

SEPAS MOHAMMADPOUR

Portfolio

SEPAS MOHAMMADPOUR



Born in Rasht, Iran
Raised in Pescara, Italy
Based in Stuttgart, Germany

CARRIER

During my childhood, I had always nurtured a strong passion for the arts and graphic design. However, as a student, I was encouraged to pursue economics. It wasn't until I reached the age of 25 and gained independence that I made the courageous choice to entirely redirect my career path and follow my genuine passion: design.

Being primarily self-taught, I was fortunate to immerse myself in the realms of graphic and digital design. Along my journey, I accumulated valuable experience while collaborating with skilled design teams and creative directors.

EDUCATION

Economics – Università degli Studi G. D'Annunzio Pescara – Italy
Chinese Language and Culture, Xi'an Foreign Languages – China

WORKING EXPERINECES

1999-2001 Graphic designer, Local Bus, Pescara – Italy
2001-2003 Art director, FIBA – International Federation of Basketball – Switzerland
2003-2005 Art director Oiko Design agency, Pescara – Italy
2006-2008 Art director Design Hoch Drei agency, Stuttgart – Germany
2009-2026 Freelancer art director / UI-UX designer
Clients: AKQA Berlin, Designplus, Design Hoch Drei, Milla & Partner, Liganova, Oddity, ON Running Switzerland, SeidIdesign, Siegelwerk, Siemens Healthineers, Strichpunkt, 711media, Internet Value.

APPS

Figma	●●●●●
Adobe Photoshop	●●●●●
Adobe Illustrator	●●●●●
Adobe Indesign	●●●●●
Principle app	●●●●●
Keyshape SVG animation	●●●●
Hype HTML 5 animation	●●●

AI WORKFLOWS

Claude	●●●●●
Midjourney	●●●●●
Firefly	●●●●●
ChatGPT	●●●●●
Gemini	●●●●●

LANGUAGES

Italian	●●●●●
Persian	●●●●
English	●●●●
German	●●●●
Chinese	●●

EXPERTISE

SKILLS

ART DIRECTION

VISUAL DESIGN

UI UX PROTOTYPING

DESIGN SYSTEM

BRAND IDENTITY

ICONOGRAPHY

AI WORKFLOWS

BERLINER TYPE

The Communicator Awards

CREATIVITY INTERNATIONAL AWARDS

DEUTSCHER DESIGNER CLUB

GERMAN DESIGN AWARD

communication design award

reddot award

tdc.
Type Directors Club New York

WORKED IN PROJECTS FOR





































Sepas really saved us. We were severely understaffed and needed a freelancer to come in and hit the ground running. Sepas did just that – he needed very little hand-holding and immediately made an impact. Over the 7 months he "permalanced" for us, he raised the bar for our designs – he's extremely analytical and will examine every edge case and suggest clever solutions to tricky problems. He's also very quick and proactive, which I really appreciated – I could throw any problem at him and he'd have solutions ready by the end of the day. Sepas also fit in well with our culture. We all miss him and would welcome him back any time.



KRISTOFFER HEDSTROM
Head of UI/UX at On-running.com

Sepas is a high professional and outstanding visual designer. He was very reliable and never stopped to push the visual quality to a next level. Thanks for your great support! Looking forward to the next project we can do together.



FRANZISKA KUEBANDNER
Head of UI Design at Siemens Healthineers

We work together since many years and we are very satisfied by the expertising he brought to our team.



TIM ROMBACH
Managing Director at 711media

Sepas is a fantastic designer and a wonderful person. Reliable and highly creative. Always a pleasure to work with.



ERIC BRENDEL
Managing Director Siegelwek

We have worked with Sepas for over 10 years. He consistently turns complex content and processes into modern, engaging designs. His creative, customer-focused approach makes him a highly valued partner, and we gladly recommend him.



DIETMAR BECKER
CEO Entwicklungszentrum Gut altwerden GmbH

Sepas is a designer that every creative director loves to work with. Always on-brief without needing to explain things more than once. I've had the chance to work with him on a variety of design projects with different scopes and we've always obtained excellent results. He brings a great balance of creativity, reliability, and a strong understanding of the bigger picture.



FERDINANDO SERPICO
Creative Director at Liganova.com

Sepas is reliable and works professionally and creatively. It's a pleasure to work with him, even when tackling complex requirements, as he quickly and efficiently finds the right approach to achieve the desired result. In addition to appreciating his professional expertise, I value the friendly and straightforward collaboration with him.



SHAHRAM SHAHANGI
Managing Director at Bedrock Films

It was a pleasure to work with Sepas. He's a great designer, very versatile and reliable, he was very committed to the project during the whole process and he is a great team player too.



ANIANA HERAS
Associate Creative Director at AKQA.com

SELECTED PROJECTS

UI/UX, Editorial, Exhibition, Identity

SIEMENS HEALTHINEERS

Medical technology solutions and services

DESCRIPTION

Software design system
Icon design

SCOPE

User imterface design
Animation concept
Art direction

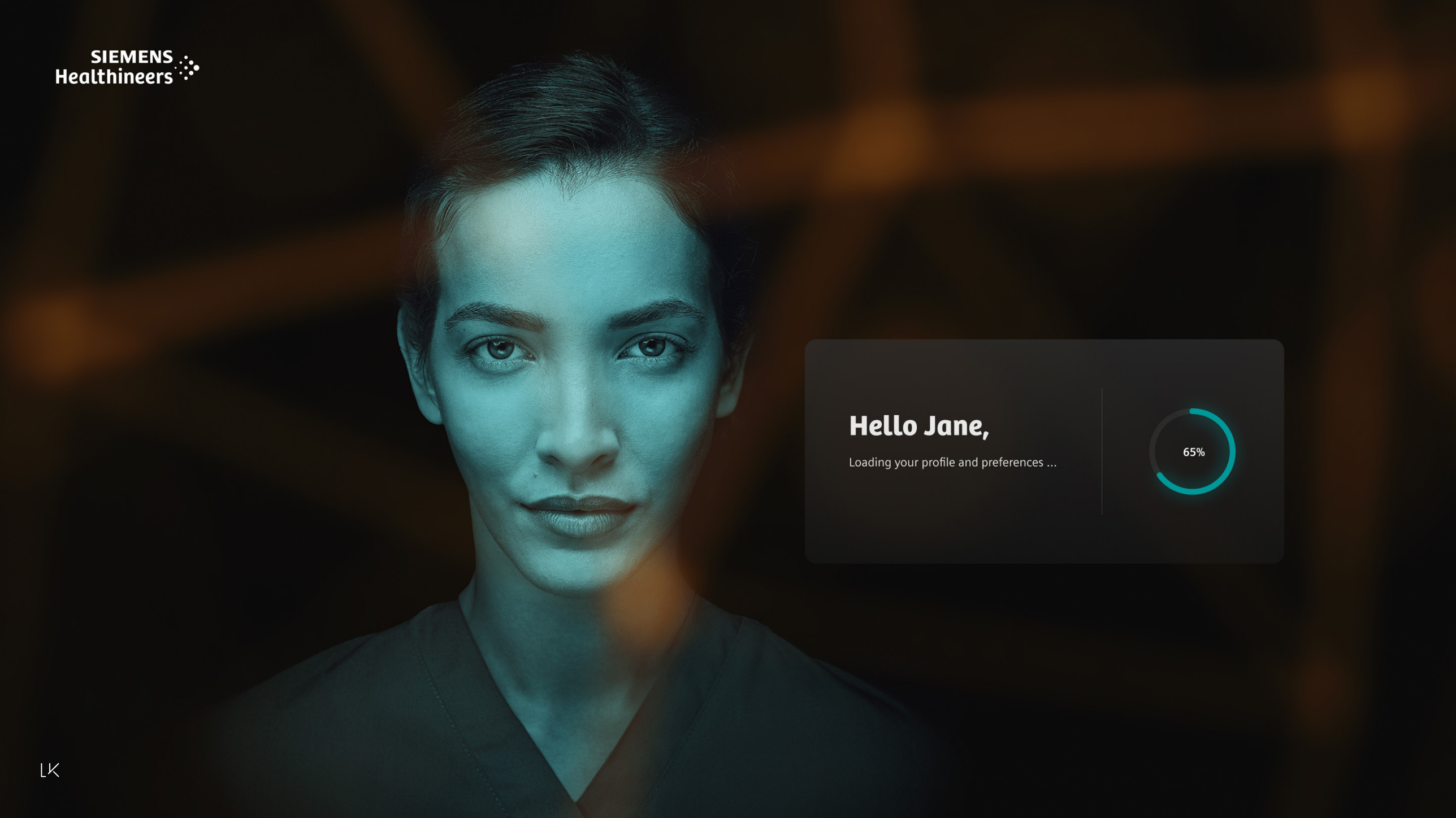
SOFTWARES

Figma
Illustrator
Photoshop
Principle prototype animation app

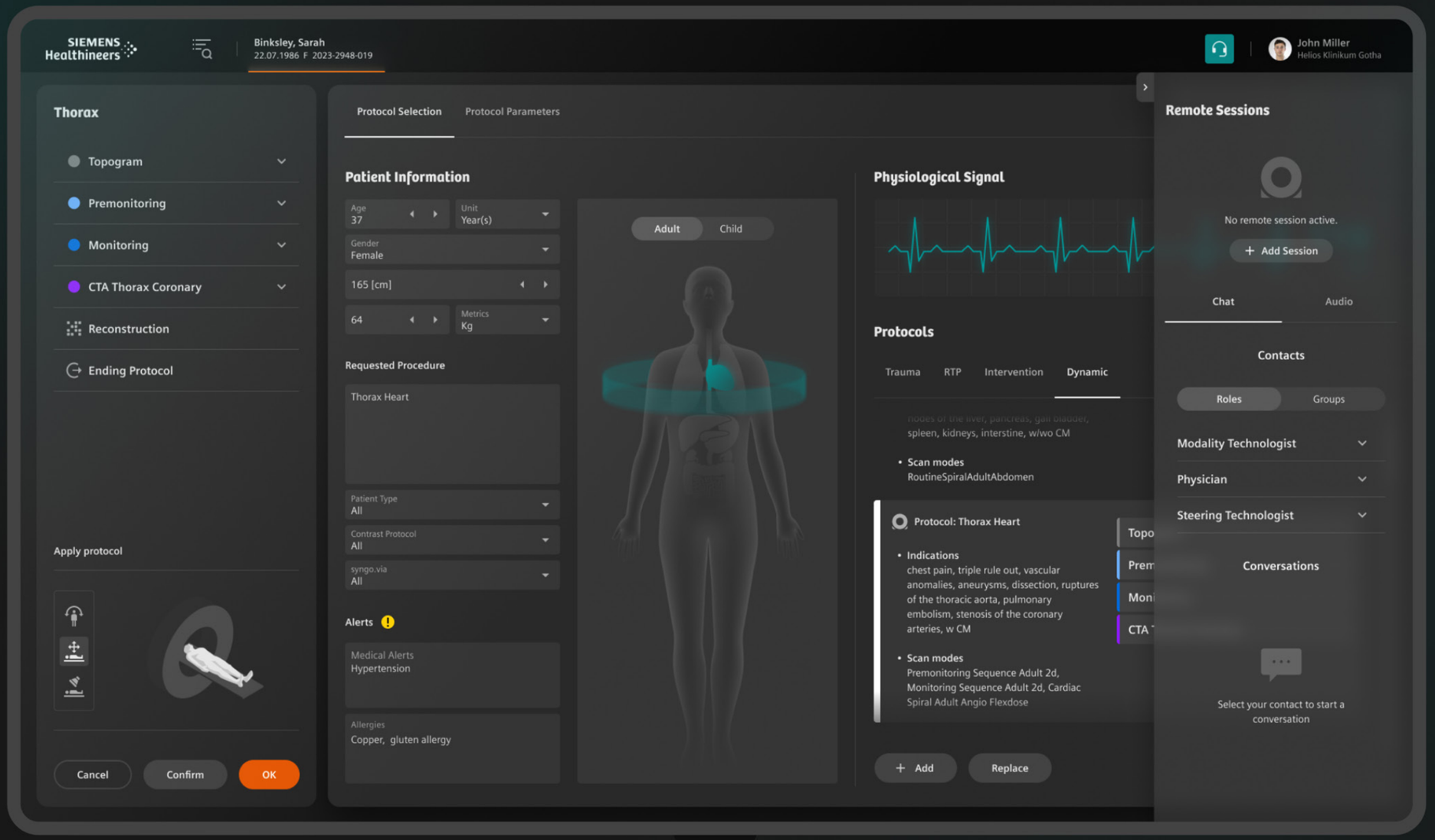

SIEMENS
Healthineers
ARTIS pheno


SIEMENS
Healthineers
SOMATOM X.ceed




SIEMENS
Healthineers
Hello Jane,
Loading your profile and preferences ...
65%
LK

SIEMENS HEALTHINEERS UI DESIGN



LK

SIEMENS HEALTHINEERS UI DESIGN



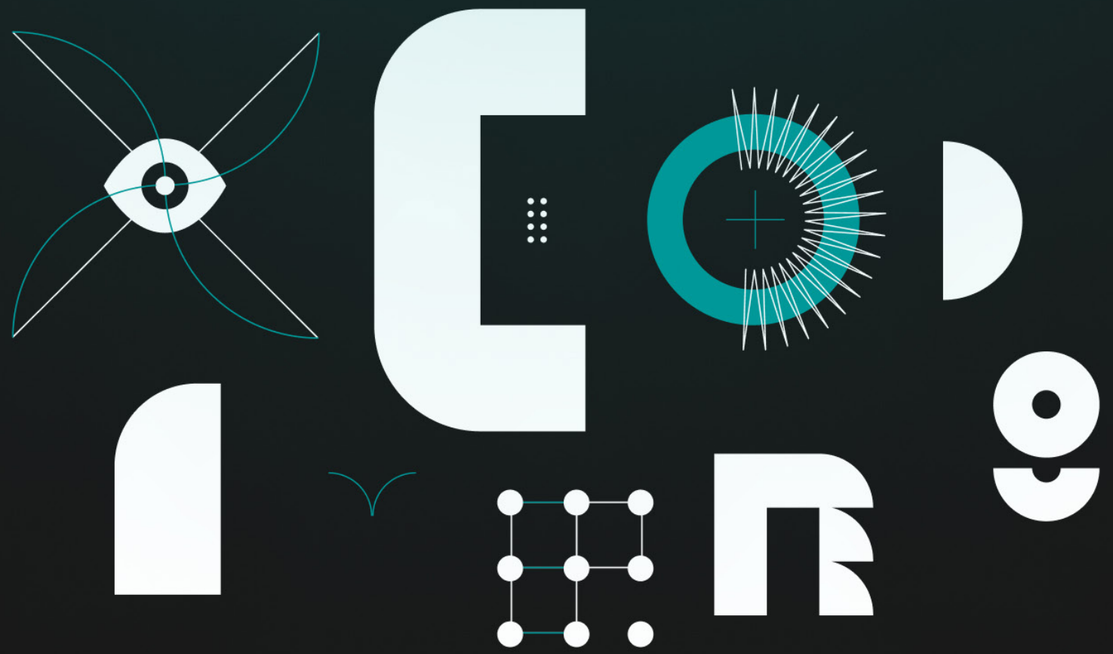
Schmidt, Hans — Thorax
1983-05-19, M, 87616301

Miller, John — Head
1983-05-19, F, 87616301

Smith, Peter — Head
1983-05-19, M, 87616301

LK

450



STYLE GUIDE

INTERNET VALUE

Financing and scaling innovative startups

DESCRIPTION

Brand Identity

SCOPE

Art direction
UX/UI design

SOFTWARES

Figma
Illustrator
Photoshop
Indesign

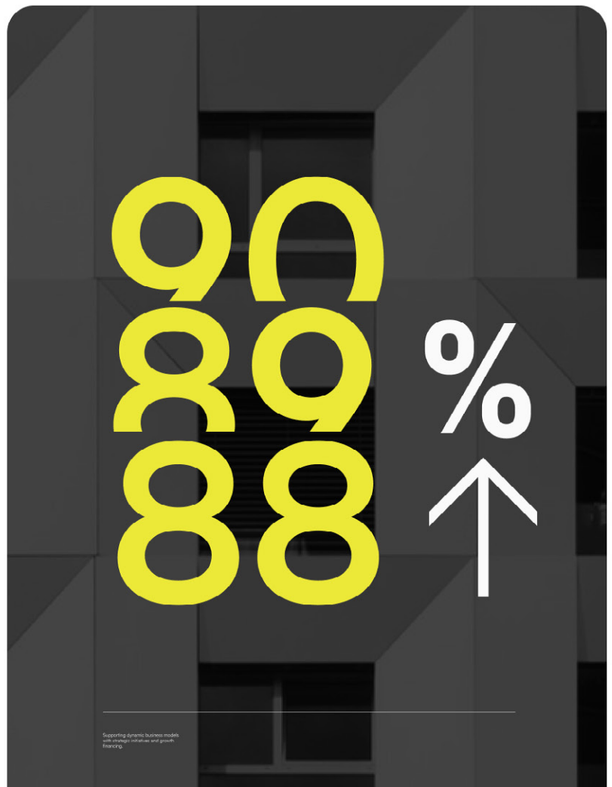
Internet Value



Lorem ipsum dolo sit amet consectetur. Duis lobortis dolor at imperdiet blandit. Pellentesque malesuada lobortis suspendisse quam nunc varius diam magna vitae.

Supporting dynamic business models with strategic initiatives and growth financing.

Clear vision for our strategic business growth.



Supporting dynamic business models with strategic initiatives and growth financing.

We are specialized in the development and building of internet and technology companies. Our top priority is to let companies grow and establish stable intersections and partnerships with



Internet Value

Your futur e. Your future
here. You ts here. Your
starts her e starts here
future sta future star
here. You here. Your
starts ts here
futu star
here ur
star re
futu ar
her

internet-value.de/career

Explore opportunities for
growth, learning, and success.
Your journey begins now.



Meet Mark

Mark Harper
Marketing Manager at Internet-value.com

Excitedly embracing
new role at

Internet Value

As
Digital Marketing
Manager



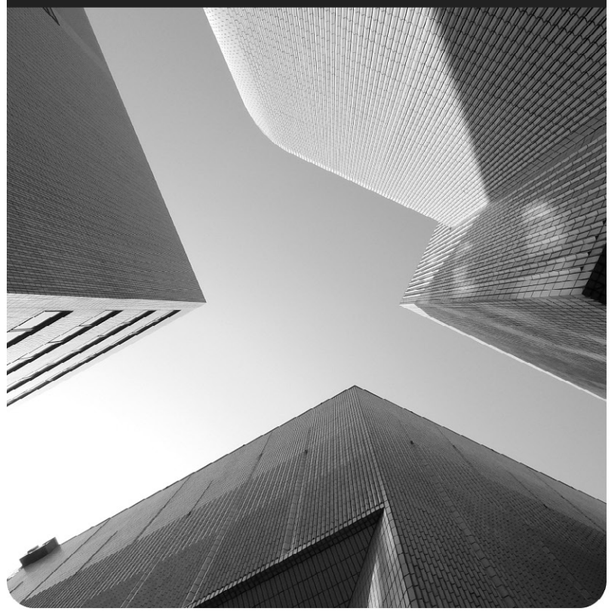
HR



Internet Value

Dive deep, grow further.

Building fast growing and scalable companies



Passion-Driven Energy

Striving for success, we prioritize our customers and take ownership of impactful solutions.



Empolyees say



“It is important to me that a company acts sustainably and



“As a p
involve

performant ecosystem by developing and building internet and technology companies, fostering stable intersections and partnerships with skilled and motivated teams.

Numbers that Define Internet Value

Growing since

2011

Compaynies

10

Employees

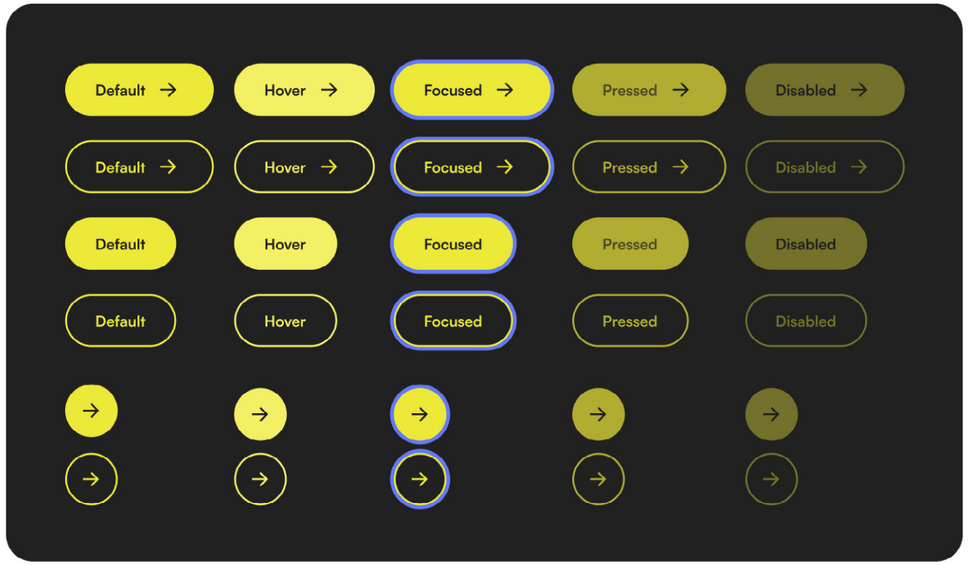
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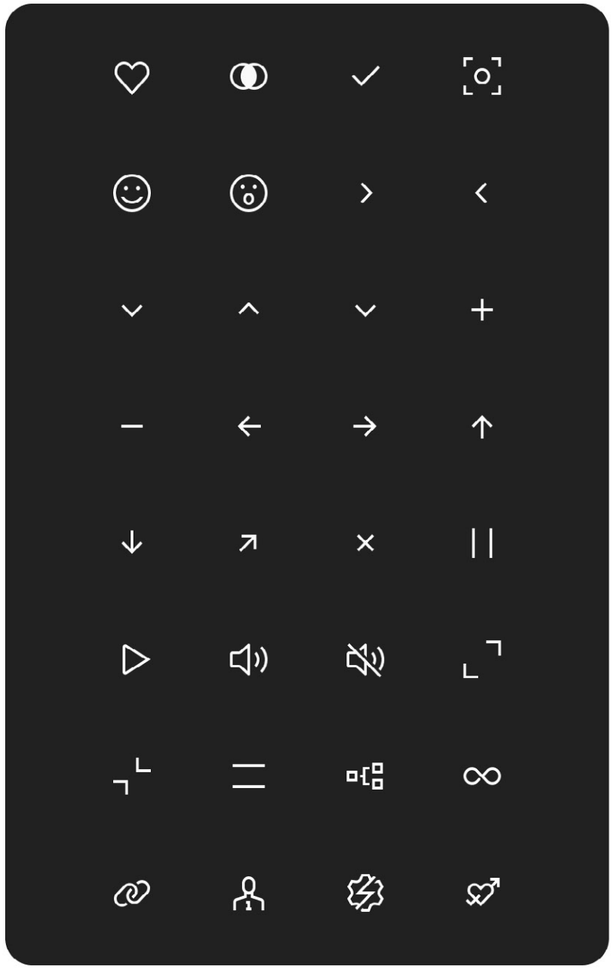
Mid-term million Euro valuation

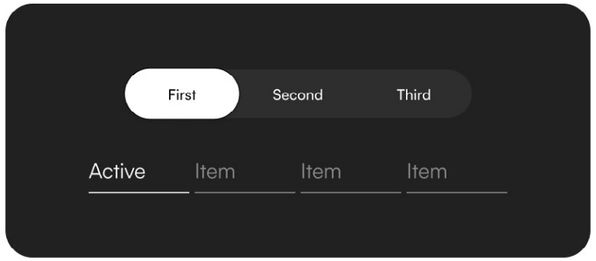
35







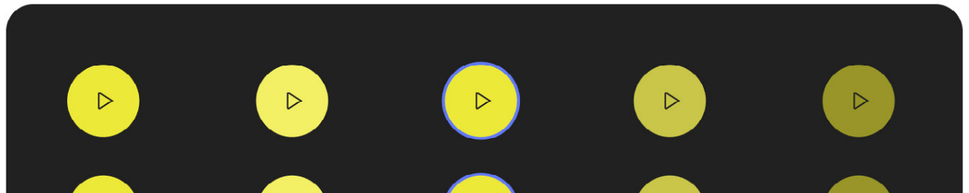




Colors — Accessibility contrast

Allowed text color on background color combinations.

Black	Yellow	Anthracite	Dark Grey	Grey	Light Grey	Super Light Grey	White
Aa Yellow*	Aa Black	Aa Yellow*	Aa Yellow*	Aa White	Aa Black	Aa Black	Aa Black
Aa White	Aa Anthracite	Aa White	Aa White		Aa Anthracite	Aa Anthracite	Aa Anthracite
Aa Super Light Grey	Aa Dark Grey	Aa Super Light Grey	Aa Super Light Grey			Aa Dark Grey	Aa Dark Grey
Aa Light Grey		Aa Light Grey					Aa Grey



H1 — size 32 / line-height 40

Building fast growing and scalable companies

H2/Regular — size 32 / line-height 40

Building fast growing and scalable companies

H2/Bold — size 32 / line-height 40

Building fast growing and scalable

Default

Your message

Focus / Message entered

Far far away, behind the

Default / Message entered

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right at the coast of the Semantics, a large language ocean.

Error / Text not entered (optional)

Your message

This field is mandatory

Check-box

Unchecked

I agree to the terms and conditions

Radio button

Unchecked

Label

ON RUNNING

Professional running shoes and apparel

DESCRIPTION

website relaunch

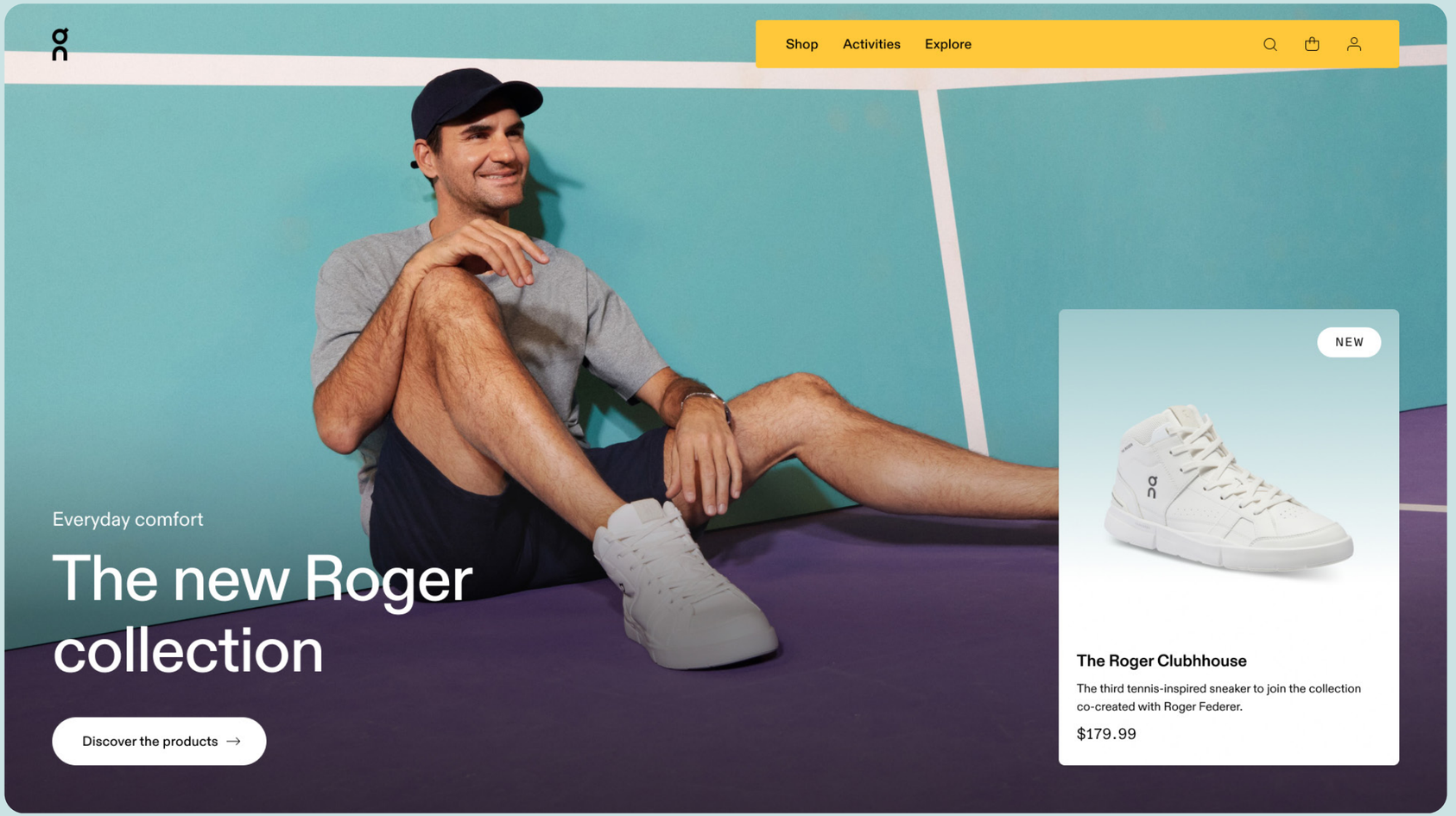
SCOPE

UI/UX
Animation concept
Design system

SOFTWARES

Figma
Illustrator
Photoshop
Principle prototype animation app
Keyshape svg animation

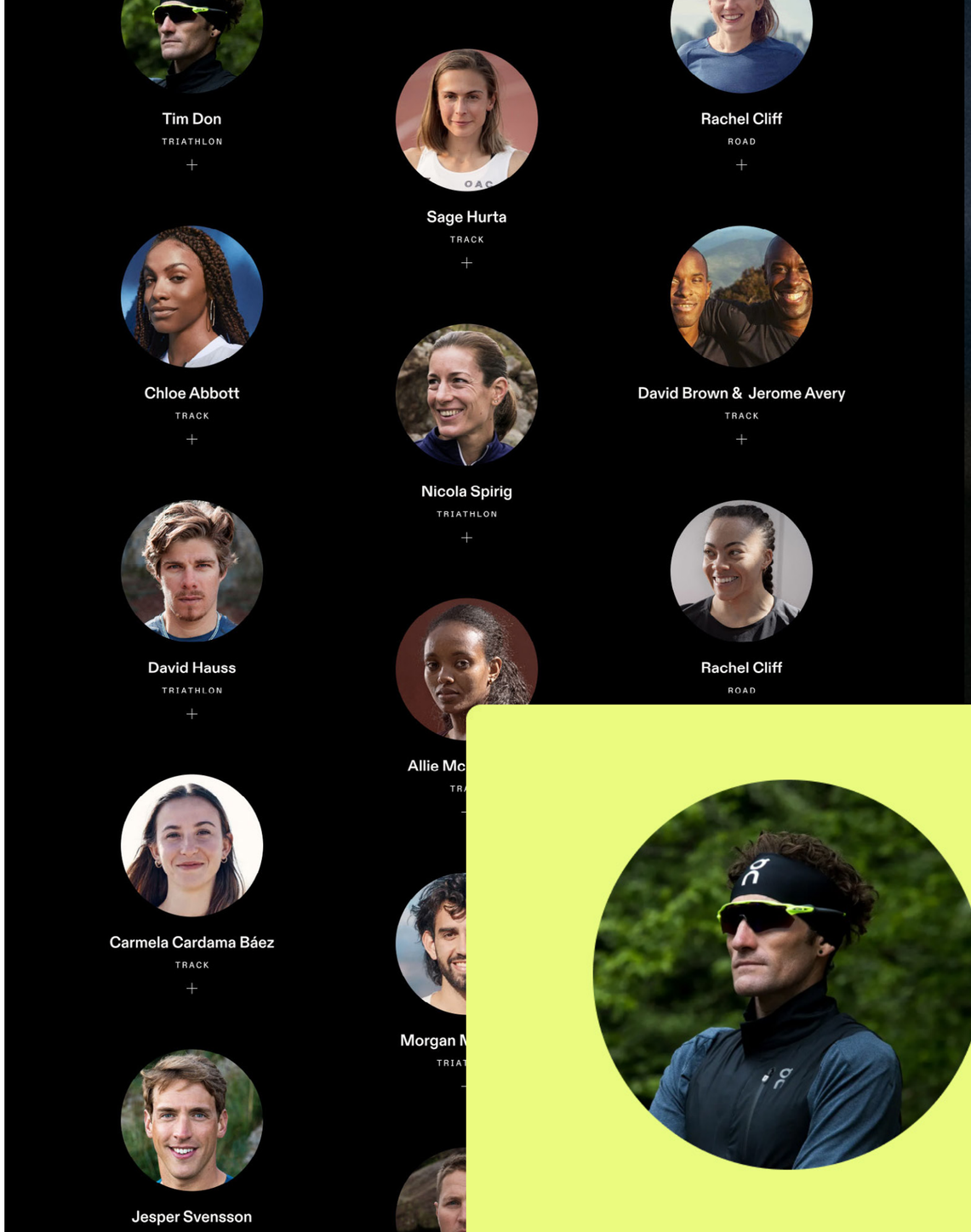
ON RUNNING WEBSITE





LK

ON RUNNING WEBSITE



When switched On, the human spirit knows no limits.

Tim Don

DISCIPLINES

Triathlon & Duatlon

COUNTRY

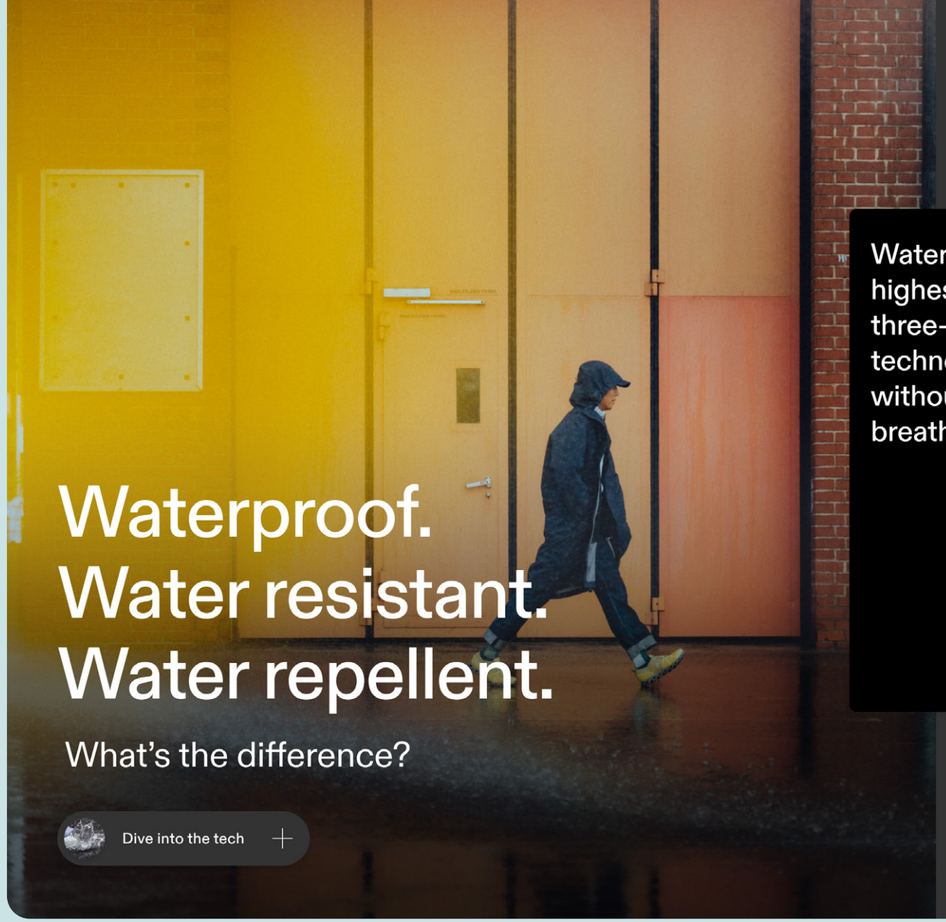
England

HIGHEST ACHIEVEMENT

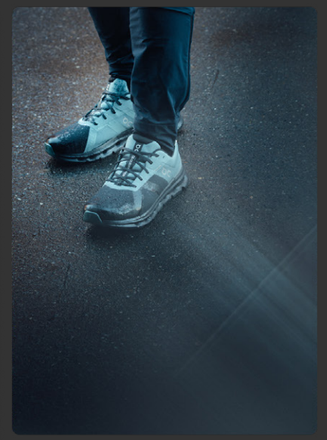
- 3 Time Olympian
- WR Ironman 7:40:23
- Triathlon & Duathlon World Champ

LK

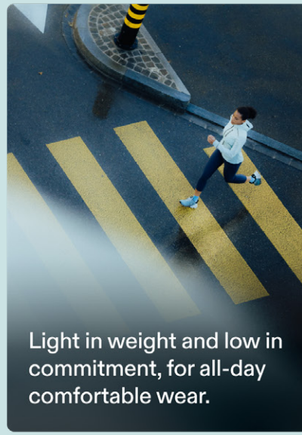
ON RUNNING WEBSITE



Waterproof offers the very highest protection. Our three-layer membrane technology keeps water out without sacrificing breathability.

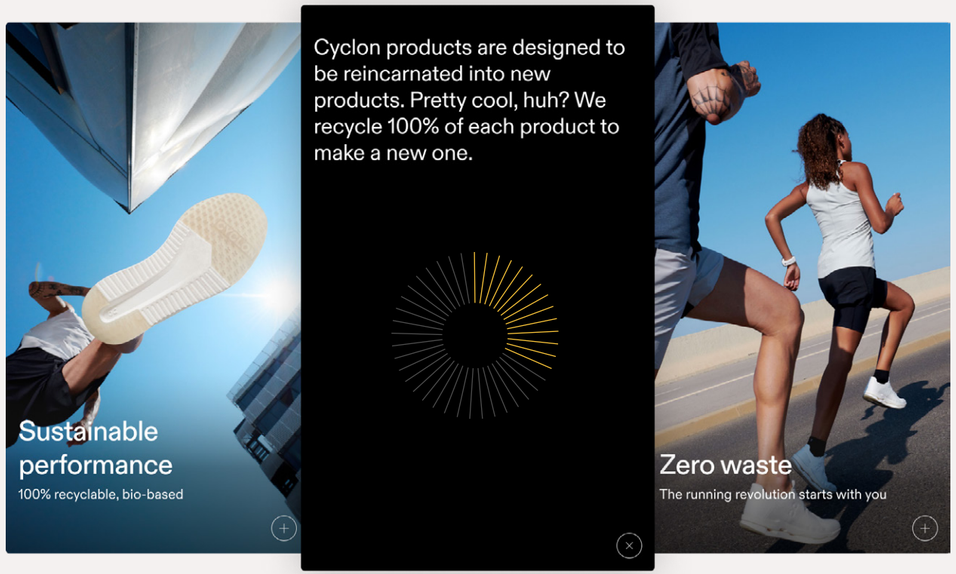


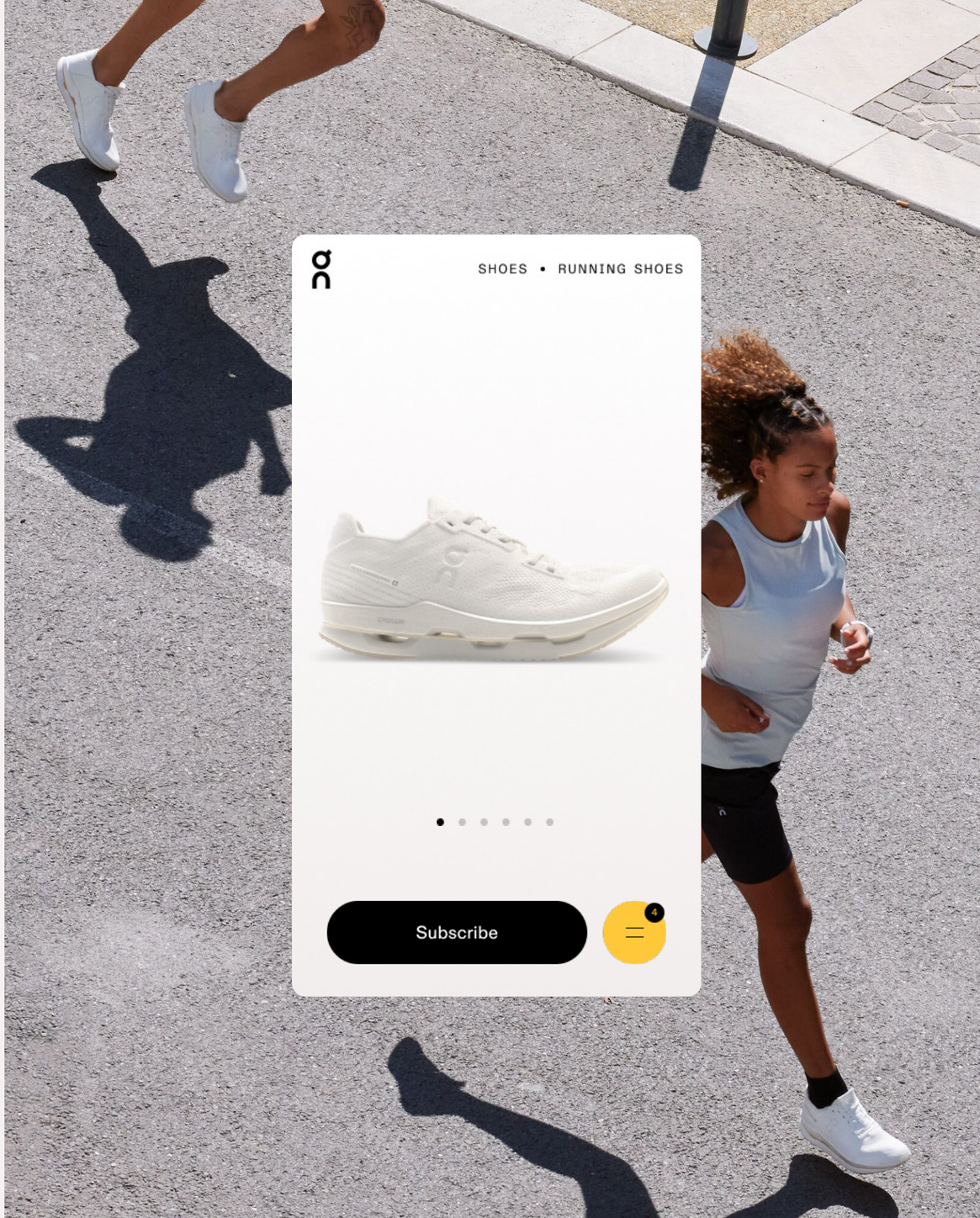


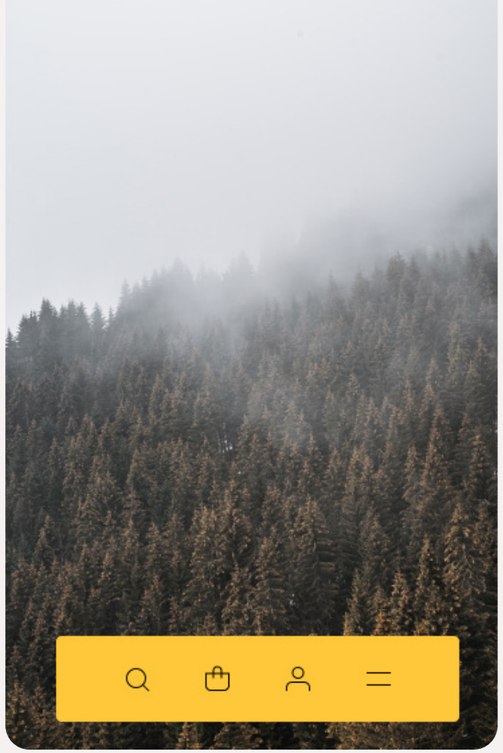


High-tech materials mee
design in the On waterp

LK


Sustainable performance
100% recyclable, bio-based
Cyclon products are designed to be reincarnated into new products. Pretty cool, huh? We recycle 100% of each product to make a new one.
Zero waste
The running revolution starts with you


SHOES • RUNNING SHOES
Subscribe
4



Shop

Women

- Shoes
- Clothing
- Accessories
- New arrivals
- Shop all

Men

Featured

Best for

By weather

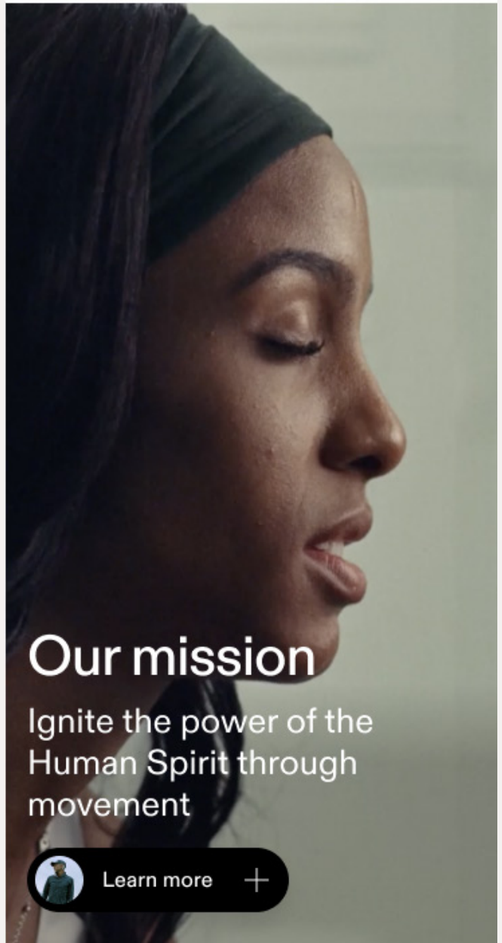
Running 38

Trail running 18

Active life 24

Hiking & outdoor 6

Travel 12



ACTIVE

Cloudneo

ID: 39499403-2020
Undyed
Mens US 11



Start date: 10.09.2022

Recommended recycle date: 10.03.2022

Left before recycle

170 days

Your subscription has been active for x days. In x days you can send them in to be recycled by clicking the button below.

Recycle

FAQs

Order status

Shipping address

Mark Bloomberg
Banhofstrasse 2, 8001 Zurich



Cloudstratus CHF 240.00
Men's
Lake | Flare
44.5

1

Shipping FREE

Total **CHF 240.00**

Free shipping on all orders and extended 30 days return

Available payment methods

PayPal VISA Pay

Checkout

1

NEW



Product title
All-weather exploration, trail running and other
4 colors
$159.99

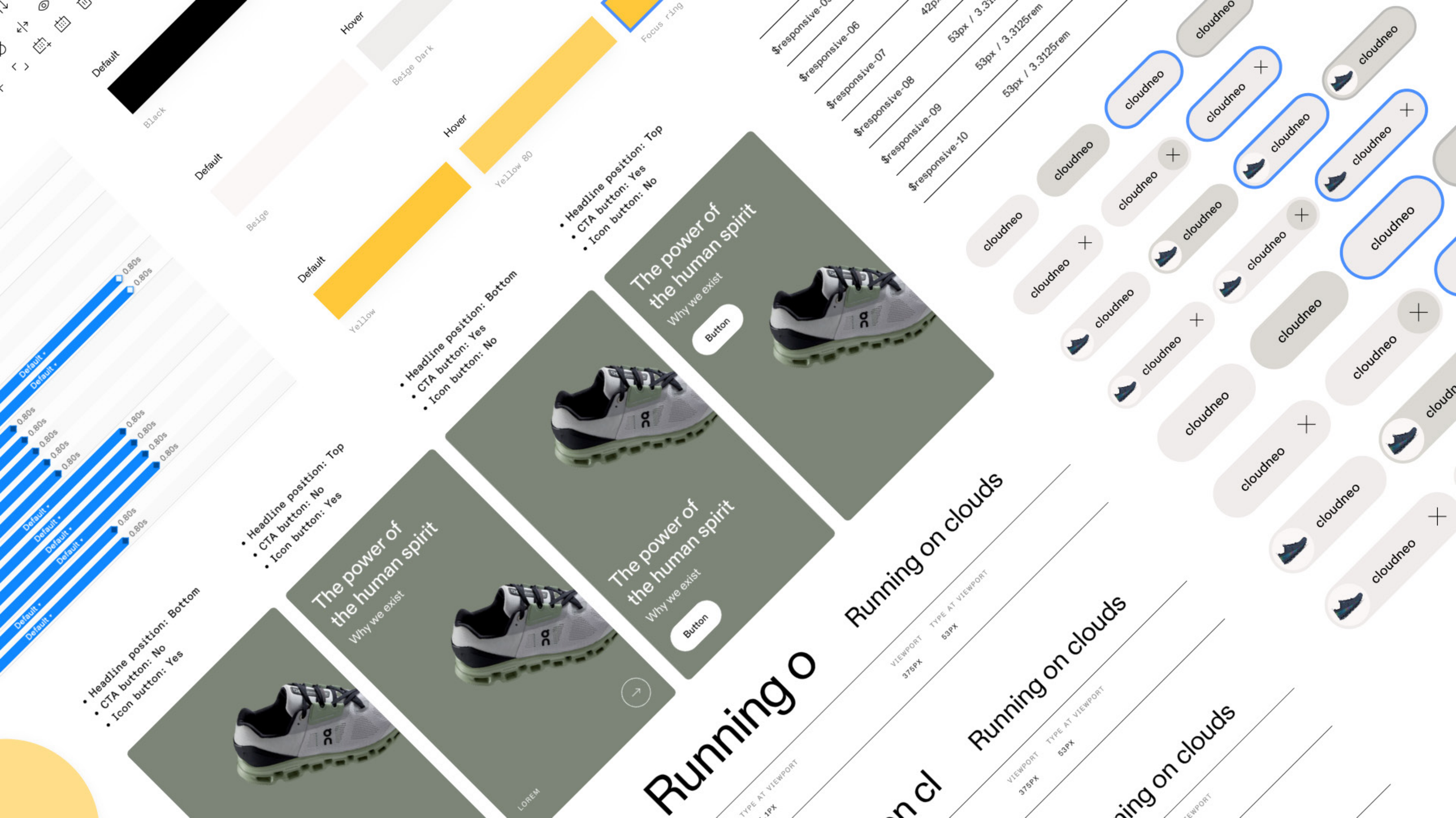
NEW



Product title
All-weather exploratior trail running and other
4 colors
$159.99

Chat

Feedback


Default
Black
Hover
Beige Dark
Focus ring
Default
Beige
Hover
Yellow 80
Default
Yellow
$responsive-05
$responsive-06
$responsive-07
$responsive-08
$responsive-09
$responsive-10
53px / 3.3125rem
53px / 3.3125rem
53px / 3.3125rem
• Headline position: Top
• CTA button: Yes
• Icon button: No
The power of the human spirit
Why we exist
Button
• Headline position: Bottom
• CTA button: Yes
• Icon button: No
The power of the human spirit
Why we exist
Button
• Headline position: Top
• CTA button: No
• Icon button: Yes
The power of the human spirit
Why we exist
• Headline position: Bottom
• CTA button: No
• Icon button: Yes
LOREM
Running on clouds
Running on clouds
Running on clouds
VIEWPORT
TYPE AT VIEWPORT
375PX
53PX
cloudneo
0.80s
Default

ROSENSTEIN-QUARTIER

Stuttgart's new district

DESCRIPTION

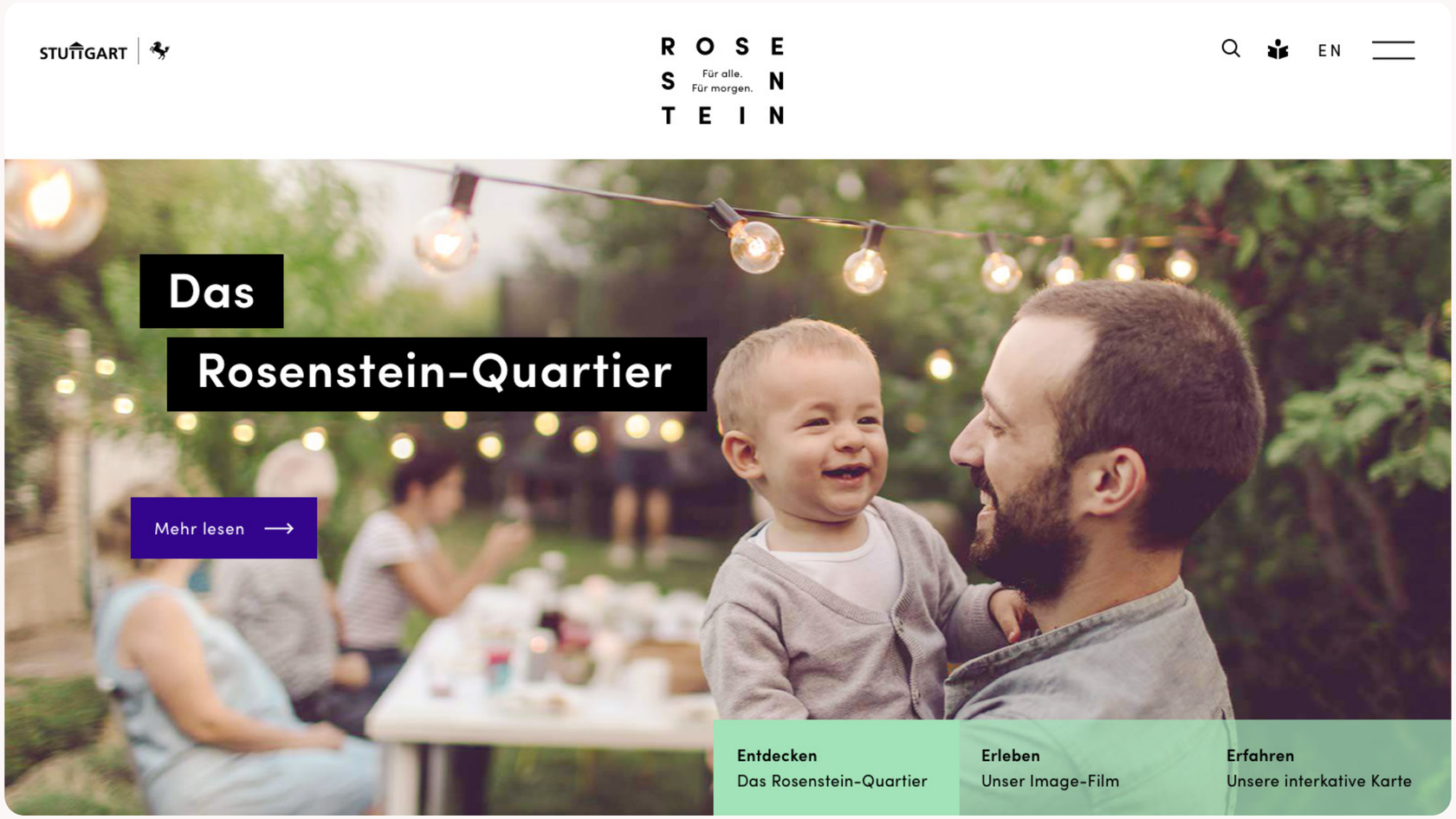
website

SCOPE

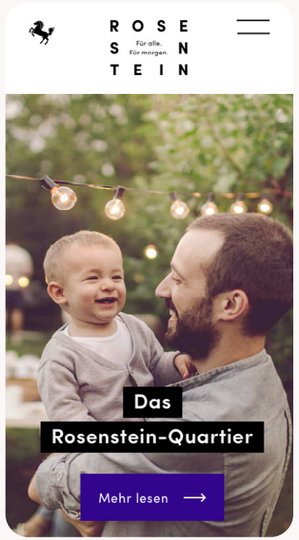
UI
Illustration and animation
concept

SOFTWARES

Sketch
Illustrator
Photoshop
Principle app



ROSENSTEIN- QUARTIER PROTOTYPE VIDEO



Green Gardening

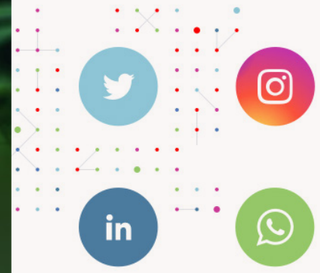
Mit Gärten unsere Stadt verändern

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

Mehr lesen →



Nachhaltigkeit | Europa-Quartier | Bauabschnitt C1





Zukunftsfähige Mobilität, Fuß- und Radwege

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren.

Mehr lesen →



Ein nachhaltiger und klimaneutraler Stadtteil

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren.

Mehr lesen →



01/10

Duis autem vel eum iriure Dolor in hendrerit

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren justo duo dolores et ea rebum.

Mehr lesen →

Aktuell

09/10

Duis autem vel eum iriure Dolor in hendrerit

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren justo duo dolores et ea rebum.

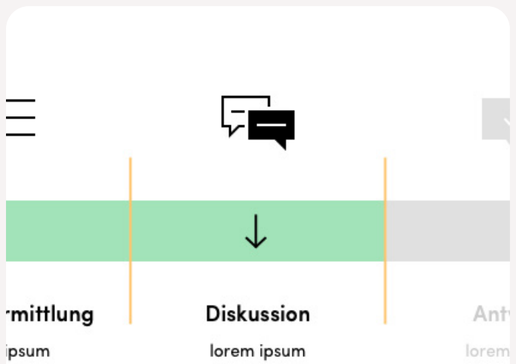
Mehr lesen →

ROSENSTEIN
Für alle. Für morgen.



Idee | Mobilität

Europa-Quartier | Bauabschnitt C1



18 Kommentare Relevanz

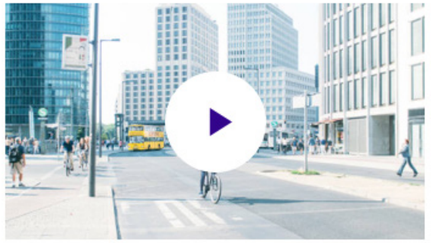
Leonard B.

19. Oktober 2020 13.00 Uhr

Ich finde die Idee Super

Hier steht ein Beitrag der maximal 3 zeilig sein Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren

Mehr zeigen

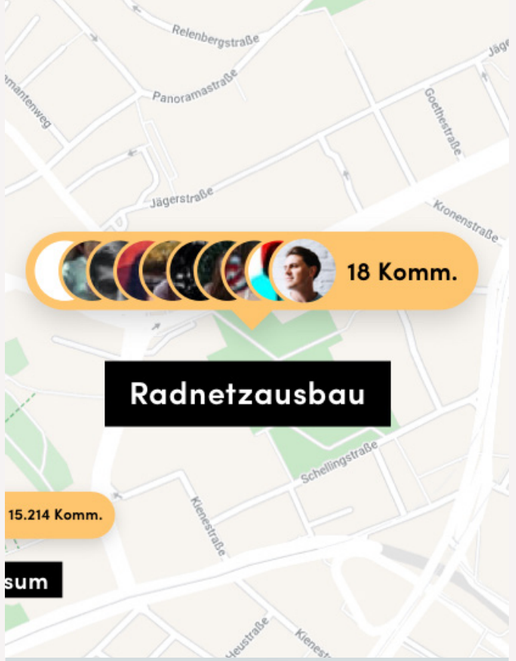


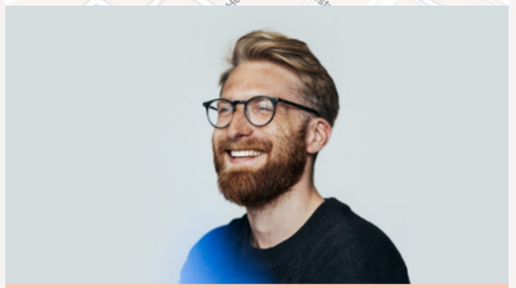
16 5 Kommentar schreiben

Newsletter

Bleiben Sie jederzeit informiert über News, Events oder Bürgerbeteiligungen.

Ihre E-Mail →





Ihr Ansprechpartner

Wenn Sie Fragen haben, können Sie sich sehr gerne an mich wenden.

Peter Maier

+49 711 42657

peter.maier@rosenstein-quartier.de



Bürgerbeteiligung

Werden Sie aktiv und schreiben Sie eine Bürgerbeteiligung.

Bürgerbeteiligung schreiben →

13/10 Online 21.00 Uhr

„StadtPalais Digital“ Festival geht in die nächste Runde

At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

Mehr lesen →

Termin Speichern Teilen

DURAVIT

Manufacturer of porcelain bathroom fittings

DESCRIPTION

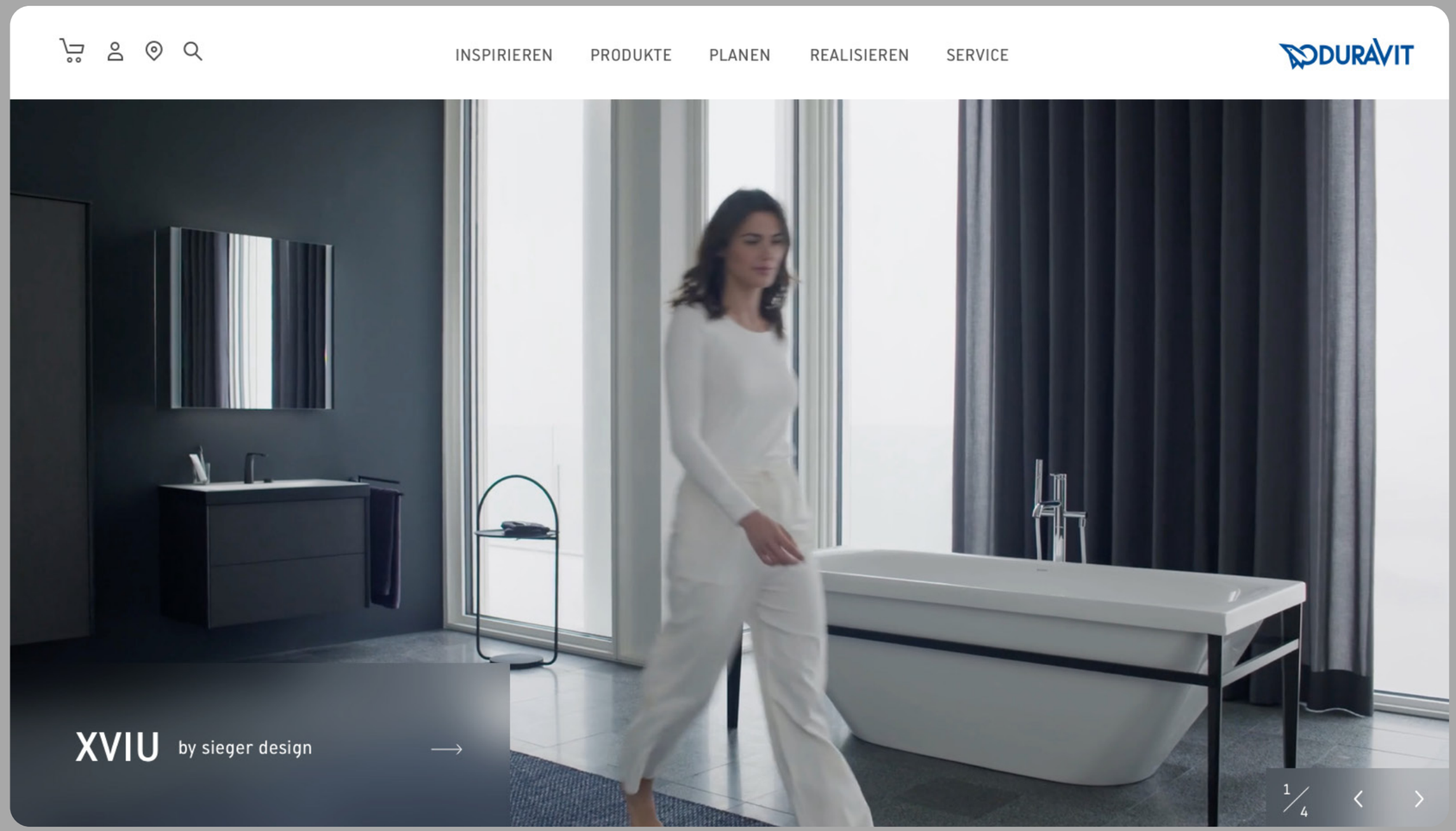
website relaunch
On progress.

SCOPE

UX-UI
Illustration and animation
concept

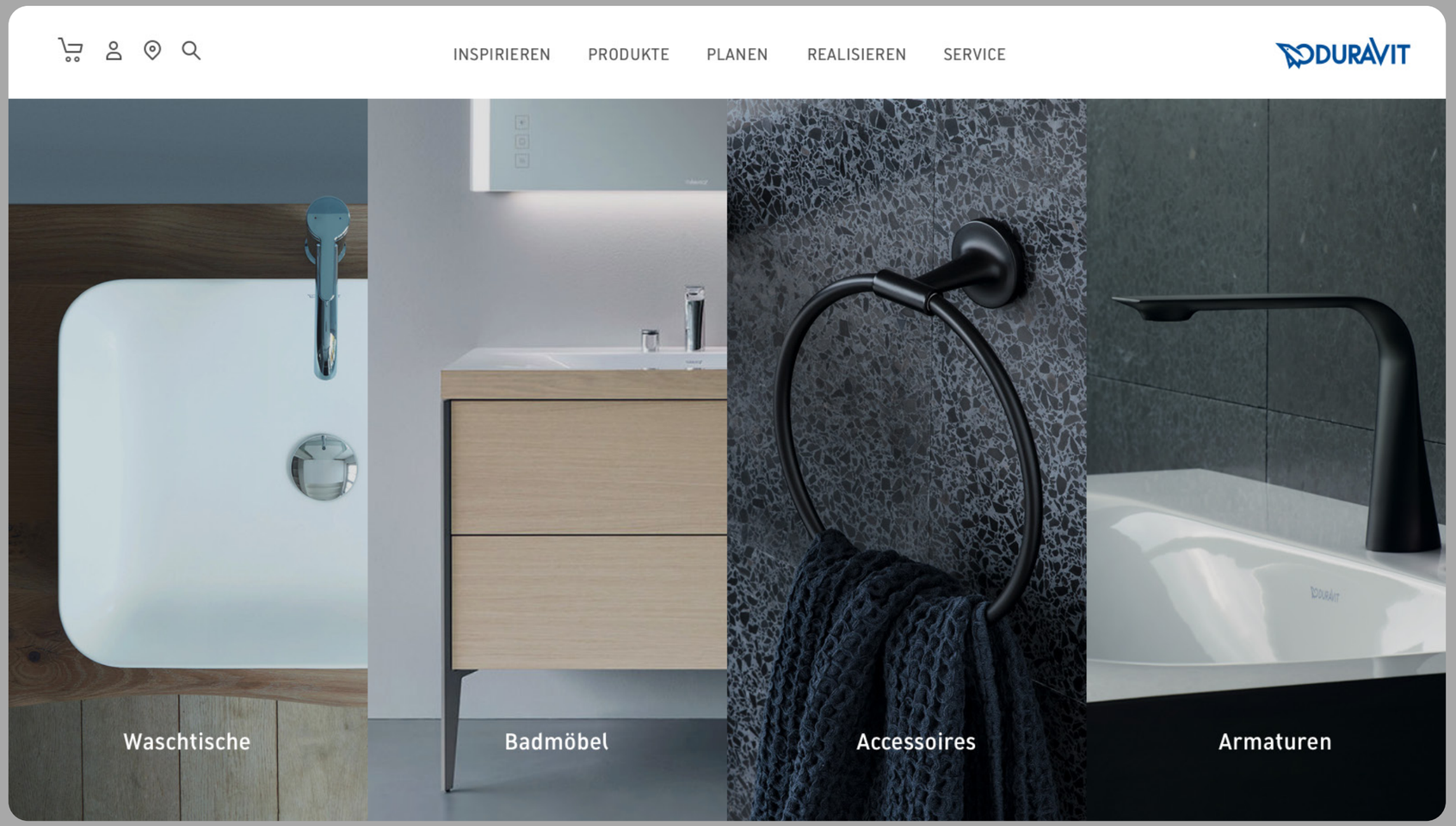
SOFTWARES

Sketch
Photoshop
Principle app

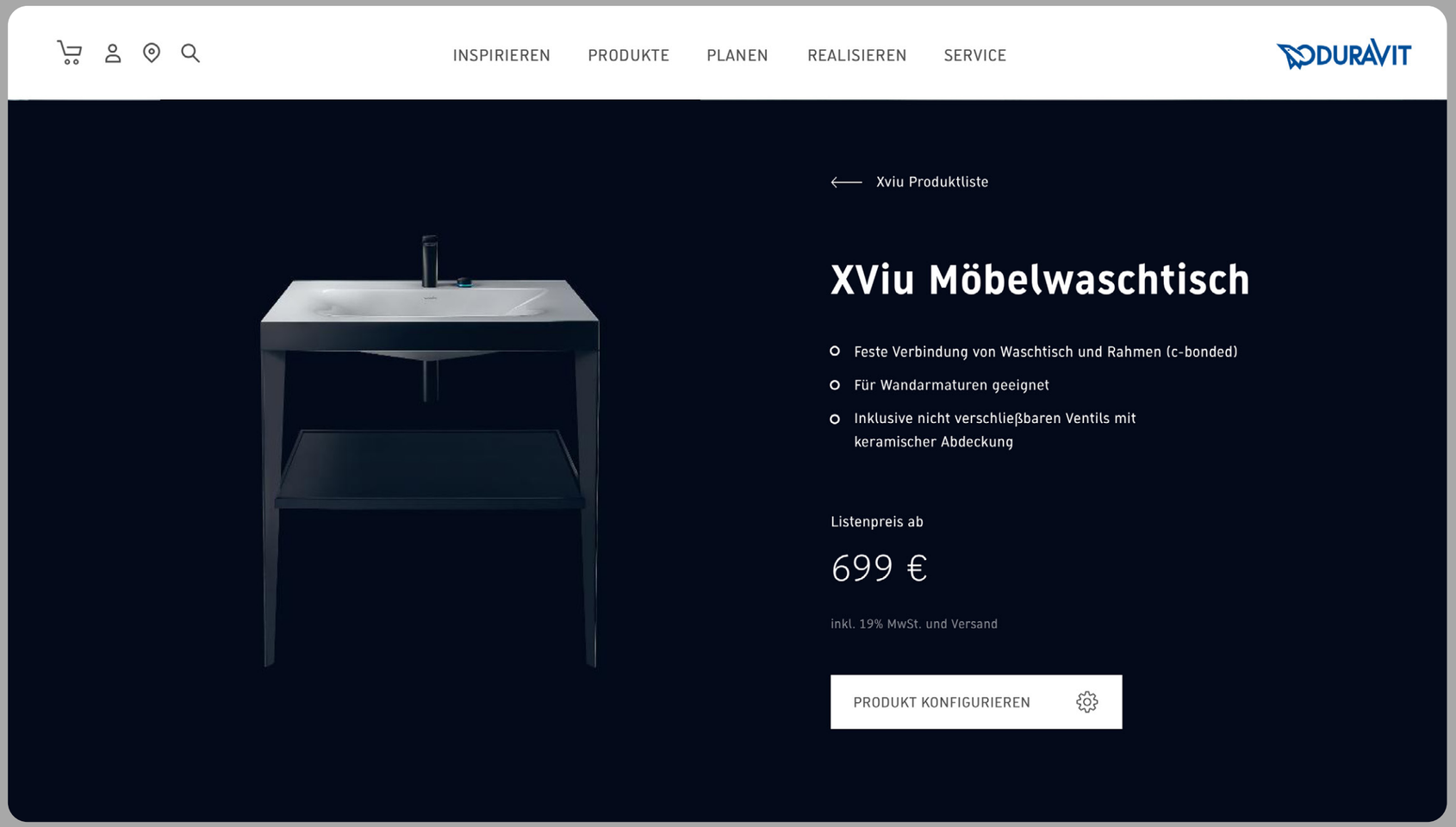


DURAVIT HOME PAGE PROTOTYPE VIDEO





DURAVIT PRODUCT PAGE PROTOTYPE VIDEO



DURAVIT PRODUCT DETAIL PAGE PROTOTYPE VIDEO

711 MEDIA

Digital agency

DESCRIPTION

Identity and website relaunch

SCOPE

User interface design
animation concept

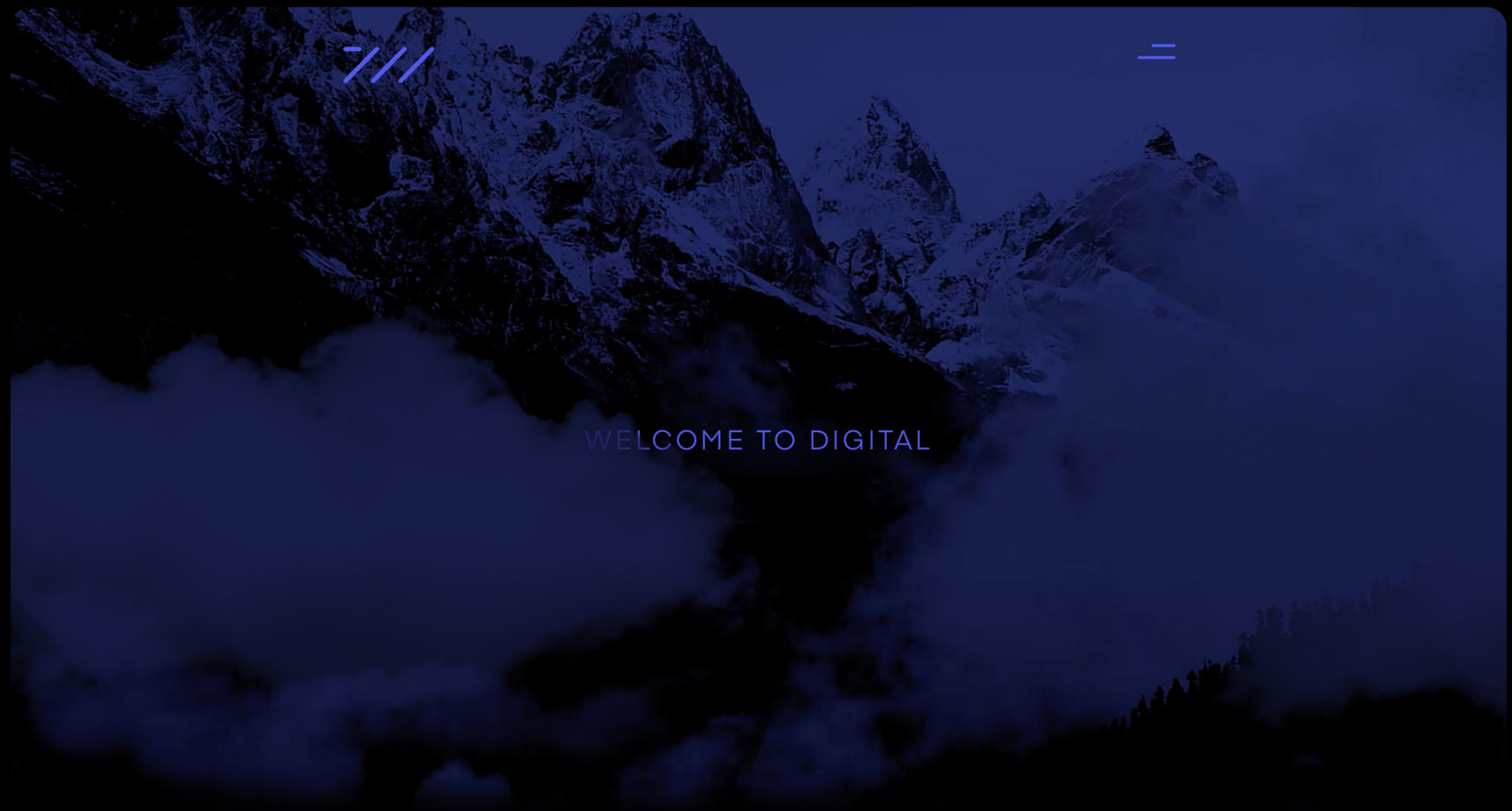
SOFTWARES

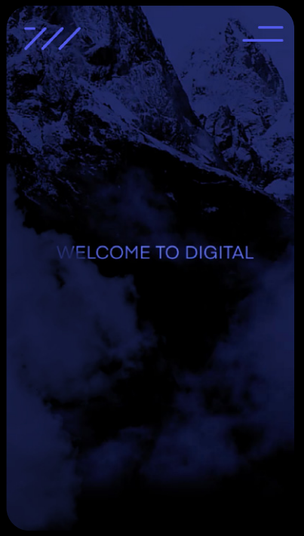
Sketch
Illustrator
Photoshop
Principle app

ISSUES

After developing, I was not supervising the design. Unresolved bugs and design issues.

711 MEDIA WEBSITE





711 HOME PAGE PROTOTYPE VIDEO

LK

LEAD X PERIENCE

Target Audience-specific
Data Analisys

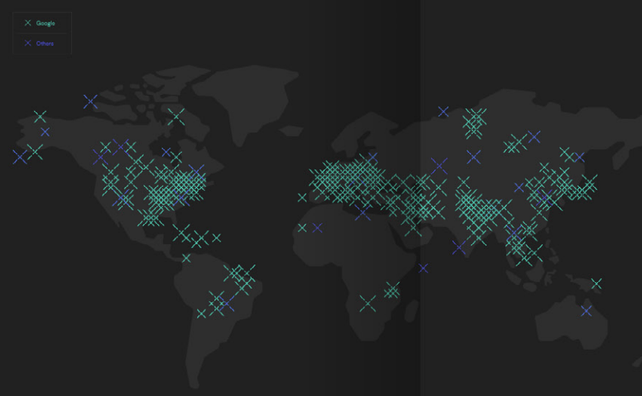
Target Audience-specific Data Analisys

With our tracking Lead Xprerience software, you can accurately track which companies visit your website and use this information directly for your lead acquisition process.

We are constantly expanding our expertise and technology stack to assist our customers on the way to their success.



Google
Others



20%

20% of marketing executives say on-page content development was the most effective SEO tactic.

43%

43% of households are predicted to own a smart speaker by 2022

31%

31 % of marketers say improving SEO and growing their organic presence is their top inbound marketing priority.

2020
2019

By 2021, nearly 73% of internet users will access the internet solely via mobile devices. More than 1.3 million businesses, website publishers, and nonprofits nationwide benefited from using Google's advertising solutions.

Actionable SEO

Interested parties visit your website every day. You look at your products and services, find out about your offer. Only: Between 90 and 98 percent of these B2B visitors leave your website without having made any concrete contact. They remain anonymous. With Leadlab you can close this gap confidently. Our intelligent B2B software provides you with company names, facts, backgrounds of your website visitors. 100 percent high-relevance knowledge.

Target Audience-specific Data Analisys

Always show your B2B customers the relevant information and provide the sales department with important customer-related data.

LXP customizes the content of your website in real time. Receive more inquiries through their website.



THEO MÜLLER GRUPPE

Food & logistics

DESCRIPTION

New Brand Identity

SCOPE

Graphic Design

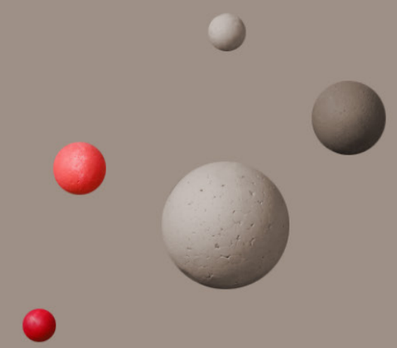
SOFTWARES

Figma
Illustrator
Photoshop

Die Milch macht’s.

Weiterlesen

2025 Innovationen



Neu Arbeitgeber

Viel mehr als Du denkst.

200

Ausbildungen und Berufe - international und national

→

Vegane Ernährung im Fokus





wir stellen ein

Job suchen

Fisch
Produktion



2018 **2019** 2020 202

Produkt	Typ	Export
Nordsee	**Fisch**	**45.000 Tonnen**

Vereinigte Staaten

Unser größter Markt, der 40 % der Gesamtexporte ausmacht. Es wurde eine hohe Nachfrage nach Garnelen, Thunfisch und Lachs festgestellt.

Europäische Union

theo müller gruppe

Milch
Export



32.000

Beschäftigte



BEI DIR

Music band

DESCRIPTION

Identity & CD Label

SCOPE

Art Direction
Graphic Design

SOFTWARES

Illustrator
Photoshop


B
E
I
D
I
R


BEI DIR


BEI DIR
BEI DIR



RAMP MAGAZINE

Design culture

DESCRIPTION

Editorial Design

SCOPE

Art Direction
Graphic Design

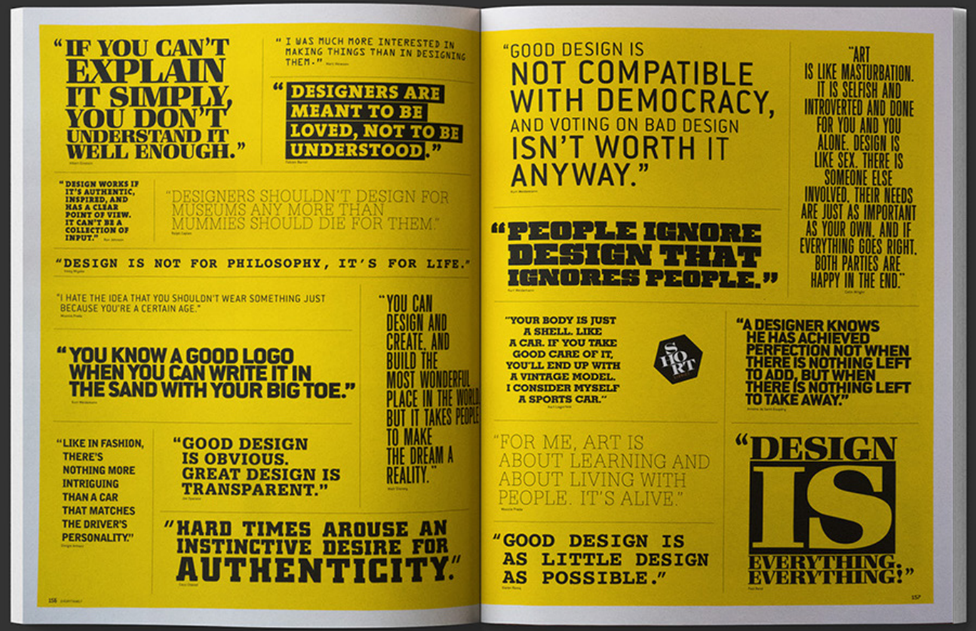
SOFTWARES

Indesign
Photoshop
Illustrator


rampdesign
01
DESIGN. CULTURE. MAGAZINE.
NEW!
EVERYTHING'S AUTHENTIC!


2. 01
The Pure Delight Of Riding A Bike


The Swede
Picture perfect. Nina who, due to her job, always has to plan ahead, wants to grow roots with souvenirs and selected vintage pieces. Her photos, the carpet, floor cushions and fur rugs are souvenirs and accessories from her countless trips around the globe.


"IF YOU CAN'T EXPLAIN IT SIMPLY, YOU DON'T UNDERSTAND IT WELL ENOUGH."
"I WAS MUCH MORE INTERESTED IN MAKING THINGS THAN IN DESIGNING THEM."
"DESIGNERS ARE MEANT TO BE LOVED, NOT TO BE UNDERSTOOD."
"DESIGN WORKS IF IT'S AUTHENTIC, INSPIRED, AND HAS A CLEAR POINT OF VIEW. IT CAN'T BE A COLLECTION OF INPUT."
"DESIGNERS SHOULDN'T DESIGN FOR MUSEUMS ANY MORE THAN MUMMIES SHOULD DIE FOR THEM."
"DESIGN IS NOT FOR PHILOSOPHY, IT'S FOR LIFE."
"I HATE THE IDEA THAT YOU SHOULDN'T WEAR SOMETHING JUST BECAUSE YOU'RE A CERTAIN AGE."
"YOU KNOW A GOOD LOGO WHEN YOU CAN WRITE IT IN THE SAND WITH YOUR BIG TOE."
"YOU CAN DESIGN AND CREATE, AND BUILD THE MOST WONDERFUL PLACE IN THE WORLD BUT IT TAKES PEOPLE TO MAKE THE DREAM A REALITY."
"LIKE IN FASHION, THERE'S NOTHING MORE INTRIGUING THAN A CAR THAT MATCHES THE DRIVER'S PERSONALITY."
"GOOD DESIGN IS OBVIOUS. GREAT DESIGN IS TRANSPARENT."
"HARD TIMES AROUSE AN INSTINCTIVE DESIRE FOR AUTHENTICITY."
"GOOD DESIGN IS NOT COMPATIBLE WITH DEMOCRACY, AND VOTING ON BAD DESIGN ISN'T WORTH IT ANYWAY."
"ART IS LIKE MASTURBATION. IT IS SELFISH AND INTROVERTED AND DONE FOR YOU AND YOU ALONE. DESIGN IS LIKE SEX. THERE IS SOMEONE ELSE INVOLVED. THEIR NEEDS ARE JUST AS IMPORTANT AS YOUR OWN. AND IF EVERYTHING GOES RIGHT, BOTH PARTIES ARE HAPPY IN THE END."
"PEOPLE IGNORE DESIGN THAT IGNORES PEOPLE."
"YOUR BODY IS JUST A SHELL. LIKE A CAR. IF YOU TAKE GOOD CARE OF IT, YOU'LL END UP WITH A VINTAGE MODEL. I CONSIDER MYSELF A SPORTS CAR."
SPORT
"A DESIGNER KNOWS HE HAS ACHIEVED PERFECTION NOT WHEN THERE IS NOTHING LEFT TO ADD, BUT WHEN THERE IS NOTHING LEFT TO TAKE AWAY."
"FOR ME, ART IS ABOUT LEARNING AND ABOUT LIVING WITH PEOPLE. IT'S ALIVE."
"GOOD DESIGN IS AS LITTLE DESIGN AS POSSIBLE."
"DESIGN IS EVERYTHING, EVERYTHING!"


1. 07
Polygon Driving


3. 12
Power To The Artists!
Ars Electronica in Linz (Austria) is a festival of tomorrow — art, technology and society connect to the latest developments, trends, provocations. There's the Ars Electronica Center, the Museum of the Future, and there's the Futurelab. If tomorrow is already made visible today, it's much easer to design it. Good thinking, friends!

SIEGELWERK BROCHURE

Event and Design Agency

DESCRIPTION

Editorial Design

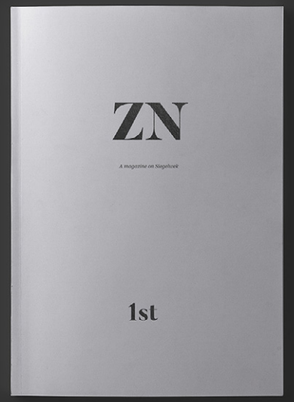
SCOPE

Art Direction
Graphic Design

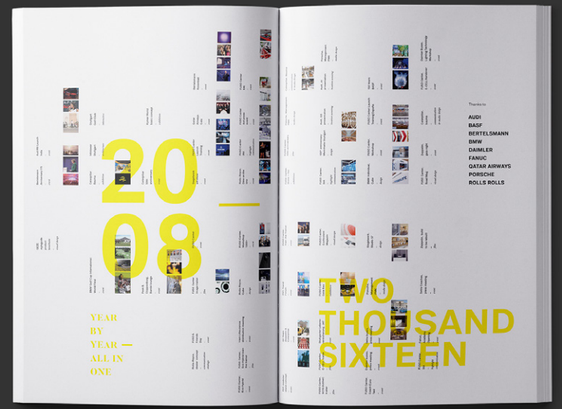
SOFTWARES

Indesign
Photoshop
Illustrator

SIEGELWERK BROCHURE













LK

AUDI R8 BOOK

Automotive Industry

DESCRIPTION

Editorial Design

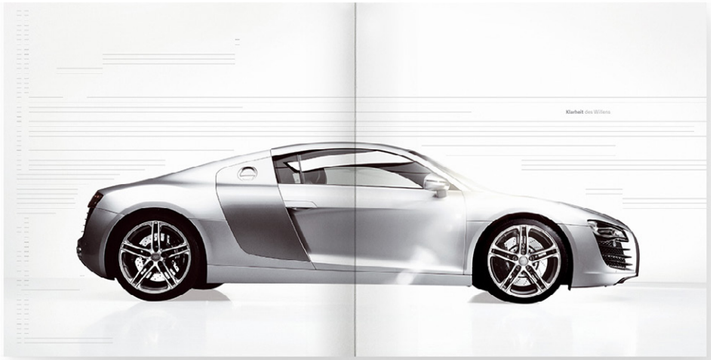
SCOPE

Art Direction
Graphic Design

SOFTWARES

Indesign
Photoshop


Audi
R8


Klarheit des Willens









MAHLE MUSEUM

Automotive industry supplier

DESCRIPTION

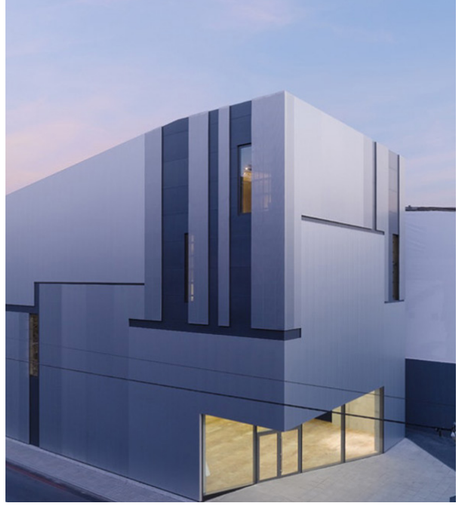
Exhibition Design

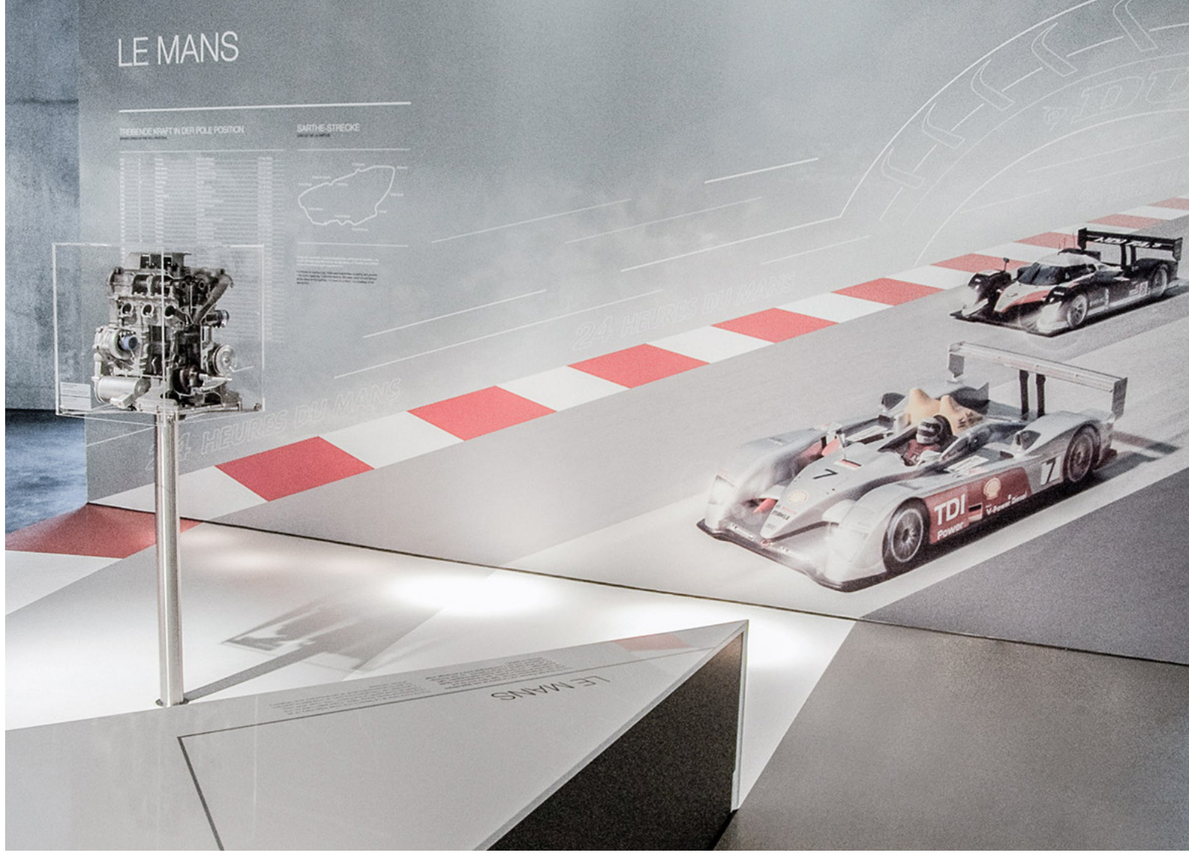
SCOPE

Art Direction
Graphic Design

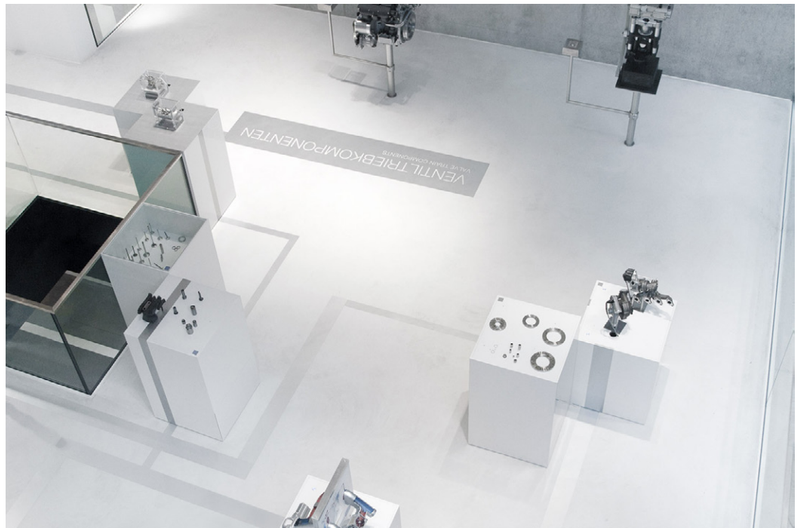
SOFTWARES

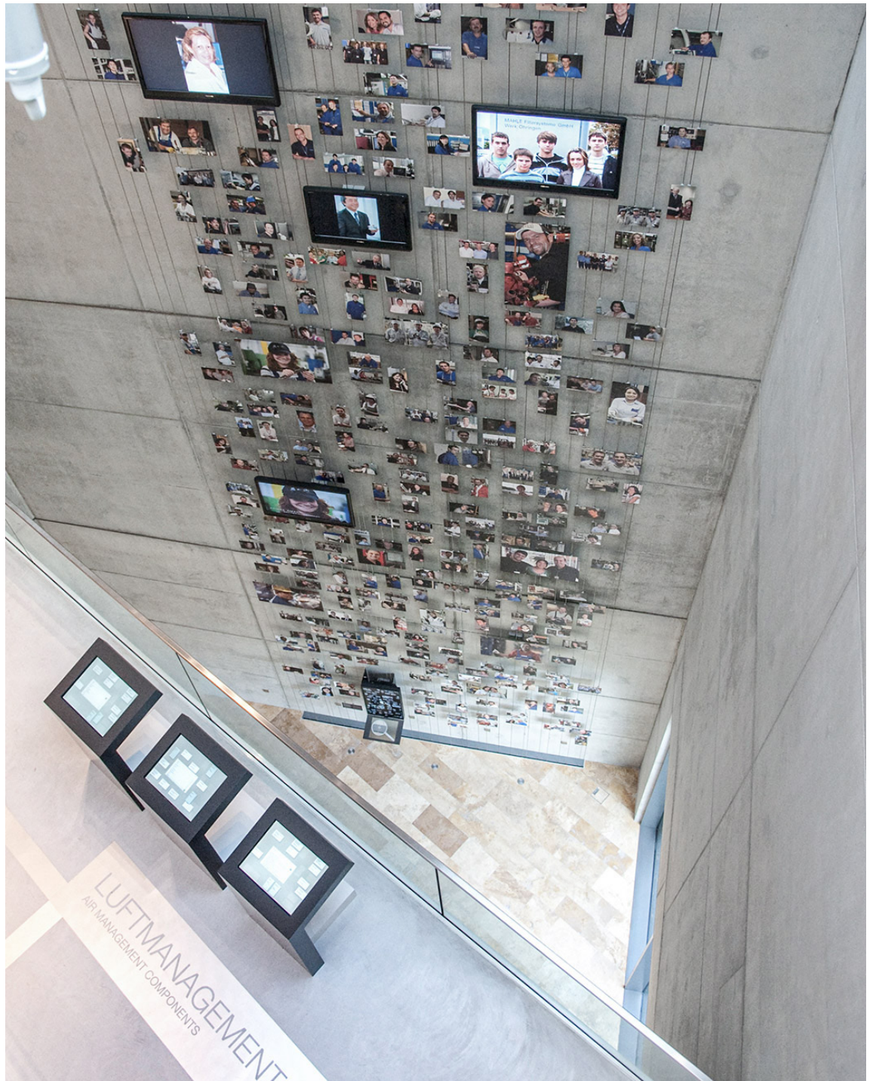
Illustrator
Photoshop




LE MANS
TREIBENDE KRAFT IN DER POLE POSITION
SARTHE-STRECKE
24 HEURES DU MANS
TDI
7


MAHLE-STIFTUNG
DIE FILDERKLINIK
TRUKTUR
PROJEKT BRASILIEN


VENTILTRIEBKOMPONENTEN


LUFTMANAGEMENT
AIR MANAGEMENT COMPONENTS


VENTILTRIEBSYSTEME
MAHLE PISTON SYSTEMS



SIEMENS ISH

Home technic

DESCRIPTION

Illustration
Exhibition Design

SCOPE

Art Direction
Graphic Design

SOFTWARES

Illustrator
Photoshop

SIEMENS ISH




SIEMENS
SIEMENS
SIEMENS
SIEMENS
Besonders komfortabel Energie sparen.
Der erste Durchlauferhitzer mit aquaStop*.
Willkommen zur Weltpremiere.
Willkommen
Welcome


SIEMENS
Das neue EU Energielabel für Warmwassergeräte.

SELECTED IDENTITIES

Automotive Industry

DESCRIPTION

Corporate Identity

SCOPE

Art Direction
Graphic Design

SOFTWARES

Illustrator
Indesign




123
invest
Group


MÖBELBAU
SMETTAN


FLEISCHRÖSTEREI


SHOES
BY SABINEH




COI


BEDROCK
FILMS

THANK YOU
FOR YOUR ATTENTION

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