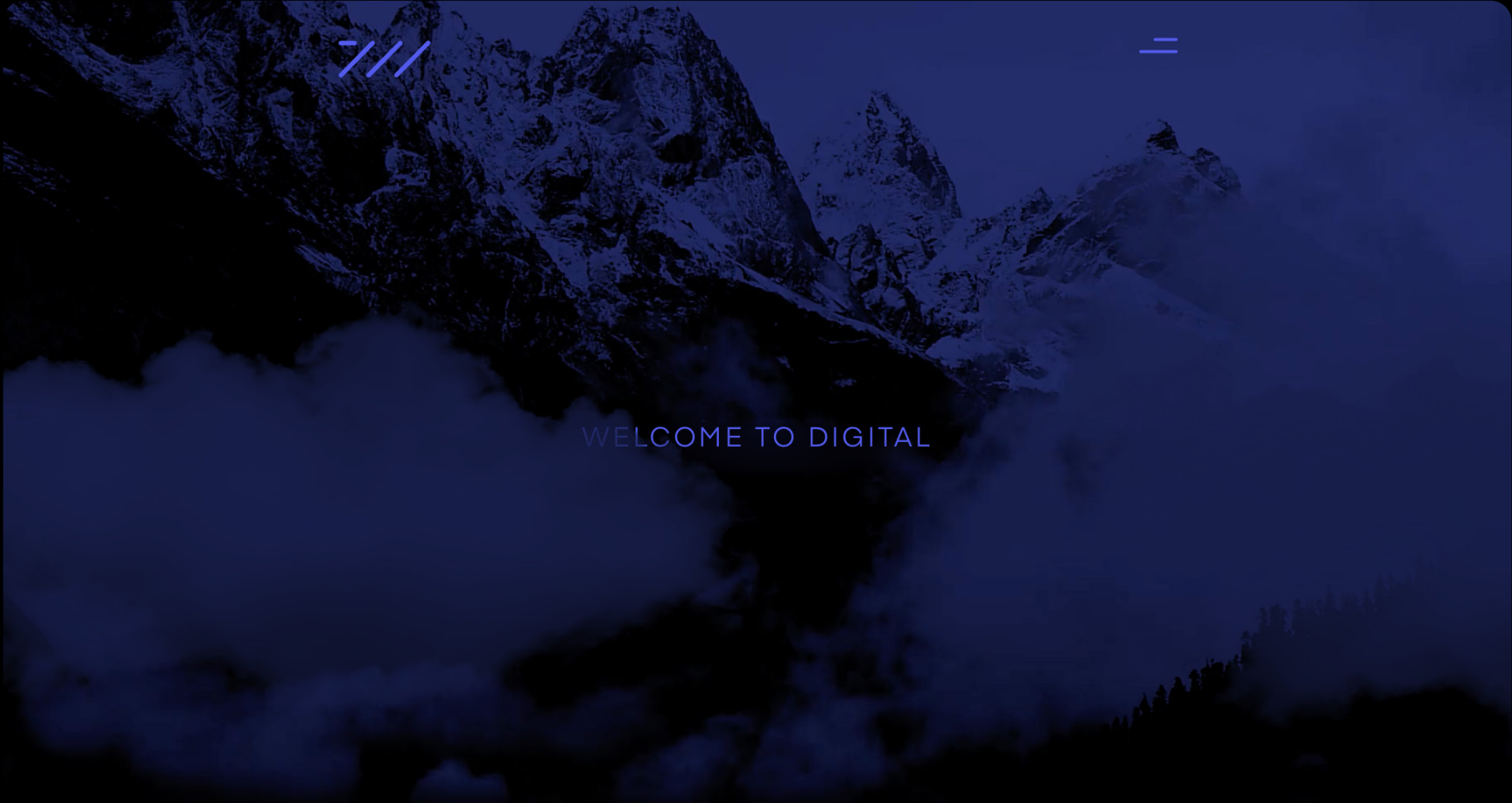
User interface design
animation concept

SOFTWARES

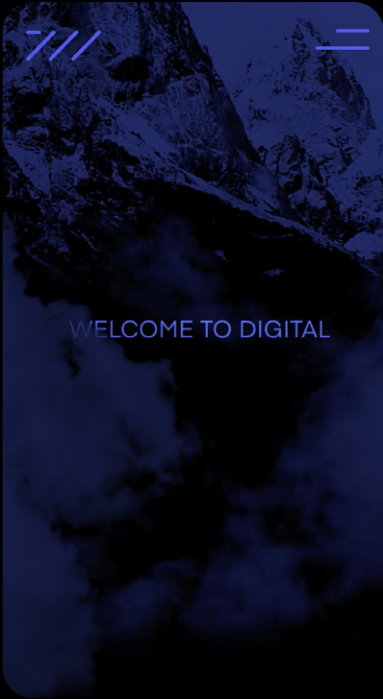
Sketch
Illustrator
Photoshop
Principle app

ISSUES

After developing, I was not
supervising the design.
Unresolved bugs and design
issues.



711 HOME PAGE PROTOTYPE VIDEO





Target Audience-specific
Data Analysis

Target Audience-specific Data Analysis

With our tracking Lead Xperience software, you can accurately track which companies visit your website and use this information directly for your lead acquisition process.

We are constantly expanding our expertise and technology stack to assist our customers on the way to their success.

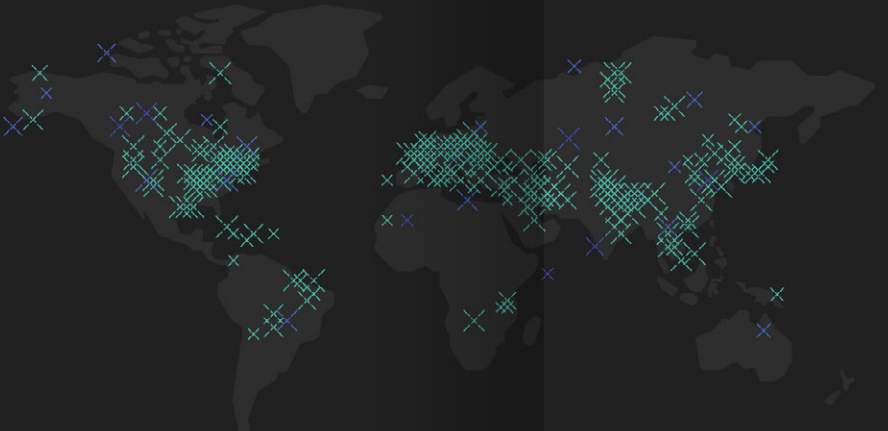


24

25

Google

Others



Actionable SEO

Interested parties visit your website every day. You look at your products and services, find out about your offer. Only, Between 90 and 98 percent of these B2B visitors leave your website without having made any concrete contact. They remain anonymous. With LeadX, you can close this gap confidently. Our intelligent B2B software provides you with company names, facts, backgrounds of your website visitors. 100 percent high relevance knowledge.

20%

20% of marketing executives say on-page content development was the most effective SEO tactic.

43%

43% of households are predicted to own a smart speaker by 2022.

31%

31% of marketers say improving SEO and growing their organic presence is their top inbound marketing priority.

2020

2019

By 2021, nearly 70% of internet users will access the internet solely via mobile devices. More than 1.3 billion businesses website publishers, and nonprofits nationwide benefited from using Google's advertising solutions.

26

27

Target Audience-specific Data Analysis

Always show your B2B customers the relevant information and provide the sales department with important customer-related data.

LXP customizes the content of your website in real time. Receive more inquiries through their website.



28

29

LK

THEO MÜLLER GRUPPE

Food & logistics

DESCRIPTION

New Brand Identity

SCOPE

Graphic Design

SOFTWARES

Figma
Illustrator
Photoshop

Die Milch macht's.

Weiterlesen

200

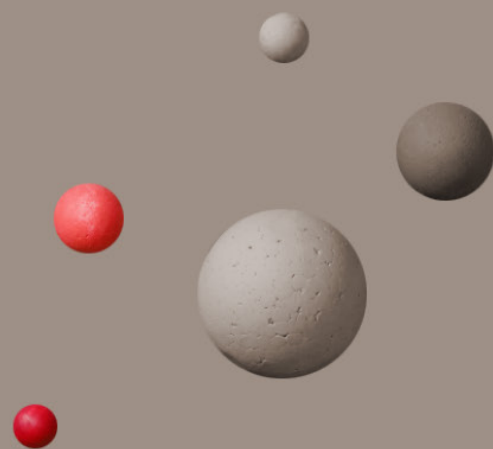
Ausbildungen und Berufe -
international und national



Vegane Ernährung im Fokus

2025

Innovationen



Neu

Arbeitgeber

Viel mehr als Du
denkst.





wir stellen ein

Job suchen

=

theo müller
gruppe

Milch Export



Fisch Produktion



2018 **2019** 2020 2021

Produkt	Typ	Export
Nordsee	Fisch	45.000 Tonnen

Vereinigte Staaten

Unser größter Markt, der 40 % der Gesamtexporte ausmacht. Es wurde eine hohe Nachfrage nach Garnelen, Thunfisch und Lachs festgestellt.

Europäische Union



32.000

Beschäftigte



BEI DIR

Music band

DESCRIPTION

Identity & CD Label

SCOPE

Art Direction
Graphic Design

SOFTWARES

Illustrator
Photoshop



RAMP MAGAZINE

Design culture

DESCRIPTION

Editorial Design

SCOPE

Art Direction
Graphic Design

SOFTWARES

Indesign
Photoshop
Illustrator



SIEGELWERK BROCHURE

Event and Design Agency

DESCRIPTION

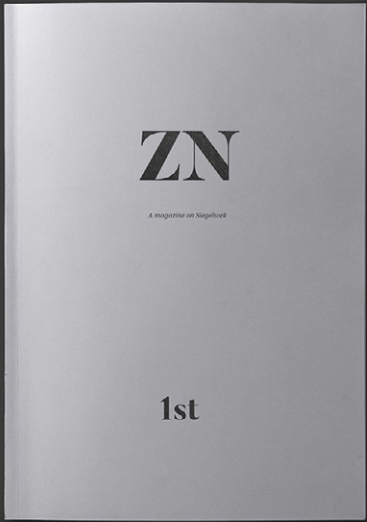
Editorial Design

SCOPE

Art Direction
Graphic Design

SOFTWARES

Indesign
Photoshop
Illustrator



AUDI R8 BOOK

Automotive Industry

DESCRIPTION

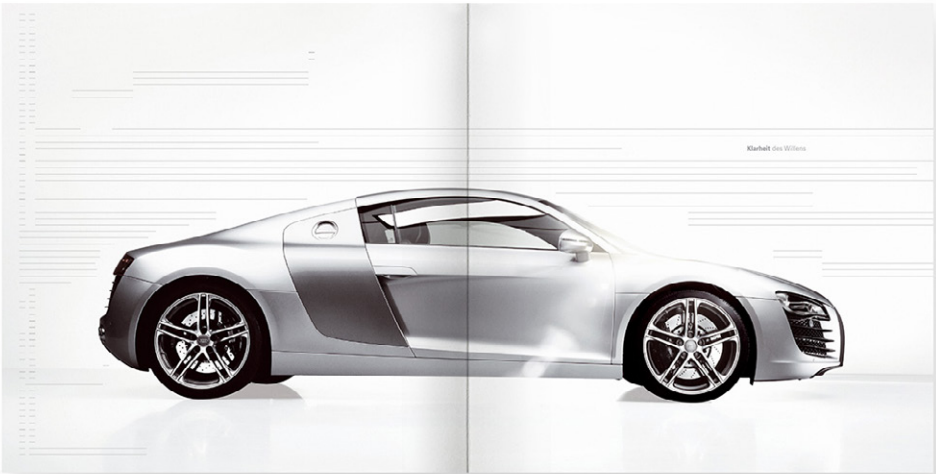
Editorial Design

SCOPE

Art Direction
Graphic Design

SOFTWARES

Indesign
Photoshop



MAHLE MUSEUM

Automotive industry supplier

DESCRIPTION

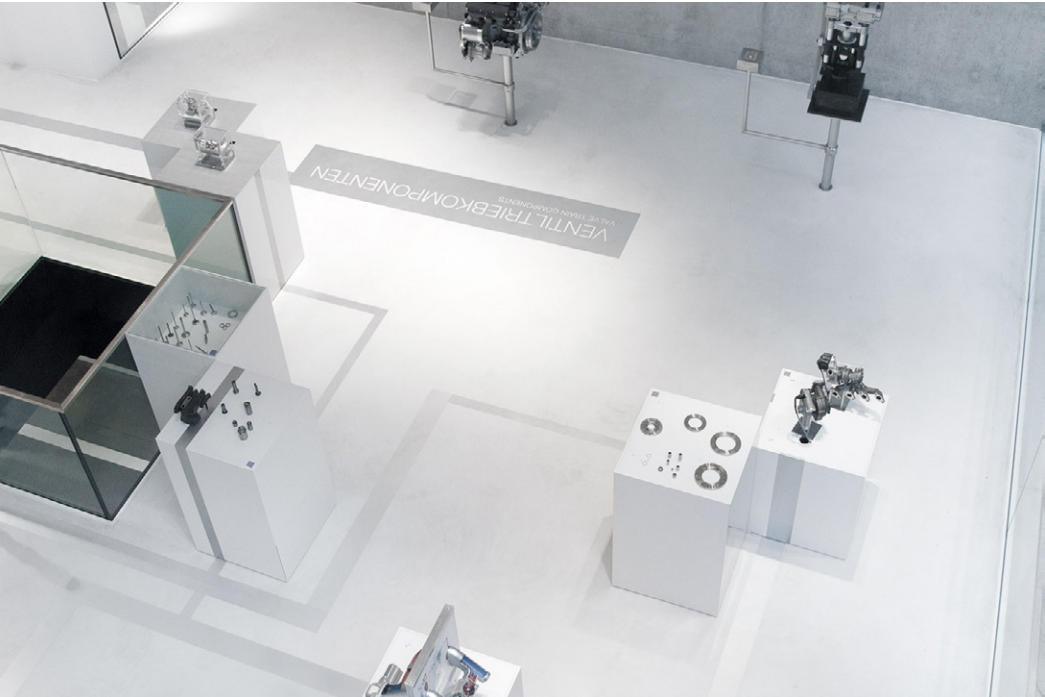
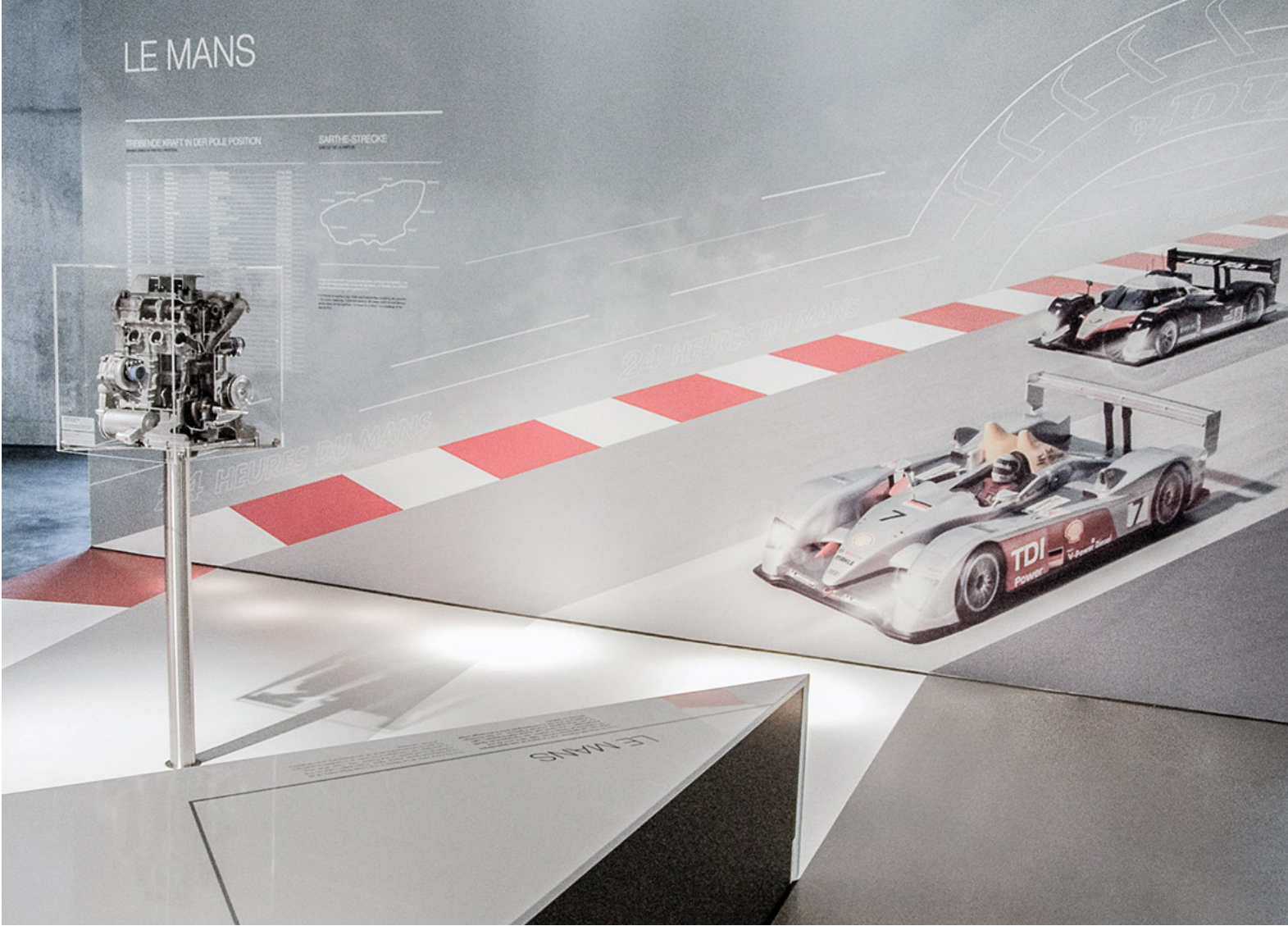
Exhibition Design

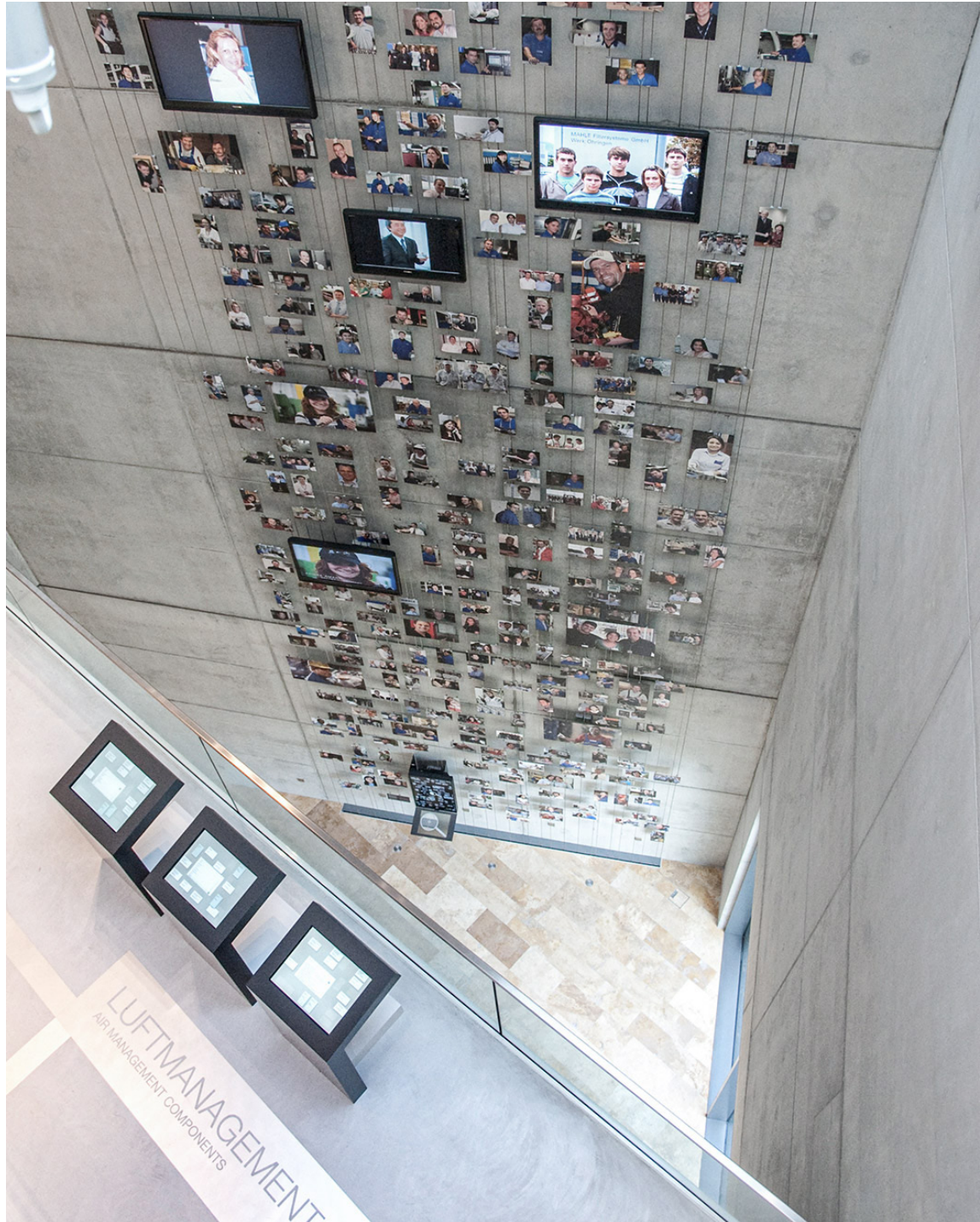
SCOPE

Art Direction
Graphic Design

SOFTWARES

Illustrator
Photoshop





SIEMENS ISH

Home technic

DESCRIPTION

Illustration
Exhibition Design

SCOPE

Art Direction
Graphic Design

SOFTWARES

Illustrator
Photoshop





SELECTED IDENTITIES

Automotive Industry

DESCRIPTION

Corporate Identity

SCOPE

Art Direction
Graphic Design

SOFTWARES

Illustrator
Indesign



123
invest
Group



SHOES
BY SABINEH



COI



THANK YOU FOR YOUR ATTENTION

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